

Genesis of
Thought



Genesis of Thought is bringing curious minds together to explore and create our future.

TED 2006: Genesis of Thought
April 25–29
Monterey, California
www.ted.com

Genesis of Thought **TED** TECHNOLOGY
ENTERTAINMENT
DESIGN



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Monterey • 15



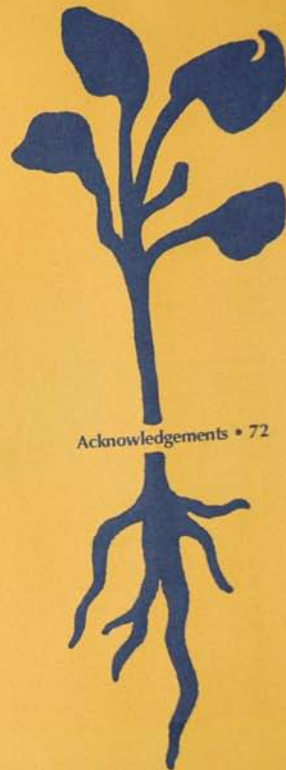
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Schedule

April 27 • 28

Thursday April 27 (Continued)

10:15 AM–11:00 AM	Break–Sponsored by Discover Magazine	
11:00 AM–12:45 PM	The World Flattens	Roger Mandle Mena Trott Richard Baraniuk Peter Gabriel Three Minute Talks
12:45 PM–2:00 PM	LUNCH Break	
2:00 PM–3:45 PM	Memes	Dan Dennett Michael Shermer Stew Sirken Robinson Three Minute Talks
3:45 PM–4:45 PM	Break–Sponsored by Mattson	
4:45 PM–6:30 PM	Dreams	Cameron Sinclair Jehane Noujaim Larry Brilliant
6:45 PM–9:30 PM	TED Prize Gala Dinner–De Anza Ballroom, Portola Plaza Hotel, Sponsored by GF	
9:30 PM–10:00 PM	Drumming Circle	

Friday April 28

7:00 AM–	TED Runs	
7:30 AM–8:00 PM	Registration	
8:30 AM–10:15 AM	Tales of Invention	Burt Rutan Amy Smith Joshua Prince-ramus Charles Fleischer Three Minute Talk
10:15 AM–11:00 AM	Break–Sponsored by Dwell	
11:00 AM–12:45 PM	The Magic to Come	Saul Griffith David Perry David Pogue Dynamo Three Minute Talks

Schedule

April 28 • 29

Friday April 28 (Continued)

12:45 PM–2:00 PM	LUNCH Break	
2:00 PM–3:45 PM	New Lens	Clifford Stoll Rob Forbes Phil Borges Vishal Vaid Tony Robbins Three Minute Talks
3:45 PM–4:45 PM	Break–Sponsored by Time Warner	
4:45 PM–6:30 PM	War, Religion, Sex, Race, Beauty	Jim Crupi Julia Sweeney Helen Fisher Nati Rvin Sirena Huang
7:00 PM–10:00 PM	Grand Party–Monterey Bay Aquarium	

Saturday April 29

7:45 AM–2:00 PM		
8:30 AM–10:15 AM	Registration Transformation	Ursus Wehrli Rick Warren Aubrey de Grey Gregory Colbert Three Minute Talk
10:15 AM–11:00 AM		
11:00 AM–12:45 PM	Break–Sponsored by Ethos Water The Future We Will Create	Jamais Cascio Major Acarter Tom Rielly Al Gore Three MinuteTalk Beach Party
1:00 PM–4:00 PM	Post–Conference Bonus	

Of /ev/
preposition
1 Expressing the relationship between a part and
-Webster's Dictionary



About TED

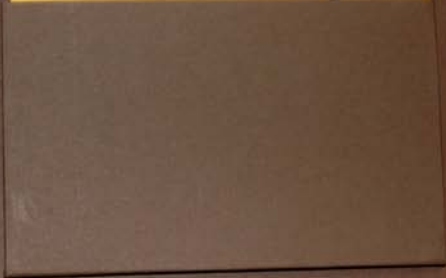
Beginning
Present
Advisory Board
Sapling Foundation
TED Prize







