



Grids Are Good

(Right?)

March 10, 2007
SXSW Interactive
Austin, TX



Khoi Vinh
Subtraction.com

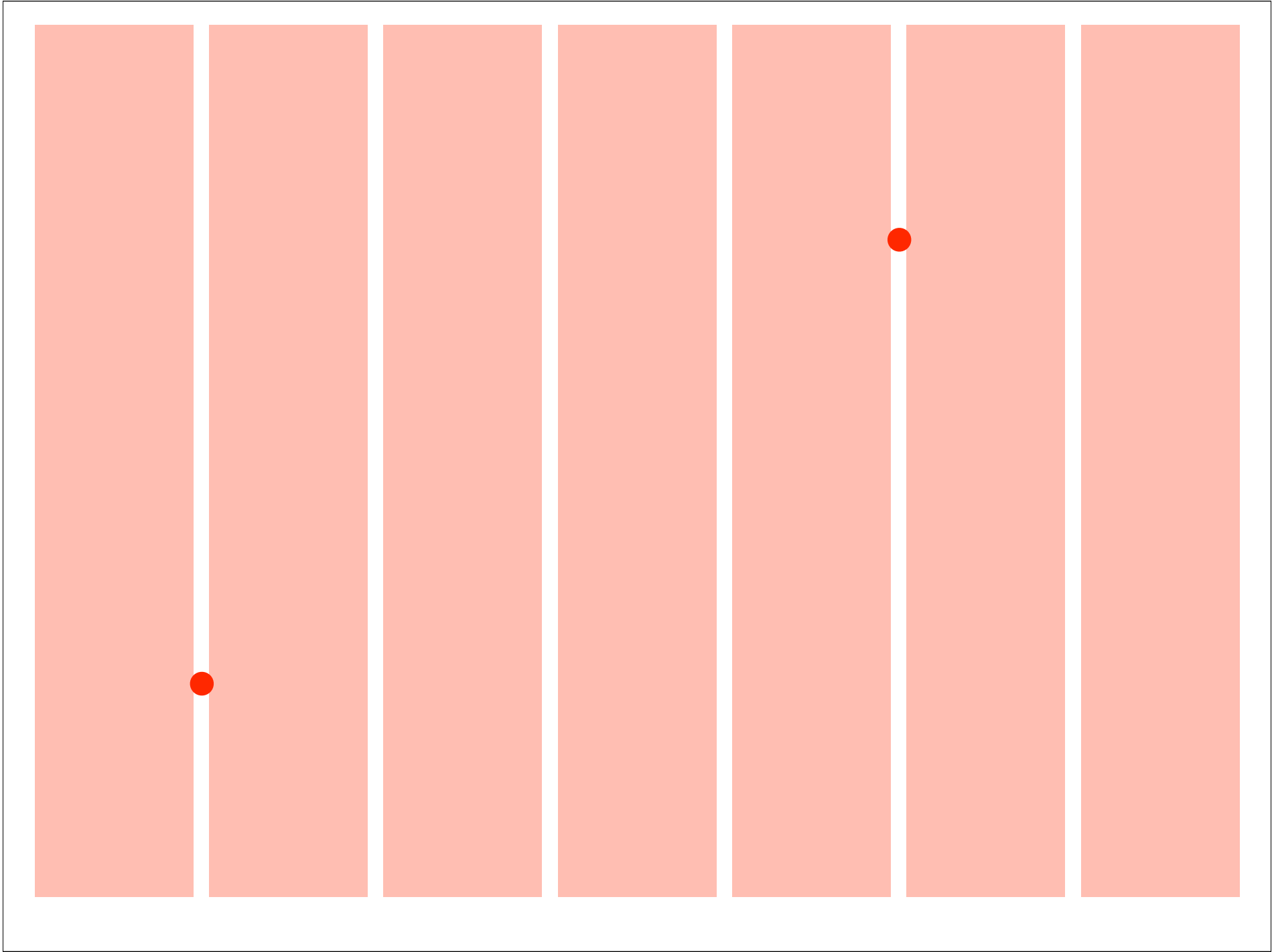
Mark Boulton
MarkBoulton.co.uk

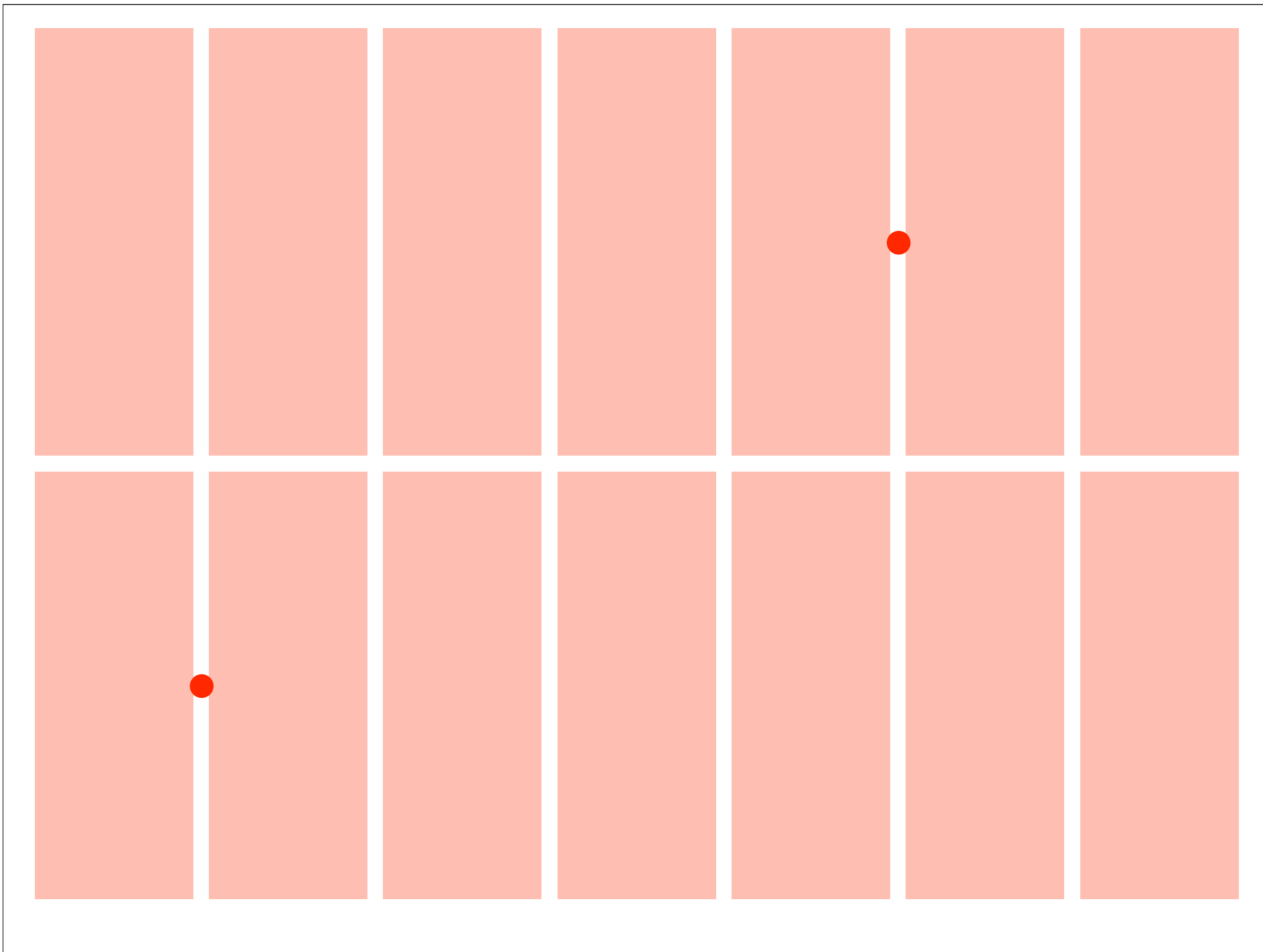
Dots to Design

