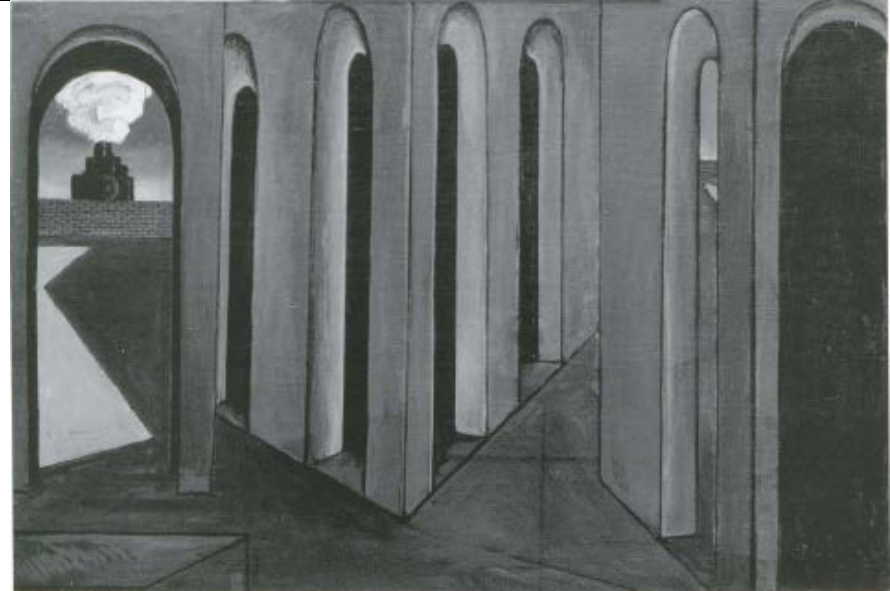


Rhythm

- Rhythm is created by by the movement of the viewer's eyes across and around an image taking in the **repetition** of elements that have been placed with some kind of **structured variation**
- The repetition of a design element can lead a viewer to a focal point or control the direction, and speed of the viewer's attention.