Genesis
Thought





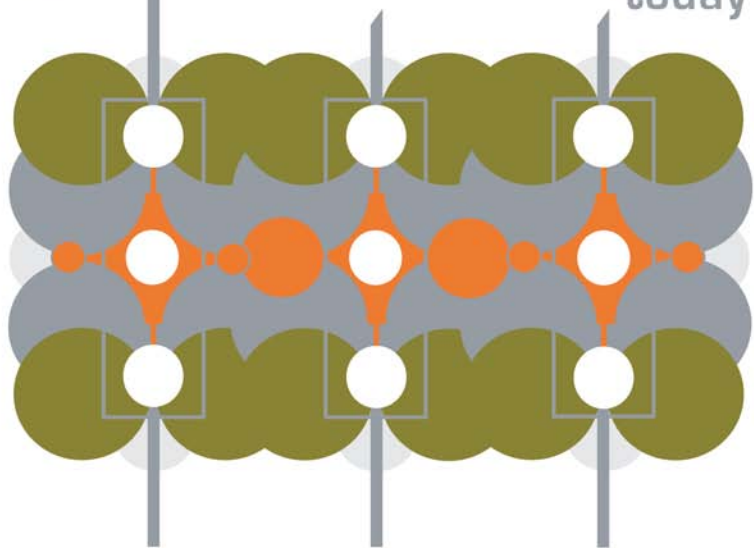
be**Λ**ond
today

The logo consists of the word "beΛond" in a grey, lowercase, sans-serif font. The letter "Λ" is replaced by a stylized orange symbol that resembles a lambda character with a horizontal bar extending to the right. Below "beΛond" is a thick grey horizontal line that ends with a small downward-pointing notch on the left side. To the right of this line, the word "today" is written in a bold, black, lowercase, sans-serif font.

Technology
Entertainment
Design

TED

beΛ**ond**
today



02.22-25.2006

Monterey, CA

w w w . t e d . c o m



TED FRIENDS

TARGET: Expect more of everything: More great design, more choices, more convenience, more service and more clothes, housewares and designer-created items that you'll never find anywhere else. And pay less. It's as simple as that.

DWELL MAGAZINE: At home in a modern world.

MATTSON: We are the largest independent developer of new products for the food and beverage industry. From conceptualizing new business opportunities to formulating and scaling up new products, we collaborate in these and many other ways with our clients to create successful new products.

SUBSCRIBERMAIL: is the leading provider of email marketing tools and services. Our patented solution enables organizations to send permission-based email newsletters and email campaigns through an easy-to-use, cost-effective, and sophisticated Web-based system. SubscriberMail focuses on providing exceptional customer service, flexible solutions for all of your email marketing needs and the highest email delivery standards in the industry.



TARGET: Expect m
choices, more c



LOCALE

MONTEREY CONFERENCE INFORMATION/MAPS

THINGS TO DO, PEOPLE TO SEE, PLACES TO GO



25

Saturday

7:45 AM - 2:00 PM

8:30 AM - 10:15 PM **Session**

REGISTRATION
TRANSFORMATION
Linus Wolcott
Rick Warren
Aubrey De Grey
Gregory Colbert
THREEMINUTETALKS

10:15 PM - 11:00 PM

BREAK

Sponsored by Ethos Water

11:00 PM - 12:45 PM **Session**

BEYOND TODAY
Jamais Cascio
Majora Carter
Tom Rielly
Al Gore
THREEMINUTETALKS

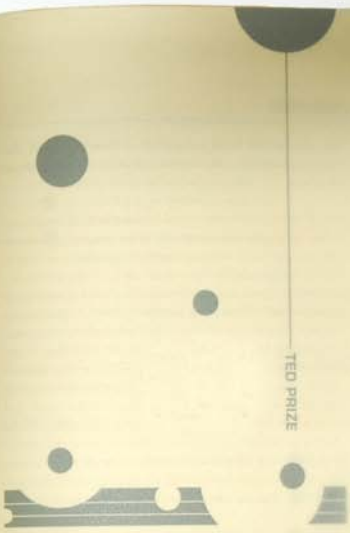
1:00 PM - 4:00 PM

POST-CONFERENCE
BONUS
BEACH PARTY

24



rather than by
FREE DOWNTOWN
E
Monteney-Salinas
prides itself on its
service and



TED PRIZE

For the past 20 years, members of the TED community have gathered together to share ideas and passions that are big enough to change the world.

In this spirit, we created... the TED Prize.

TRANSPORTATION AND IMPORTANT NUMBERS

BY CAR

Avis, Budget, Hertz, National and Enterprise car rental companies have services at the airport.