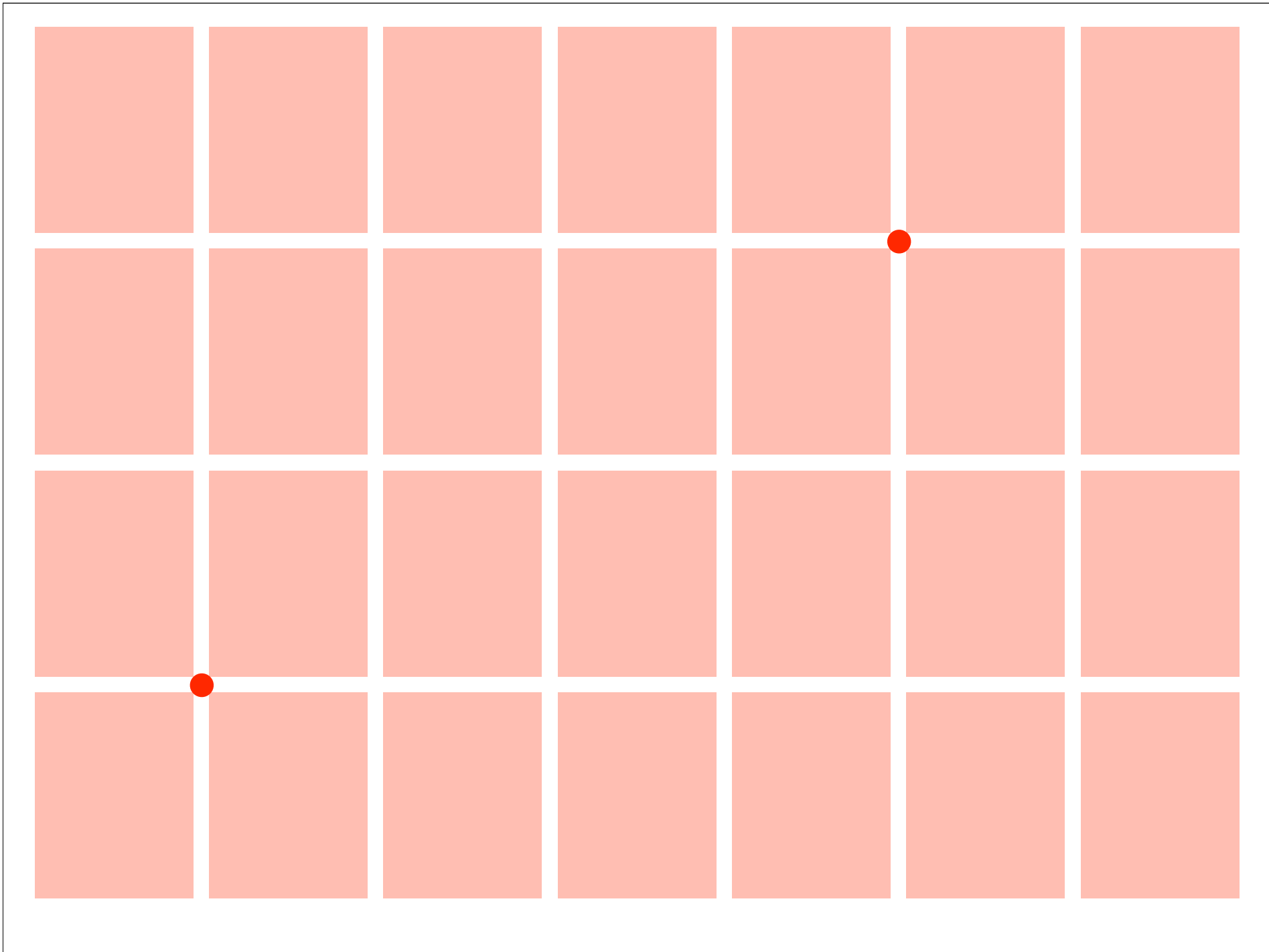


- Any two or more marks on a single plane is a design.









Some History



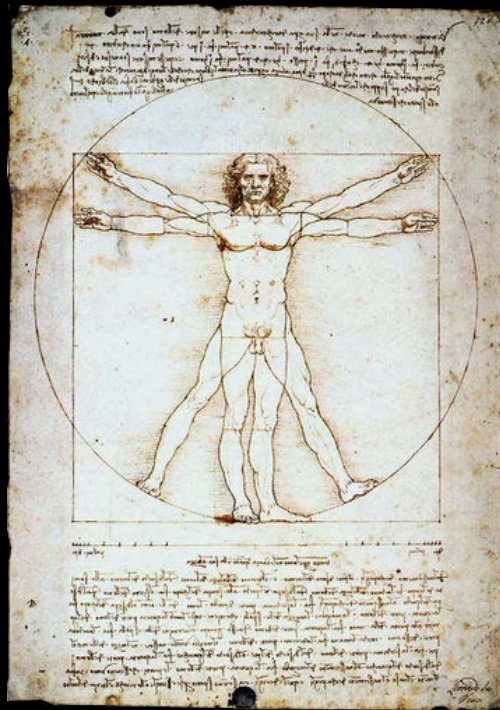
The grid is the most vivid manifestation of the **will to order** in graphic design.