Alternating rhythm



Progressive rhythm



Good design is like a good song

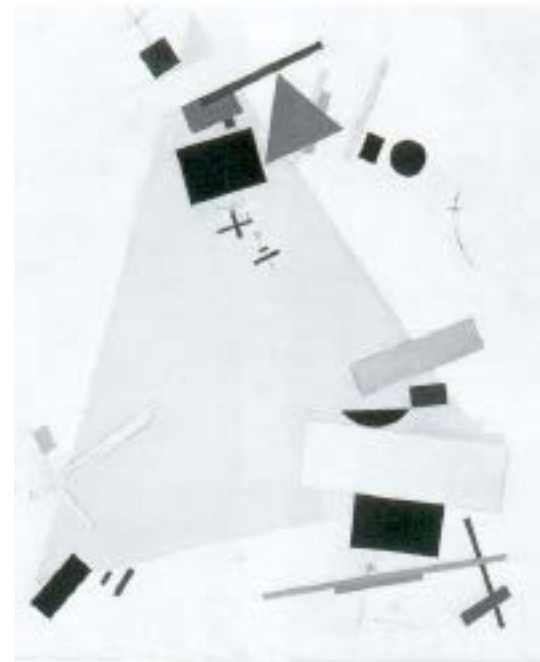




Fig. 59



Fig. 60



Fig. 61

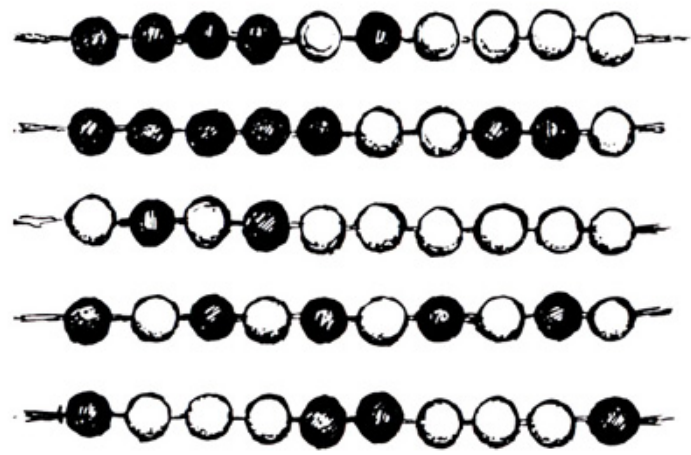