BY TAXI

Carmel Taxi offers service from the airport to points of interest. Hail taxis by phone rather than by hand signals.

FREE DOWNTOWN TROLLEY

BY BUS

Monterey-Salinas Transit prides itself on its courteous service and clean coaches. Call 831-899-2555 for schedule information.

BY LIMOUSINE

Limousines make any occasion special. Get around in style by contacting one of Monterey County's limousine companies.

EMERGENCY: 911

Police, Fire, Emergency and Coast Guard

EMERGENCY MEDICAL

Community Hospital of the Monterey Peninsula
831-624-5311

MONTEREY BAY URGENT CARE

831-372-CARE (2273)

AAA

831-373-3021

CURRENCY EXCHANGE

Travel Unlimited
484 Lighthouse
Monterey
831-423-7866

WEATHER

831-373-2631

TED PRIZE

TED 2006
AL GORE

Albert Arnold Gore, Jr., (born March 31, 1948) is an American politician and businessman, who served as the 45th Vice President of the United States from 1993 to 2001. He ran for President in 2000 following Bill Clinton's two four-year terms. He was defeated in the Electoral College vote by the Republican candidate George W. Bush on a vote of 271-266 with a Gore committed Elector from Washington, DC abstaining. However, Gore did receive more individual votes than Bush. The election was bitterly contested, including multiple recounts and a 5-4 Supreme Court decision that effectively secured the election for President George W. Bush. Gore currently serves as President of the American television channel Current and Chairman of Generation Investment Management, sits on the board of directors of Apple Computer, and serves as an unofficial advisor to Google's senior management. Although speculation about a possible presidential run in 2008 still continues, he has repeatedly stated that he does not plan to run for president, but hasn't ruled out a future in politics.

PRE-CONFERENCE BONUS

Session: TED University

A complete semester of six courses in two hours, selected from 30 TED Professors (not necessarily those pictured here). Topics include: How a Robot Can Swim Like a Squid, The History of World War II Radar Research, How to Change Your Life by Joining a Commune, What I Learned from Becoming Paralyzed, Negotiate a Term Sheet, How to Read Palms, How to Create an Origami Napkin Rose..and more.

ERIK PETERSON

Futurist

Session: Fast Forward

An experienced global analyst, his latest project analyzes the forces of change driving future trends in seven different regions of the globe.

ROBERT WRIGHT

Science Author

Session: Fast Forward

A brilliant populariser of scientific ideas, he followed the success of "The Moral Animal" with a startling, profoundly optimistic thesis in "NonZero" in which he argues that there has been a long-term organizing force throughout history.

NICHOLAS NEGROPONTE

Founder of MIT Media Lab

Session: Fast Forward

Widely known as the founder of the MIT Media Lab and author of the bestselling book "Being Digital", he is currently leading the \$100 laptop initiative. The laptops he is developing will be sold to governments and issued to children in an effort to provide every child in the world access to knowledge and modern education.

TED SPONSORS 2006



GE

Imagination at Work For 124 years, we've been thinking big and making things happen. At GE, we want to put our imagination to work

SONY

As Sony is a company that is deeply involved with culture, it is our mission to pursue the dreams and emotions of our individual customers, in addition to bringing them advanced technology and economic value. Sony believes that a key point of our corporate mission is to be a trusted partner to our customers. We will achieve this by viewing products and services from the customer's perspective and by continuously improving the quality of our CS activities. We want our customers to have high expectations, and we are dedicated to fulfilling them.

SUN MICROSYSTEMS

In the Participation Age, the network connects not only the computing power of each node, but also all the humans behind the power.

ADOBE

Adobe revolutionizes how the world engages with ideas and information -- anytime, anywhere and through any medium. Adobe is proud to team up with TED -- a community that more than any other understands the significance of breakthrough experiences.

STEELCASE

Steelcase Inc., helps individuals and organizations around the world to work more effectively by providing knowledge, products and services that enable customers and their consultants to create work environments that harmoniously integrate architecture, furniture and technology.

GOOGLE

Google, developer of the world's largest search engine, offers the fastest, easiest way to find information on the web.

IDEO

Helps companies innovate. We design products, services, environments, and experiences.

TED MAJOR SPONSORS

WIRED

With authoritative reporting, incisive analysis, and award-winning design, WIRED chronicles the people, companies, technologies and ideas that are transforming our world.