A Brief History of the Grid

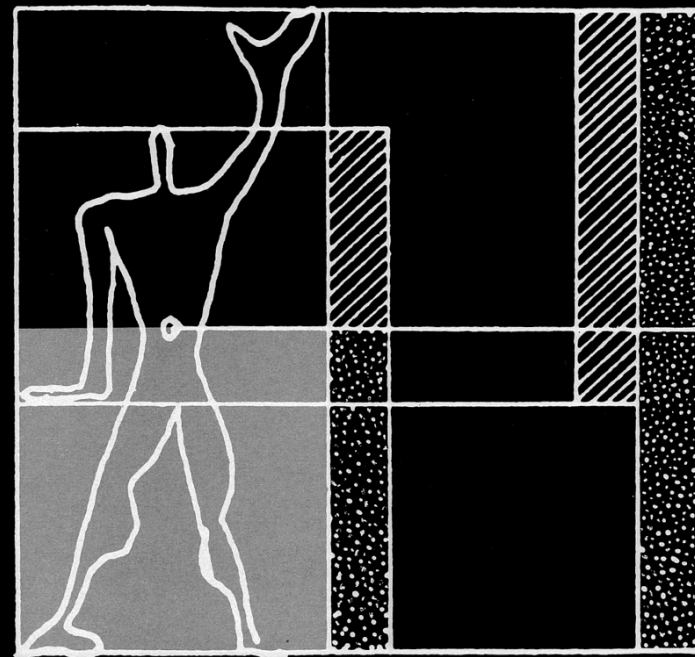
Looking for Reason



Divining architectural proportion from nature.



Leonardo DaVinci, "The Vitruvian Man" 1492.



Le Corbusier, "Modulor" 1948.

Ornamentation

From this...

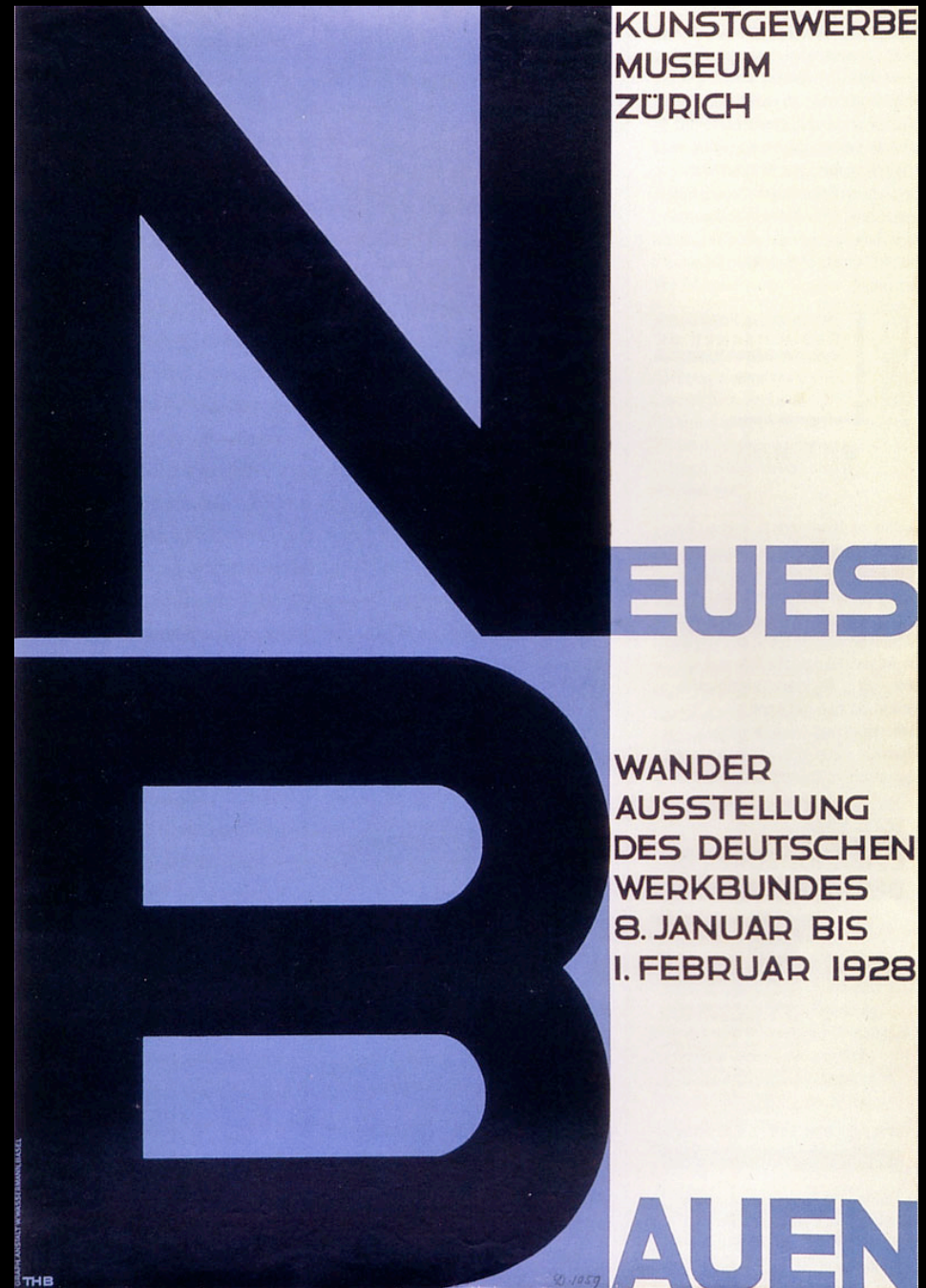


Leopoldo Metlicovitz, "Fleurs de Mousse," 1914.
Advertising poster for French perfume.

Rational Design

...to this.

Theo Ballmer, "Neues Bauen" 1928.
Poster for German Werkbund exhibition.



New Ideas

Rationalism became the new imperative for design.

Out with decoration and formalism, in with **logic** and **standardization**.

Jan Tschichold, "Die neue Typographie" 1928.
Instructions for the standardized layout of A4 letterhead.

