

Required Activities *(as taken from syllabus) 10% of final grade, due dates below*

Participation in at least two events will be required. A written response to the lecture or presentation may be a part of the assignment.

All students are expected to attend two events during this semester. They are not limited only to AIGA and ADAC. Also consider museums and others in the area. These organizations represent the local chapters of national or regional groups. I will do my best to keep everyone apprised of upcoming activities of value. Such things may include lectures, presentations, studio tours, events of special interest, shows or exhibits associated with the broad field of design, etc. If you find an event of interest and are concerned if it would apply to this requirement please discuss it with me prior to attending.

As this activity will count for a percentage of your final grade it is important that the following be completed:

1. A 1000 word overview/report of the event attended. Include the date and place. Include aspects which were of specific interest to you and include anything which you may have learned as a result of the event. Be clear in your writing and overall communication. You will be graded on content, writing grammar and syntax as well as word count.
2. Include any documentation from the event like a promotional card, invitation, etc., (if available). This aspect will not affect your grade, it only serves to help inform me of activities in the community of value.
3. Instead of attending an event you may also consider conducting an interview with someone in the field. This is an option for one event replacement only!

Midterm due = Tuesday, Oct 20, 2009

Final due = Tuesday, Dec 15, 2009

Journal: *Worth 20% of final grade, Due Thursday, December 10 2009*

Throughout this term you will be working on a series of individual projects linked to one large design problem. You will be expected to produce hand rendered as well as digital “process” components. You will be required to create and design a specific journal to contain every aspect of your process and exploration up to the final critique for each project.

Everything you develop must be included in this journal - including random thumbnail sketches, material samples, receipts, napkin doodles, found designs that relate to your project, mock-ups, type selections and studies, measurements, and select print outs.

It must be bound and organized in a profound manner (you figure it out). Journals that are handed-in in generic three-ring binders will not be accepted. I expect you to design this piece as a book form. Use this opportunity to use you new found structuring skills to create a meaningful addition to your portfolio. You must consider this a component of your portfolio that accompanies the actual project.