PALM

At Palm, we design products for people who want to get the most out of every day. People who want to be more organized, more productive and turn down time into found time, wherever they are. But one device can't please everyone. That's why we make handhelds, mobile managers and smartphones for all kinds of people. Each one is different, but they have one thing in common: The power to amaze you. In a mobile world, that works wonders.

GENERAL MOTORS

General Motors produces transportation products around the world. GM has been involved with TED since 1996, and has hosted the TEDRIVE event at Laguna Seca raceway since 1998.

TIMBUK2

City-born and street-tough, Timbuk2 has been a San Francisco original since 1989. Stitch-by-stitch, bag-by-bag, we've built a solid reputation and a loyal following among real-life, hard-working bicycle messengers and cycling enthusiasts.

TED FRIENDS



CANYON RANCH: is more than just a fabulous vacation. It's an experience that can influence the quality of your life, from the moment you arrive to long after you return home. Canyon Ranch is a place to relax, enjoy yourself and explore your potential for a happier, healthier, more fulfilling life.

A CLEAN WELL-LIGHTED PLACE FOR BOOKS: is proud to have helped launch many literary careers. We highlight events to call your attention to talented emerging writers. Some of their names will be household words in the future! Located in San Francisco on Opera square we pride ourselves on being a book store with a difference.

ALTER-ECO COFFEE: The Alter Eco range of Fair Trade products reflects diversity: faces, shapes, colors, landscapes, traditions and cultures of the small farmers who cultivate them. Each product has a unique story and an authentic fragrance that will take you on a journey of discovery from the kitchen to the foothills of the Himalayas and beyond.

Each year we will honor a maximum of three individuals who have shown that they can, in some way, positively impact life on this planet.

We are looking for inventors and entrepreneurs, designers and artists, visionaries and mavericks, protectors and persuaders. Our goal is to honor and empower these people by connecting them to the formidable resources of the TED community. Our prize-winners may be very different, but they will have this in common: They will be doing something that has extraordinary potential. Something whose positive influence could spread, transcending borders. Something that can contribute to the future of life on earth. Rather than simply receiving financial support, winners of the TED Prize will be granted something extraordinary: something which children dream about, but which adults assume is merely the stuff of fairy-tales.

- They will be granted a WISH to change the world.
- They may wish for anything.
- And we will seek to make their wish come true.

We will allow our winners several months in which to formulate their wish. We want them to think big, and we want them to fully understand the range of resources the TED Community may be able to offer them. We are willing to spend -- in hard cash -- \$100,000 on each winner. And our goal is to convert this into received value that is an order of magnitude greater.

- By working without winners to deliver something creative and big and bold and wonderful.
- By connecting our winners into the heart of the TED community.
- By tapping into the enthusiastic support of our team of sponsors and partners.

The nominees themselves may or may not see themselves as world-changers. But it's our goal that the TED Prize will help them take their work to the next level.

Our winners are likely to have exceptional abilities in at least one of the following areas:

INVENTION

Perhaps they have created a new device or system or process capable of impacting millions of people for the better. They may be brilliant scientists, or the inspired designers of simple, cheap technologies.

CREATIVITY

They may be artists, uniting people through shared emotion. They may be film-makers, potters, painters, poets, dancers, sculptors, story-tellers, beauty-makers.

VISION

They can perhaps unlock the power of possibility. They can help us understand, through inspired insight, our personal and universal potential and predicament. They are today's prophets.



\$1m of TED Money
100% of the profits
from TED 2005 were
divided, by delegate
vote, between three
major global
causes:

THE SAPLING FOUNDATION

Non-profit Information

Public Health Clean Water Ocean Conservation

In Search of Better Ways to Make a Lasting Difference

Since November 2001, TED has been owned by the Sapling Foundation, a private, non-profit foundation funded by Chris Anderson in 1996. Each year the profits that TED makes are contributed to causes consistent with Sapling's goals. Here is a report on how the \$1m raised from TED2003 were spent. For more on the background to Sapling, read on...

What is the Sapling Foundation's Mission?

To offer help where it is most needed by leveraging the power of ideas, technology, media and markets.

Who specifically does it seek to help?

The majority of the projects we support are in developing countries, as these projects yield the greatest social return on investment. The need is so great in the developing world relative to the developed world, and a dollar goes so far, that the impact per dollar (well-) spent is substantially greater.