Geschäftsbrief Format A 4 (210×297)		DIN 676
<div style="display: flex; flex-direction: column; align-items: center;"> <div style="margin-bottom: 10px;">45</div> <div style="margin-bottom: 10px;">6</div> <div style="margin-bottom: 10px;">40</div> <div style="margin-bottom: 10px;">15</div> <div style="margin-bottom: 10px;">105</div> <div style="margin-bottom: 10px;">87</div> <div>297</div> </div>	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 45%;"> <p style="margin-top: 0;">Hefttrand ← 20 → Kleinstmaß</p> <p style="margin-top: 10px;">Faltmarke 3</p> <p style="margin-top: 10px;">Lochmarke</p> <p style="margin-top: 10px;">Faltmarke 2</p> <p style="margin-top: 10px;">Schließmarke</p> </div> <div style="width: 50%; padding-left: 10px;"> <div style="text-align: right; margin-bottom: 10px;"> <div style="display: flex; align-items: center;"> <div style="width: 100px; border-bottom: 1px solid black; margin-right: 5px;"></div> <div style="font-size: 0.8em;">62</div> </div> <div style="font-size: 0.7em;">Faltmarke 1 Ablegewort¹⁾</div> </div> <div style="text-align: center; margin-bottom: 10px;"> Firma Erzeugnisse Abbildungen usw </div> <div style="display: flex; justify-content: space-between; font-size: 0.8em; margin-bottom: 10px;"> <div style="width: 45%;">des Absenders Postanschrift</div> <div style="width: 55%;"> Drahtwort Fernruf Geschäftszeit Banken </div> </div> <div style="display: flex; justify-content: space-between; font-size: 0.8em; margin-bottom: 10px;"> <div style="width: 45%;">Anschrift des Empfängers</div> <div style="width: 55%;">Eingang- u. Bearbeitungsvermerke</div> </div> <div style="display: flex; justify-content: space-between; font-size: 0.8em; margin-bottom: 10px;"> <div style="width: 45%;">Ihre Zeichen</div> <div style="width: 10%; text-align: center;">Ihre Nachricht vom</div> <div style="width: 40%;">Unsere Zeichen</div> <div style="width: 5%; text-align: right;">Tag</div> </div> <div style="margin-top: 10px;"> <p style="margin: 0;"><u>Betreff</u></p> <p style="margin: 0;">Leitsätze für den Briefvordruck</p> <p style="margin: 10px 0 0 0;">1 Die Linien deuten lediglich die Abgrenzung der einzelnen Felder an; auf dem Geschäftsbrief selbst sollen nur der Hefttrand (möglichst auch auf der Rückseite, dort rechts), Schluß-, Falt- und Lochmarken sowie das Anschriftfeld durch feine Linien, Eckzeichen, Punkte usw. kenntlich gemacht werden.</p> <p style="margin: 10px 0 0 0;">2 Unbedingt einzuhalten sind ein Hefttrand von mindestens 20 mm Lage und Abmessungen der Felder für Anschrift des Empfängers, für Eingangsvermerke und für des Absenders Postanschrift die Reihenfolge der Post- und Geschäftangaben (Fernruf, Banken) die Reihenfolge der Zeichen- und Tagangaben.</p> <p style="margin: 10px 0 0 0;">3 Nur die unterstrichenen Inschriften sollen wörtlich oder sinngemäß abgedruckt werden. Die anderen Inschriften haben lediglich erläuternden Zweck.</p> <p style="margin: 10px 0 0 0;">4 In der Zeile für Post- und Geschäftangaben (Fernruf, Banken) können einzelne Angaben weggelassen oder neu zugefügt werden.</p> <p style="margin: 10px 0 0 0;">5 Es ist empfehlenswert, die Leitworte für Zeichen- und Tagangaben so zu setzen, daß die zugehörigen Eintragungen nicht daneben, sondern darunter erfolgen, um wiederholtes genaues Einstellen der Schreibmaschine zu vermeiden. Aus demselben Grunde sollte die Jahreszahl bei der Tagangabe nicht vorgedruckt werden. Unter „Ihre Zeichen“ und „Unsere Zeichen“ sind Akten- und Ansage- (Diktier) Zeichen zusammenzufassen.</p> <p style="margin: 10px 0 0 0;">6 (siehe Fortsetzungsblatt)</p> </div> </div> </div>	

Dinformat A 4 (210×297)

Geschäftsbriefvordruck nach DIN 676

The More Things Change...



Modernists looked to build a new aesthetic by

- Deriving beauty from the innate qualities of the **machine**
- Championing **standardization**

Sound familiar?

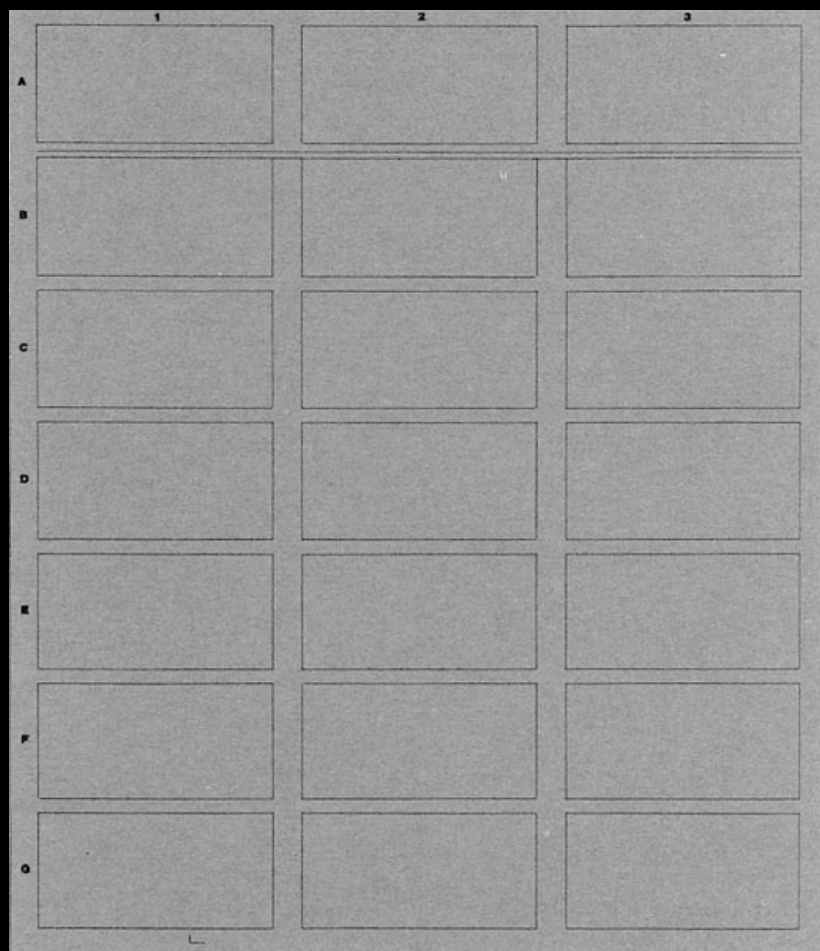
...The More They Stay the Same



There is a **strong overlap** between what motivated grid usage nearly a century ago and what motivates grid usage today.