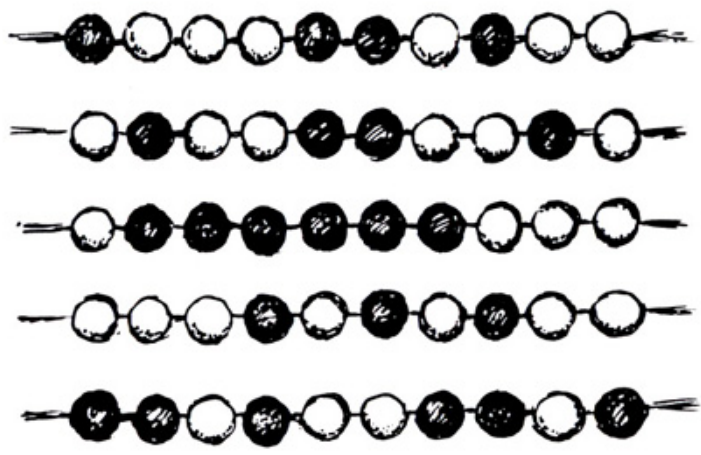
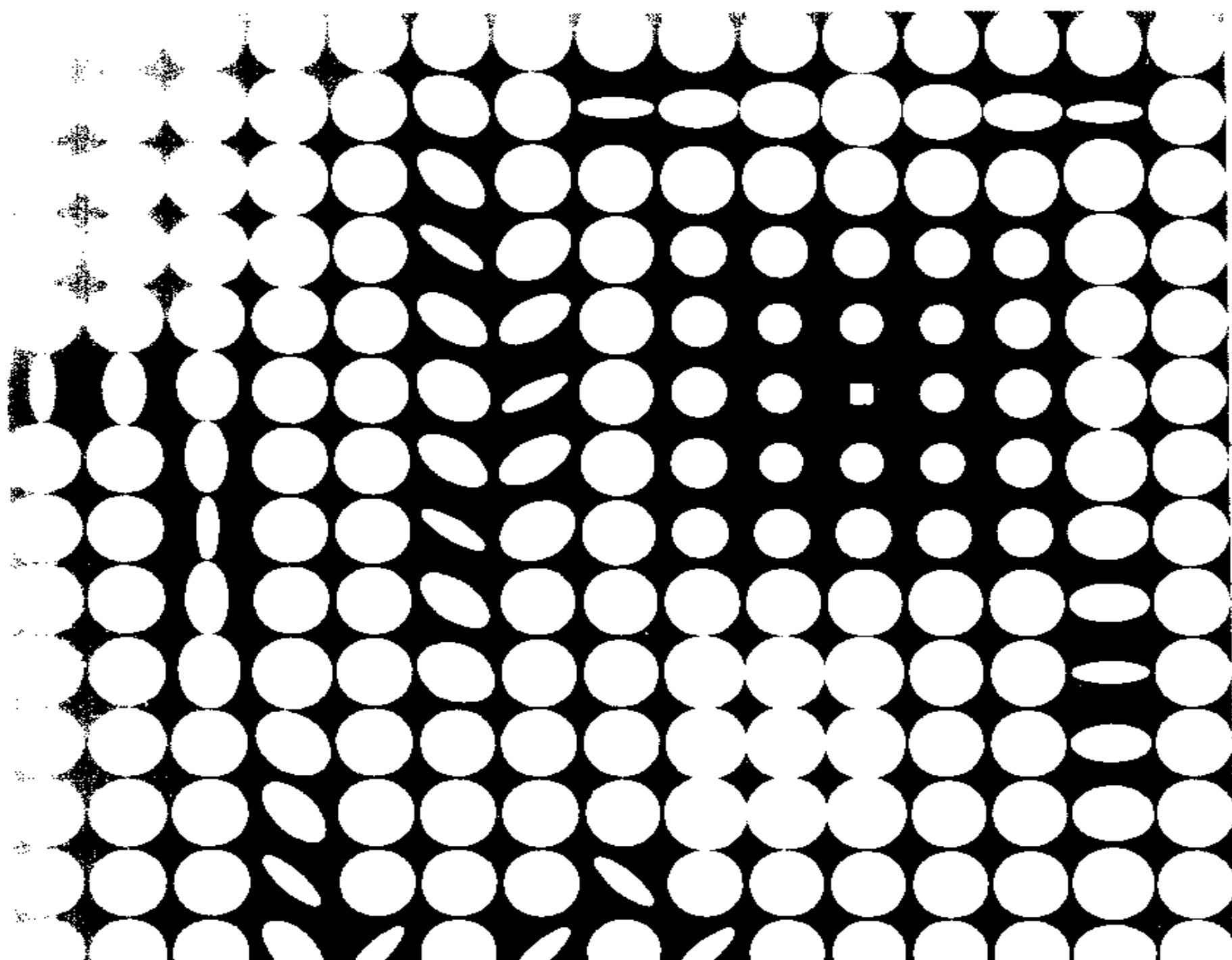
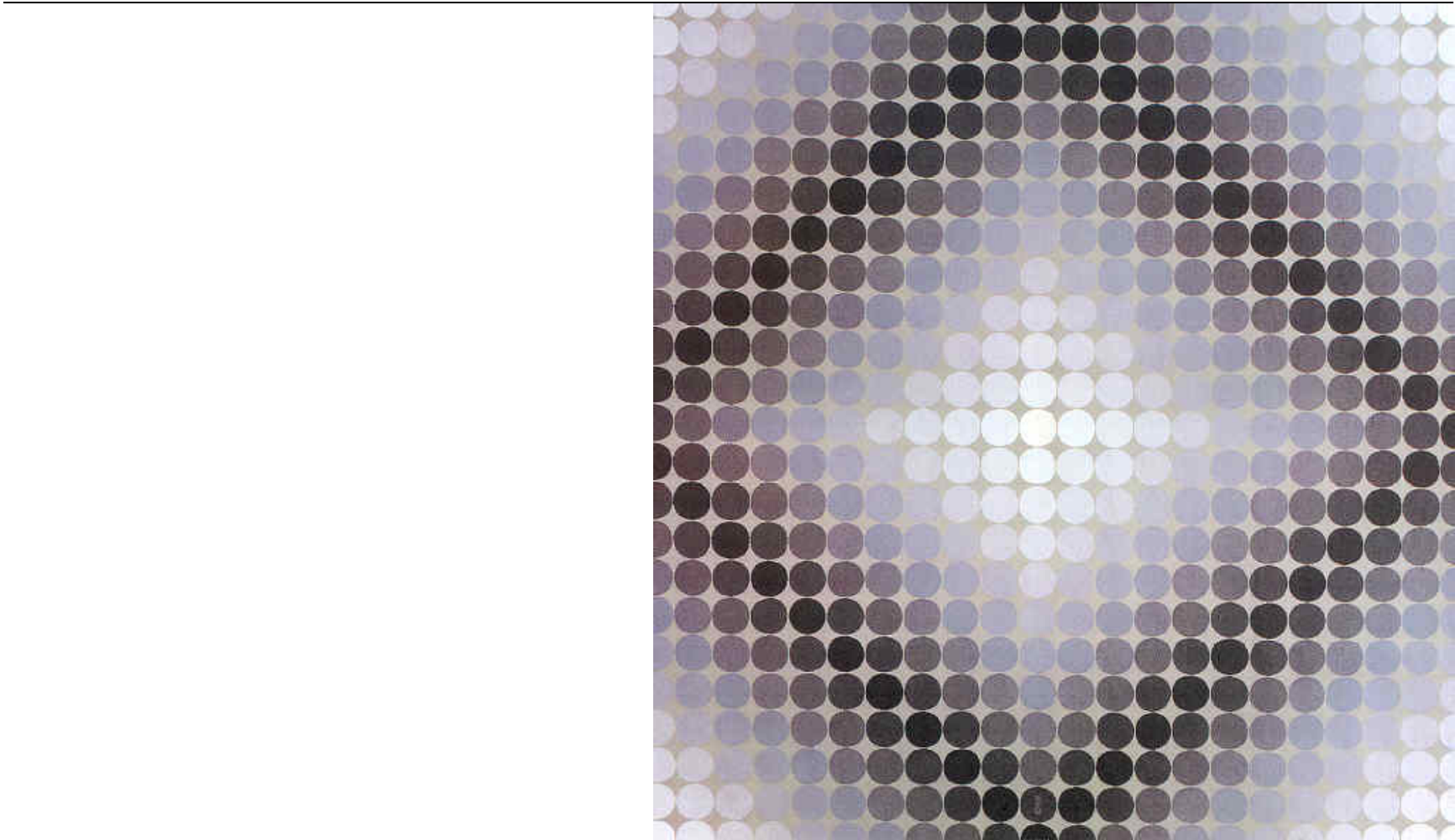
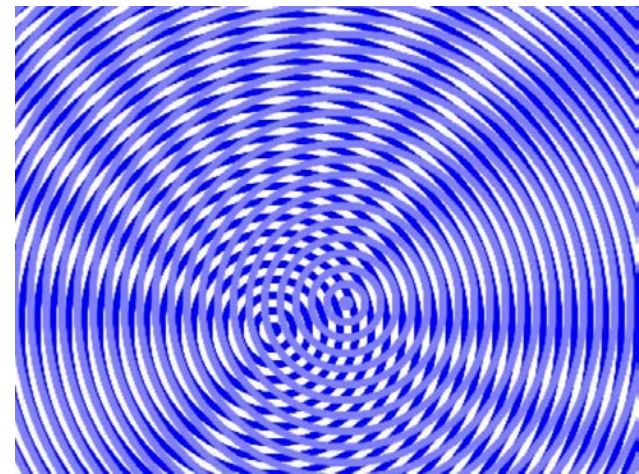