Put another way, we focus on people on the bottom two levels of *Maslow's Hierarchy of Needs*: those experiencing basic needs for food, water, housing, health, safety. For these people, a small gain in economic well-being, makes a huge difference to their experience of life. (Further up Maslow's hierarchy there appears to be little or no correlation between economic improvement and happiness, hugely ironic given the western world's obsession with economic growth, but that's a whole other story...)

ART 3350
TYPE II

JOURNAL

SPRING 2006



ART 3350
TYPE II

JOURNAL

: PROJECT TED
NG SEMESTER 2006

SPRING 2006



ART 3350
TYPE II

JOURNAL

ED
006

SPRING 2006

ART 3350
TYPE II

Design Group: Ron DeHerrera, Michael Platt, Vania Gallegos, Imane El Allame

Theme: Beyond Today

Participants:

The design team, Michael, Ron, Vania, Imane, art directors, consultants, TED Board of Directors, Sapling Foundation staff, media technicians, IT staff, facility personnel, researchers, marketing personnel.

General Introduction:

The client, TED (Technology, Entertainment, Design), a yearly conference that brings people from all over the world from many fields and backgrounds to speak and network ideas. TED financially supports a non-profit organization called "The Sapling Foundation", through funds raised via this Monterey, California conference. TED was founded in 1984 by Paul Saul Wurman. The stated objective by the client is to design a conference that will attract a diverse set of professional cultures, limited to 800, to attend the conference. TED is looking for an attention grabbing theme. The scope of the conference is to raise funding for the Sapling Foundation; to leverage; to ensure future sustainability.

Problem Identification:

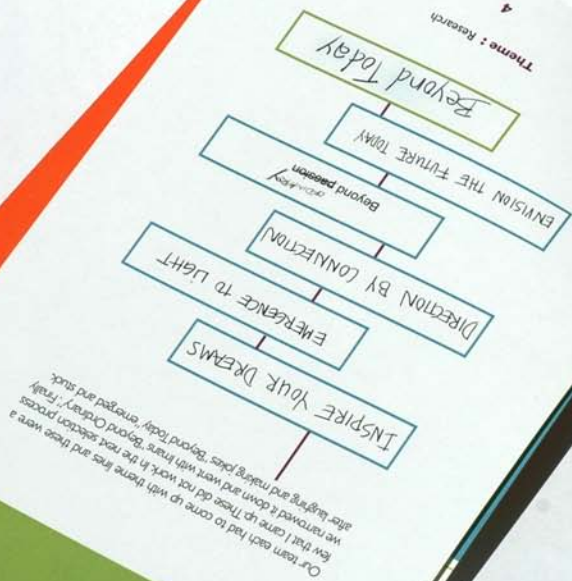
TED is a service-oriented organization which plays a vital financial role in the success and sustainability of the Sapling Foundation. Some immediate challenges to address are how to incorporate people in Ted's overall goal. What methods of communication should be used to reach a multi-cultural audience? The benefit of the conference is to financially support Sapling projects that assist the poor in health care, education and purified water systems.

Client Product/Service Analysis:

The client's goal is to raise funds through the TED conference that will be used to support the Sapling projects. The 2006 Conference "Beyond Today" is to elevate awareness; to inform; to stimulate; to educate; to entertain; to advocate; to negate.

Design : Brief

Theme : Research



Design Group: Ron, Del-herrera, Michael Platt, Vania, Gallegos, Imane El Allame

Theme: Beyond Today

Participants:

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Design : Brief

THOUGHT
WITHOUT BOUNDARIES

THOUGHT WITHOUT BOUNDARIES



February 22— 25, 2006
Monterey Conference Center
Monterey, CA

TED
Technology
Entertainment
Design
www.ted.com

imagine

Thought Without Boundaries...

is the theme of the 2006 Technology, Entertainment and Design (TED) Conference. Over 900 fascinating people gather in Monterey, California every year to share thoughts, ideas and concerns of today's world and the future. They come to unveil the next big thing or to offer solutions to issues relating to TED and the next generation. Not only are these the latest ideas, but are delivered by quality people pulled from a vast sea of knowledge.

Thought without boundaries encourages an open mind and opens the floor to many diverse topics and viewpoints. The idea is to go beyond the conventional and explore products, performances, services and solutions through creativity and cutting-edge technology.

In attending this conference not only are you supporting the value of knowledge and sharing ideas to build a better business and a better world, but you are also supporting a foundation that offers assistance world wide to villages of poor living conditions, limited technology and lack of educational resources.