- Deriving beauty from the innate qualities of the **browser**
- Championing **standardization**

Paul Rand for IBM



International Business Machines Corporation
Annual Report
for the year ended December 31, 1975

'75

Contents:

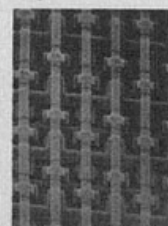
- 2 Highlights of the Year
- 3 Letter to Stockholders...
- 5 Report on Operating Units...
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- 18 Financial Review
- Report of Independent Accountants
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of the Summary of Operations
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- 29 Information for Stockholders...
- 31 Directors and Officers

Chairman Frank T. Cary's comments on the financial results of the year; his analysis of conditions that affected business in 1975.

New products developed and manufactured in 1975; significant events in marketing around the world; other information on the operating units of IBM.

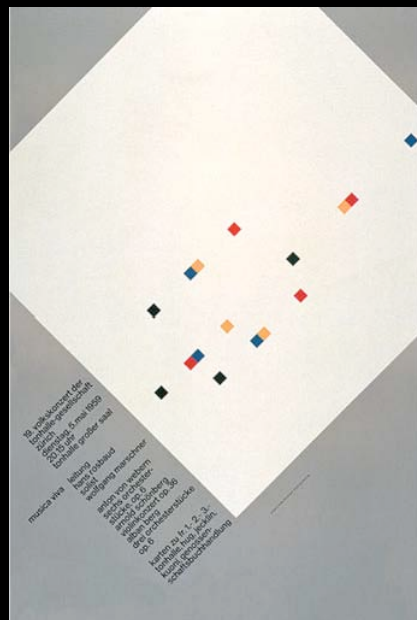
IBM products are particularly suited to help customers meet the world's productivity crisis. Here, stories of the work they do.

On the cover... Symbolizing the special focus on productivity in this report (see page 11), the cover photo shows a portion of a fast-effect transistor memory chip, enlarged 5,000 times by the scanning electron microscope. Each cell on the chip stores one bit of information. Fabricated by IBM Research, the experimental chip has a storage density of 5,000,000 bits per square inch—seven to ten times that of previously reported memory chips—operates faster and uses less power.



Surveys indicate a growing public interest in the workings of large corporations. IBM answers questions commonly asked. Material about IBM available to stockholders.

Paul Rand, IBM Annual Report, 1975



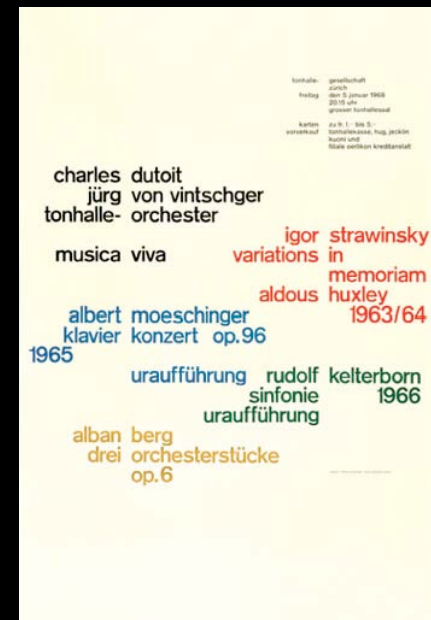
Tonhalle-Quartett, 1955.



Juni-Festwochen Zürich, 1959



Juni-Festwochen Zürich, 1962



Musica Viva, 1968

Massimo Vignelli for National Park Service



Unigrid as a solution to large-scale design and production of many different publications.



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The New Brew




Dressed for Spring




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Media Savvy



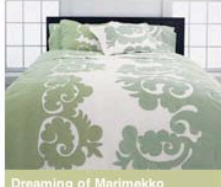
Cupcake Craze




Hot New Restaurant




White Space



Dreaming of Marimekko



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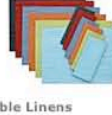












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 <p>Serving Dishes Serving Platters Serving Bowls Plates Pitchers Decanters Specialty Serving Dishes</p>	 <p>Table Linens Placemats, Napkins Tablecloths, Napkins Napkin Sets Table Runners Napkin Rings Placecard Holders</p>	 <p>Kitchen Accessories Cookware Bakeware Cutlery Small Appliances Coffee and Tea Grills and Accessories Bowls Cutting Boards Dish towels Aprons, Potholders Cleaning Products Kitchen Gadgets Cookbooks Kitchen Storage Salt and Pepper</p>	 <p>Gourmet Foods Breakfast Sweets Seasonings, Sauces Oil, Vinegar, Dressings Spreads, Mustards Savories, Snacks Cocktails, Beverages</p>	 <p>Furniture Dining Room, Kitchen Furniture Living Room Furniture Bedroom Furniture Home Office Furniture Storage Outdoor Furniture Ready to Assemble Furniture Kids Furniture</p>
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Blog

What I found at the forum

Hilary Wainwright Feb 04 07,
10:00pm: Now that the dust has
settled after the two world forums
- at Davos and Nairobi - it's time to
take stock of the balance of power.
Comments (3) Go

Hey, kids, leave those
teachers alone

Sarah Teather Feb 04 07,
09:00pm: There are laws against
assault, so why are school staff
just expected to put up with
violence as if it was all in a day's
work?
Comments (6) Go

Shuttered windows to the
soul

Andrew Brown Feb 04 07,
10:00am: We can know what
people are prepared to say as a
result of their religious beliefs, but
what they understand by their
words is another question.
Comments (41) Go

Enlightenment from Somalia

Andrew Anthony Feb 04 07,
08:00am: Ayaan Hirsi Ali has a
view of freedom that makes many
western liberals uneasy.
Comments (76) Go

A Nobel warrior

Martin Peretz Feb 03 07,
11:40pm: Compared with the
shameful litany of previous
winners, Al Gore richly deserves to
win the Nobel peace prize for his
work on climate change.
Comments (29) Go

Social studies

Libby Brooks Feb 03 07,
10:49am: At an admittedly
middle-class discussion on class,
the consensus was that it's about
power, autonomy and self-
determination.
Comments (55) Go


Of plagiarism and primaries

Ian Williams Feb 02 07,
07:58pm: Joe Biden, former Neil
Kinnock plagiarist, shows the full
madness of American presidential
primaries.
Comments (40) Go

A strategy in tatters

Robert Fox Feb 02 07, 07:30pm:
The loss of Musa Qala to the

Editors' picks


An inspector calls by Steve Bell

A Nobel warrior
Martin Peretz: Compared with the shameful litany of
previous winners, Al Gore richly deserves to win the
Nobel peace prize for his work on climate change.
Comments (29) Go

Love letters from France deserve
an amorous reply
Mary Riddell: When the French choose a new president,
whether the name on the ballot paper is Sarkozy or
Royal, electors will be casting their vote for Britain.
Comments (52) Go

Tolerating intolerance is still this
country's besetting sin
Henry Porter: If the majority of Muslims truly want to
integrate, they could start by kicking out the preachers
of hatred from their mosques.
Comments (161) Go

Finally, another attempt at the end
of the peer show
Andrew Rawnsley: Tony Blair's incomplete changes
left us with a bizarre upper house. Good luck to Jack
Straw as he has a fresh go at reform.
Comments (51) Go

Is justice served by these tales of
beheading?
Nick Cohen: In an age of terror, we need to look again
at our legal system and restraints on the press.
Comments (36) Go

We cannot afford the Kyoto debacle
to happen again

Today's Guardian comment

Obsessed by
personalities, they've
forgotten what
democracy is for
Assessing the risk
Sights and suspicions
The British are going

Don't destroy the Lords
For the sake of the
party, Tony Blair must
stay
I hate Macs
The need to keep talking

More comment from Monday's paper

The latest from Guardian Unlimited

Mystery over bird flu
outbreak
- Government studies
Hungary link - Delay in
identifying H5N1...