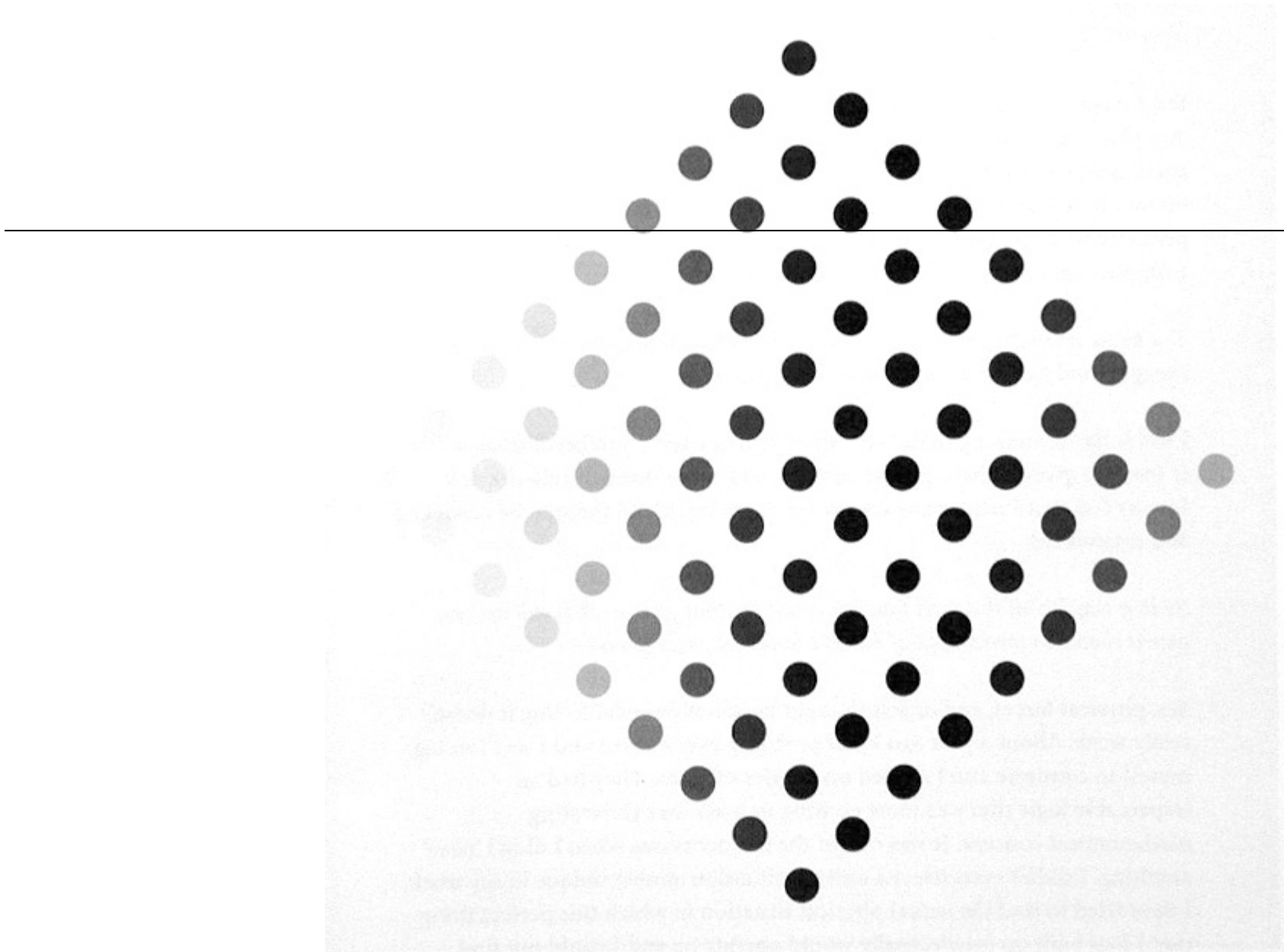
Fig. 121





Moiré patterns







vasarely

5/61



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ARTIST