If you are looking for inspiration from powerful speakers like Al Gore and Anthony Robbins or wanting some entertainment from magicians and performing artists that will blow your mind you are attending the right event.

Thought Without Boundaries 2006 Speakers

Stew Singer/Songwriter

Session: Life in Slow Motion

A master lyricist and engaging raconteur, Stew combines elements of cabaret, soul and subversive pop to create a style all his own.

Thomas Dolby Musician, Composer

Session: Performers (in more than one session)

A computer music pioneer, Thomas is back composing again after taking several years off as a Silicon Valley entrepreneur.

Tom Rielly Outrageous Humorist

Session: Thought Without Boundaries

This TED veteran will be back to wrap-up the conference with his usual finesse. Speakers beware.



Tony Robbins World Authority on Leadership Psychology

Session: Tune in to Tomorrow

He began his career with a commitment to help individuals transform the quality of their lives. He has advised world leaders, counseled championship sports teams and participated in negotiations for peace.

Ursus Wehrli Author, "Tidying Up Art"

Session: Open Road

Clever and playful, he takes well-known works of art and, well, tidies them up.

Vishal Vaid Musician

Session: Tune in to Tomorrow

Vishal Vaid is a vocalist who's reinventing the 13th-century South Asian artform known as ghazal. Drawing on influences as varied as American folk music, Moroccan Gnawa and drum and bass electronica, he creates a unique dialogue between global musical forms. His hypnotic, improvised performances have captured audiences worldwide, in venues ranging from world music festivals to British Parliament.







What is creation?

Creation is the bringing of something into existence. It is the world and everything on it and a product of human imagination or invention. TED brings to you, some of the greatest minds of today who are sharing their greatest ideas. Whether it be through technology, entertainment, or design, they are creating to change our future.



TED 2006

Thought of it

2:00 PM - 3:45 PM

Dan Dennett
Michael Shemer
Stew
Sirken Robinson
Three Minute Talks

3:45 PM - 4:45 PM

Break - Sponsored by Mattson

Brainstorm

4:45 PM - 6:30 PM

Cameron Sinclair
Jehaan Ougam
Larry Brilliant

6:45 PM - 9:30 PM

TED Hyde Gala Dinner - De Anza Ballroom, Portola Plaza Hotel. Sponsored by GE.