Labour plan for swift
Blair exit
Prepare for cash for
honours charges, say
senior Labour figures....

Steve Boggan on the
government's cold war
nuclear bunker
Steve Boggan journeys
deep beneath Wiltshire to
the government's cold
war nuclear refuge....

Gangs use bogus
Tesco jobs to lure
young Poles to Britain
Newcomers abandoned in
towns after paying
gangs....

Youth, 16, shot dead
at crowded ice rink
Gunman pursued victim
in front of 300 at
disco....

Tories risk row with
backers over plans to
close pay gap
Party wants to abolish
gap on disclosing
salaries....

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remains (230)
comments

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intolerance is still
this country's
besetting sin (181)
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3. Globalisation is good
for you (161)
comments

4. An unforgivable
truth (154)
comments

5. Let Tony Blair get
on with his job
(111) comments

6. A modern-day
witch-hunt (106)
comments

7. Why Yates of the
Yard will have to put
up or shut up (105)
comments

8. And now, the end is
near (98) comments

9. Blair's end of an

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trial - Was Scooter
set up? Did Cheney
conspire?

2. Guido: Smith
Institute - R11
Downing Street, the
rent-free home of
Gordon Brown's
Smith Institute....

3. NYT: Ulster's last
holdout - If the Rev
Ian Paisley
continues to live in
the past, the
promise of self-rule
in Northern Ireland
will be postponed
indefinitely....

4. Economist: You've
never had it so good
- Globalisation has
done wonders for
Britain, though not
for all Britons....

5. Abdeillah Boukili:
Citizenship - Muslim
soldiers should

Article Comments

With horizontal hierarchy.

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Greek4GodsGift February 4, 2007 01:29 AM	Really? Offensive? Unsuitable? Email us
AndyV February 4, 2007 02:48 AM	"Britain is a high-growth country whose unemployment vastly undercuts France's 8.6 per cent. With only a third of over-50s in full-time work and 23 per cent of young people jobless,..." I can't help but feel that being unemployed in France is a much more dignified experience than being in some minimum wage, no prospect, split shift, burger flipping job in the UK. Offensive? Unsuitable? Email us
Bobby February 4, 2007 03:17 AM	The article is typical leftie drivel. France has unemployment, high taxes and is moribund. Obviously in need of a bit of Thatcherism, like UK was in the 79. Roll on Margaret Sarkozy! Offensive? Unsuitable? Email us
Justthefactsman February 4, 2007 03:24 AM	What planet does Mary Riddell come from ? In France: 1. The trains work. 2. The health service works. 3. Education works. 4. The truly independent "deterent" works. 5. The overall standard of living is higher, oh I know that the GDP is higher in the U.K, but what is most important is the way it is distributed. 6. The minimum wage is higher than it is in the U.K 7. France has an indigenous auto industry, the industry in the U.K is foreign owned. 8. Frenchman on unemployment are certainly better of the English on the lower economic scale. 9. The unemployment in France is structural, owing much to the fact that French productivity per hour worked has increased at a higher rate than in the U.K, and unfortunately no central planning provided for the unemployment that it would cause, hence the 4 weeks standard vacation and the 35 hour week. higher rate than in the U.K as a partial remedy. In the U.K and also the U.S.A the fruits of productivity increases since the 1970's have gone to the top managers and the shareholders, that those countries have such obscene salaries for thos at the top. In the U.S.A in some industries the C.E.O's get as much as 430 times the salary as their lowest paid workers, and the U.K is catching up. Just think the C.E.O will receive more for two hours work than the lowest paid worker will get for working a whole year. France bashing will get you nowhere, I suggest that you Brits learn enough French to get around and then go and make a visit, you'd be surprised how many knowledgeable Brits don't return to the U.K. As for the French expatriates in London, well there will always be those who who think that there is room at the top for them, sort of like some minority concentrating on sports rather than education in the hope that they "will make it big". As the Aussie's used to sing in W W 2, Blighty is a failure, Take me back to Australia Aussie is the place for me. Offensive? Unsuitable? Email us
Jochebed February 4, 2007 05:08 AM	Vive la France. Offensive? Unsuitable? Email us
fortyniner February 4, 2007 07:29 AM	If the French follow the Thatcher/Blair agenda they must be totally "fou". You don't know what you've got till it's gone. Offensive? Unsuitable? Email us
jeremyjames February 4, 2007 08:01 AM	@ AndyV "I can't help but feel that being unemployed in France is a much more dignified experience than being in some minimum wage, no prospect, split shift, burger flipping job in the UK."

Let's Build a Grid



The Brand

What Should We Do?



Not

YAHOO!

A Good Problem

Rudimentary but
unimaginative use of grid.

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YAHOO!

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- Thousands of rare marine species discovered in Philippines
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 Double Bonus Roses for \$39.99

Buy one dozen, get one dozen free plus a free vase from 1-800-Flowers® - Order now for Valentine's Day.

Do your taxes free - Free to prepare, free to print and free to E-file - TaxACT®.

What's your credit score 560? 678? 720? - See it \$0 by Experian.

\$40,000 loan for only \$287/mo. Fixed for life of the loan. Bad credit options. Pay off debt, remodel your home.