9:30 PM - 10:00 PM

Drumming Circle

Schedule

Friday February 24

7:00 AM

TED Runs

7:30 AM - 8:00 PM

Registration

A Whole New Ball of Clay

8:30 AM - 10:15 AM

Burt Rutan
Amy Smith
Joshua Prance-Ramus
Charles Fleischer
Three Minute Talks

10:15 AM - 11:00 AM

Break - Sponsored by Dwell Magazine

Creating Magic

11:00 AM - 12:45 PM

Saul Griffith
David Perry
David Pogue
Dynamo
Three Minute Talks

PM

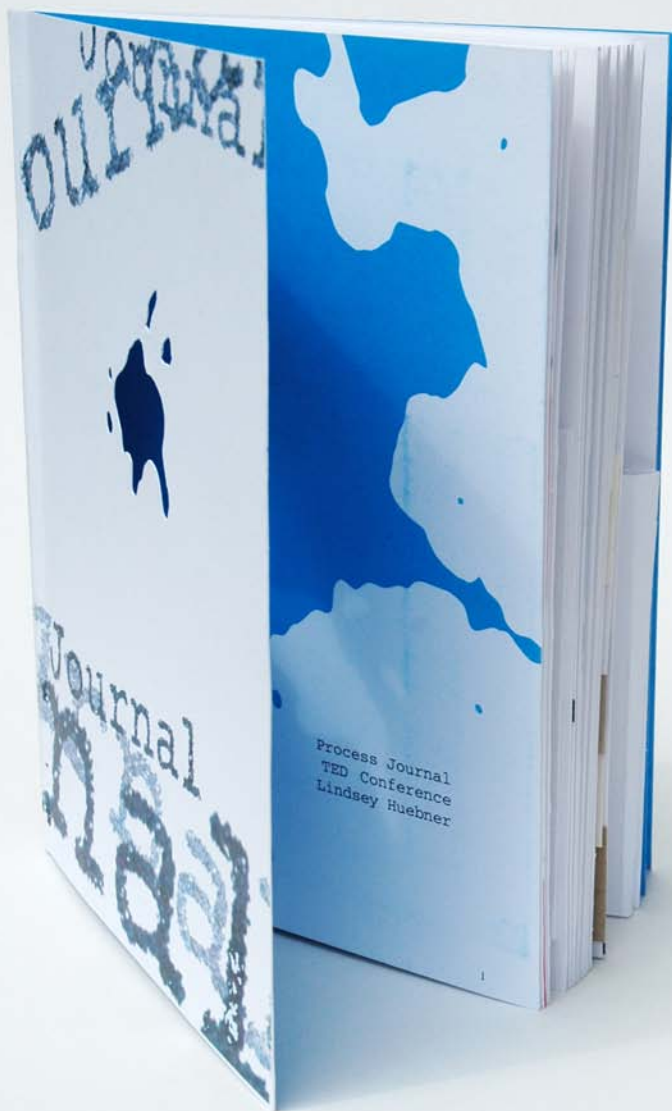
12:45 PM - 2:00 PM

LUNCH break

Journal



Journal



Process Journal
TED Conference
Lindsey Huebner

Research for Theme Designation

My group was really fun to work with. We came up with a lot of ideas and we called ourselves DAL'S Design Group.

Here are some of our ideas for the theme name for TED.

- AddicTEDtoInnovation
- You have to be InvITED
- Create Convey Change
- Today's Tomorrow's Yesterday

.....
This sounded the best to us because it was simple and easy to work with. Plus we thought the three C's would create a cool design for our logo.

rogram

Design
Program Design

Program

o



TED

06



TED
06



The 2006 TED Conference



Speaker Biographies

Al Gore

- Former Vice-President of United States
- Session: We Will Make More Coffee

Since becoming a private citizen, Vice-President Gore has been shaking up influential audiences the world over with his powerful warnings on climate change. He has also launched the innovative cable news channel, Current, which aims to bring an independent voice to a target audience of people ages 18-34.

Alan Russell

- Pioneer of Regenerative Medicine
- Session: Espresso

He is Director of the University of Pittsburgh's McGowan Institute for Regenerative Medicine. His current Project centers on the chemical synthesis of nano tubes that are able to locate biological agents, change color in their presence, and kill them.

Aubrey de Grey

- Biomedical Gerontologist
- Session: Beans To Grounds

A polarizing figure who claims to have created a road map to defeat biological aging, so that human beings might live thousands of years. He believes that in our lifetimes, human life expectancy can extend to 150 years, and that soon after that the species will achieve immortality.

Tony Robbins

•World Authority
on Leadership
Psychology
•Session:
A Fresh Cup

He began his career with a commitment to help individuals transform the quality of their lives. He has advised world leaders, counseled championship sports teams and participated in negotiations for peace.

Ursus Wehrli

•Author, "Tidying
Up Art"
•Session: Beans
To Grounds

Clever and playful, he takes well-known works of art and, well, tidies them up.

Vishal Vaid

•Musician
•Session:
A Fresh Cup

Vishal Vaid is a vocalist who's reinventing the 13th-century South Asian art form known as ghazal. Drawing on influences as varied as American folk music, Moroccan Gnawa, and drum and bass electronica, he creates a unique dialogue between global musical forms. His hypnotic, improvised performances have captured audiences worldwide, in venues ranging from world music festivals to British Parliament.





Partners, Sponsors, Friends & Contributors

Partners:

GE Imagination at Work For 124 years, we've been thinking big and making things happen. At GE, we want to put our imagination to work for you.

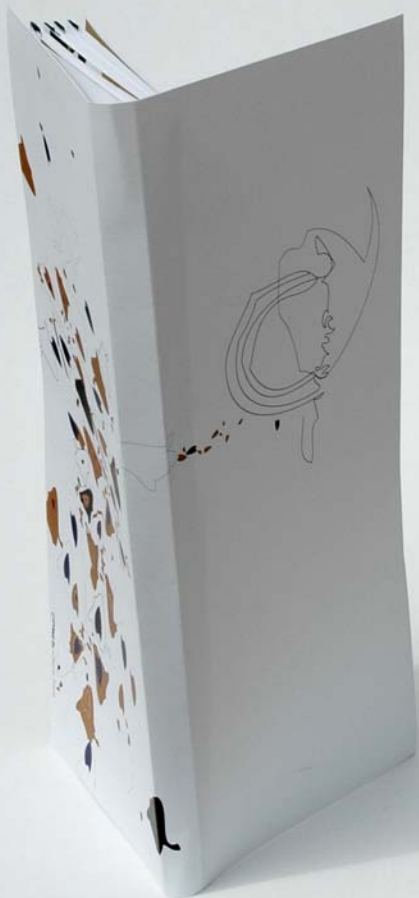
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Sony As Sony is a company that is deeply involved with culture, it is our mission to pursue the

dreams and emotions of our individual customers, in addition to bringing them advanced technology, additional economic value, and economic value.