Check your mail status: **Sign In** Free mail: **Sign Up**

FREE RIDE YOU COULD WIN A **2007 SUBARU WRX!** CLICK HERE FOR SWEEPSTAKES DETAILS

 **PEPSIFREERIDE.COM**

Pepsi FreeRide

Inside Yahoo! Autos

Find The Car You're Looking For

New Cars Used Cars Green Cars Concept Cars

Pulse - What Yahoos Are Into

Most Popular TV Superheroes

- Hayden Panettiere Heroes
- Tricia Helfer Battlestar Galactica
- Jensen Ackles Supernatural
- Tom Welling Smallville

» **More TV**

Popular Searches: Today's Overall Movers

1 Super Bowl MVP	5 Ashley Manning
2 Tony Dungy	6 Purple Rain
3 Super Bowl Halftime...	7 Bob Sanders
4 Super Bowl Commercials	8 Eli Manning

» **More Yahoo! Searches**

Advertise With Us | **Search Marketing** | **Suggest a Site** | **Page Tour** | **Feedback** | **Yahoo! Telemundo**

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Rather...



Yeeaahh!

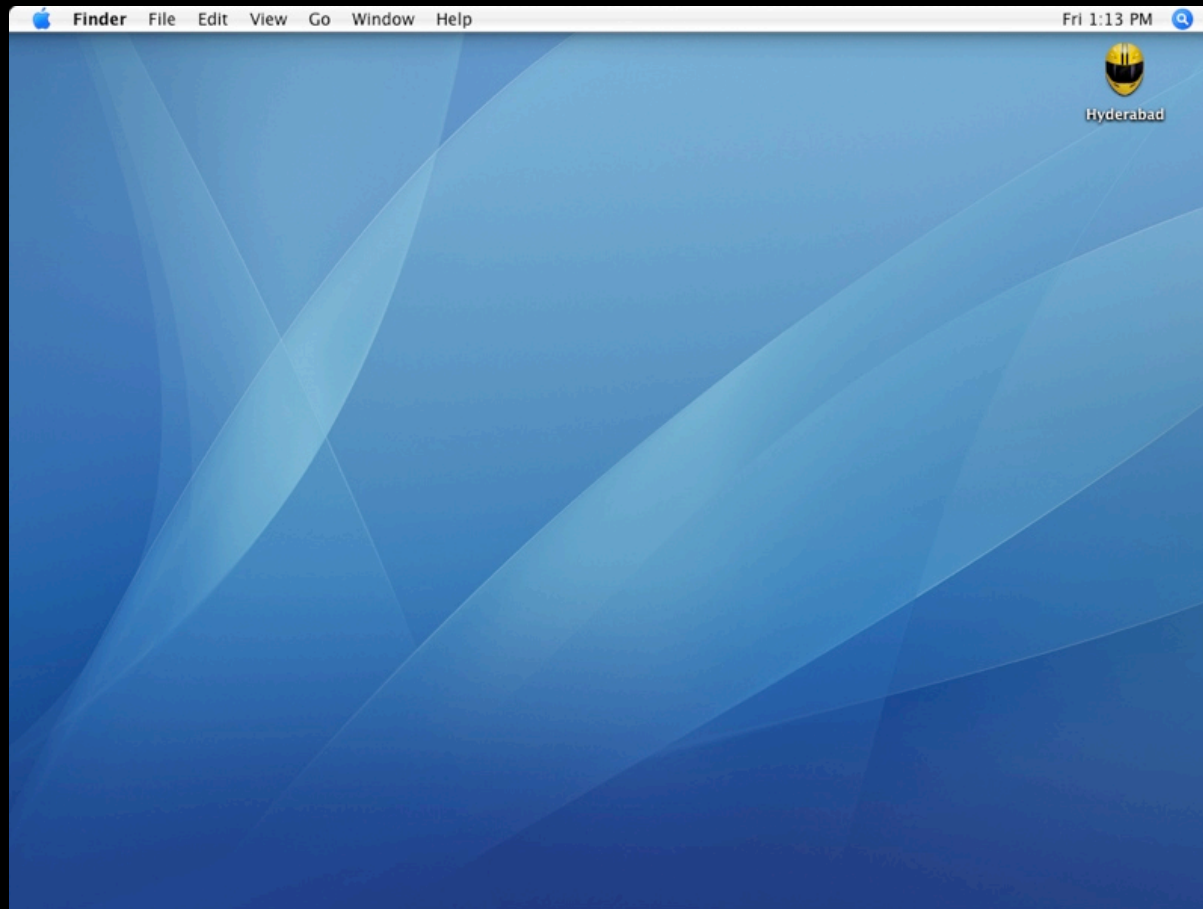
yeeaahh.subtraction.com

Requirements

Every design solution begins by **defining the problem** and establishing constraints.