Stevenson Stevenson Inc. helps individuals and organizations around the world to work more effectively by providing products and services that enable customers and their consultants to create work environments that harmoniously integrate architecture, furniture and technology.

Google Google, developer of the world's largest search engine, offers the fastest, easiest way to find information on the web.







Materiality
Extras
The design of the book is a result of a process of research and experimentation. The book is a result of a process of research and experimentation. The book is a result of a process of research and experimentation.

m

Program Sketch Work

Program Research
www.ted.com

Color System



The gold and blue hand colors used are inspired by the photograph of the hand. The blue is taken from the original photograph.

Architectonic Gothic



Exam



creativity

for

thought



creativity
for
thought

TED

Technology
Entertainment
Design

Friday February 24

7:00 AM	TED Runs
7:30 AM - 8:00 PM	Registration
8:30 AM - 10:15 AM	<i>Conception</i> burt rutan amy smith joshua prince-ramus charles fleischer three minute talks
10:15 AM - 11:00 AM	Break
11:00 AM - 12:45 PM	<i>Illumination</i> saul griffith david perry david pogue dynamo three minute talks
12:45 PM - 2:00 PM	LUNCH Break
2:00 PM - 3:45 PM	<i>Foresight</i> clifford stoll rob forbes phil borges vishal vaid tony robbins three minute talks
3:45 PM - 4:45 PM	Break
4:45 PM - 6:30 PM	<i>Awareness</i> jim crupi julia sweeney helen fisher nat irvin sirena huang
7:00 PM - 10:00 PM	Grand Party Monterey Bay Aquarium

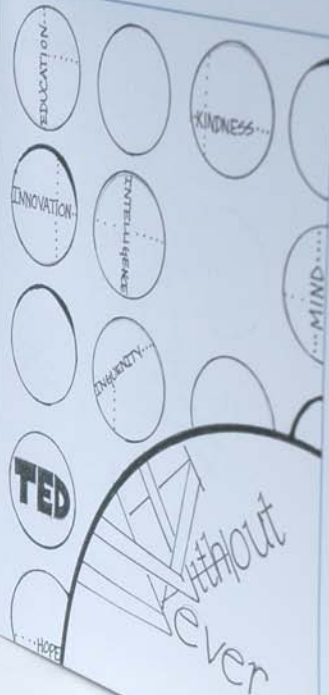
Saturday February 25

7:45 AM - 2:00 PM	Registration
8:30 AM - 10:15 AM	<i>Visions</i> ursus wehrli rick warren aubrey de grey gregory colbert three minute talks
10:15 AM - 11:00 AM	Break
11:00 AM - 12:45 PM	<i>Realization</i> jamais cascio majora carter tom rielly
1:00 PM - 4:00 PM	Post-Conference Bonus Beach Party



Psychology II
Spring 2012

TED



BREATH



BRIEF

TED2006

Monterey Conference Center
Monterey, California

February 22-25, 2006

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02.22.06

erik peterson
robert wright
nicholas negroponte
hans roeding
lisa sordahl
paul berg
bill joy
children of uganda
al gore

02.23.06

alan rossell
joe de rui
einstein (talking parrot)
penelope boston
nail gershenfeld
roger mandle
miina toitt
richard baraniuk
peter gabriel
dan dennett
michael shermel
stew
sir ken robinson
cameron sinclair
johanne oozgaim
larry brilliant

02.24.06

burt rutan
amy smith
joshua prince-ramus
charles fleischer
saul griffith
david perry
david pogue
dynamo
clifford stall
rob forbes
phil bongers
vishal vad
tony robbins
jim crag
julia sweeney
helen fisher
nat ivins
strena huang

02.25.06

ursus wehli
rick warren
aubrey de grey
gregory colbert
jamali caucio
majora carter
tom reilly
al gore
thomas duffy
ethel
rives