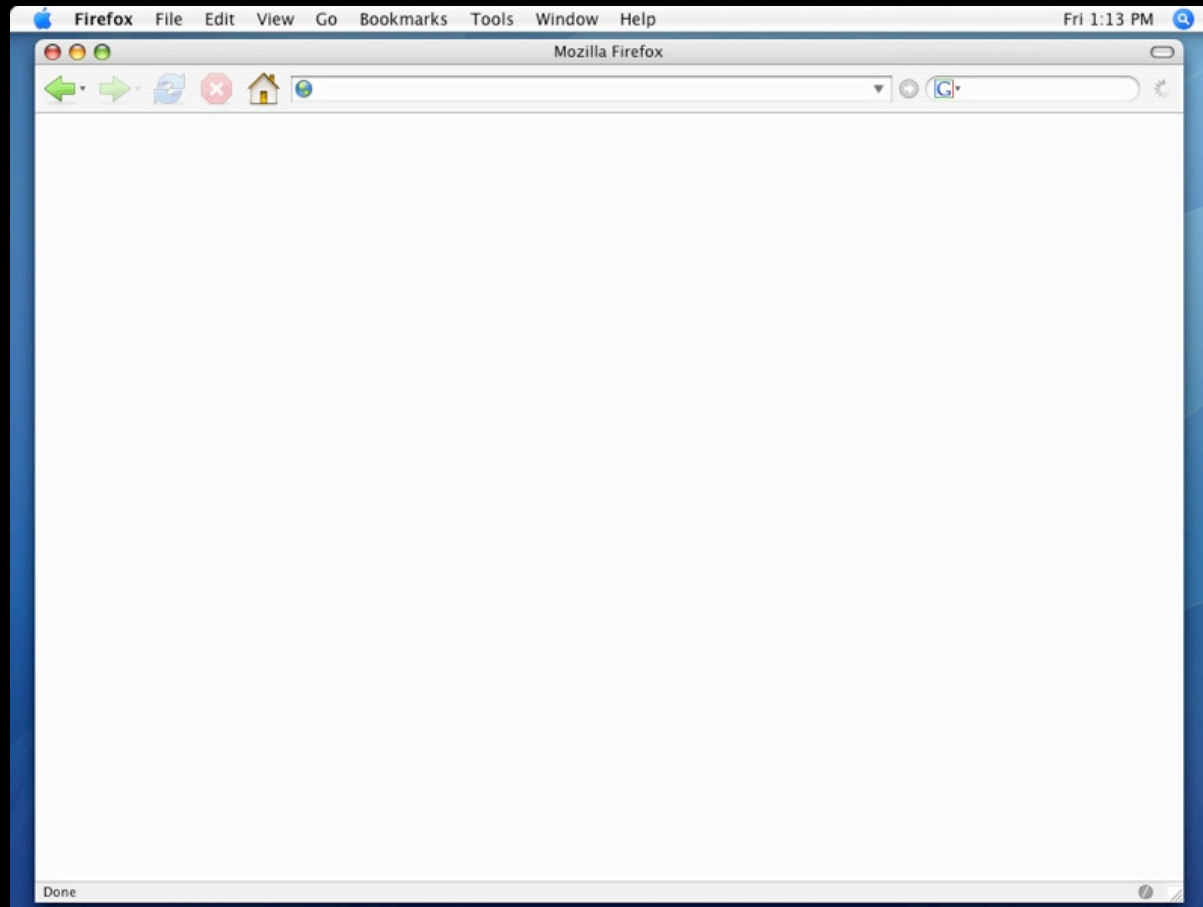
- 1024 x 768 screen
- Big Ad Unit

Screen Resolution



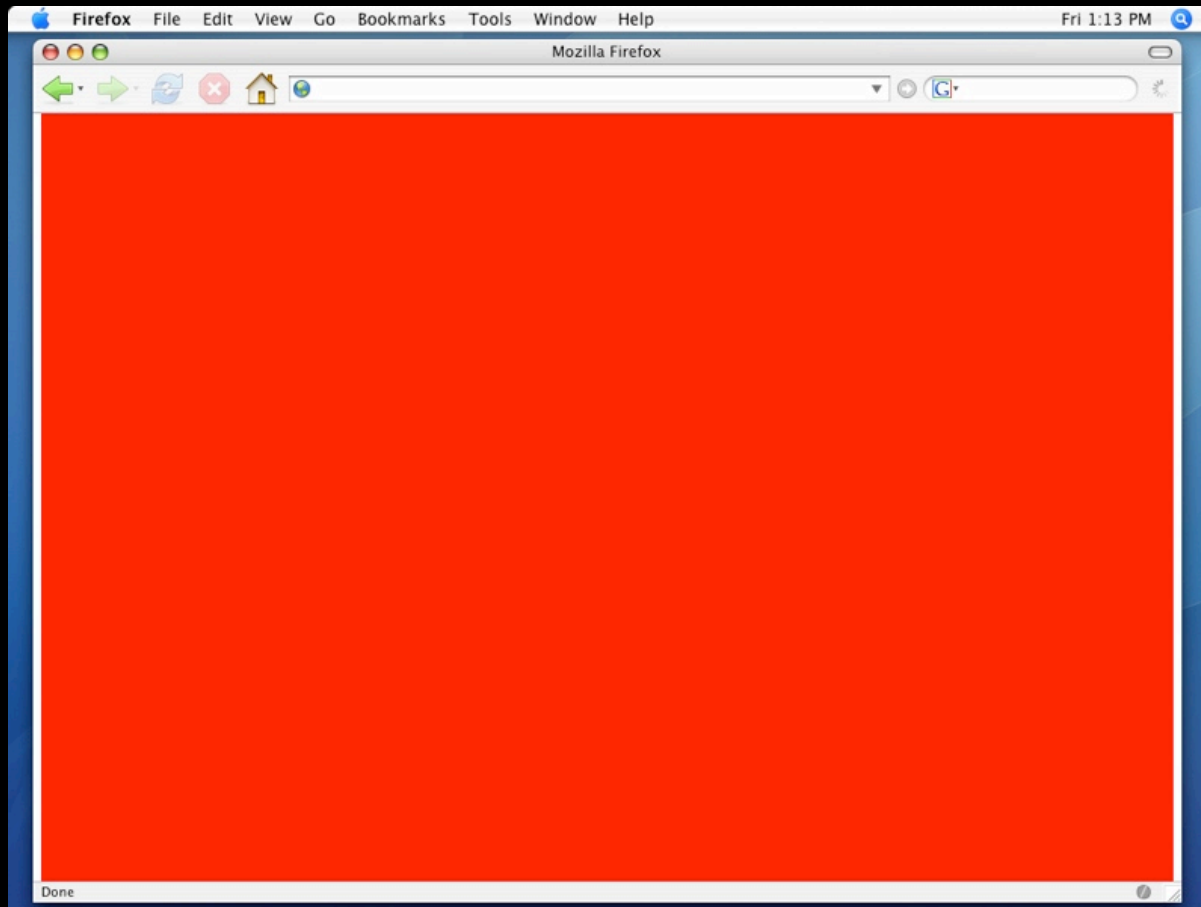
- 1024 px wide by 768 tall

'Natural' Browser Size



- Approximately 974 px wide by 650 px tall

Canvas Area



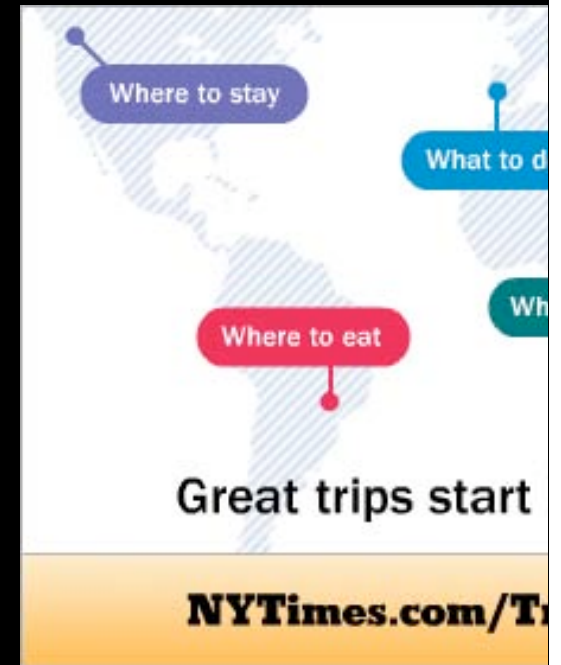
- Less left and right margins
- Approximately 960 px wide by 650 px tall

The Big Ad



The most useful ad unit to design for is the **Big Ad**.

336 px wide by 280 px tall as established by the **Internet Advertising Bureau**.



Other Ad Sizes

A design based on the Big Ad will also accommodate the width of the other popular ad unit sizes



Big Ad width:
336 px

Medium Rectangle
300 px wide by
250 px tall

Half-page
300 px wide by
600 px tall

The Utility of Constraints



Ad units complicate things, but they're actually very helpful because they serve as **fixed constraints**.

Constraints are the mother of design invention.

Units

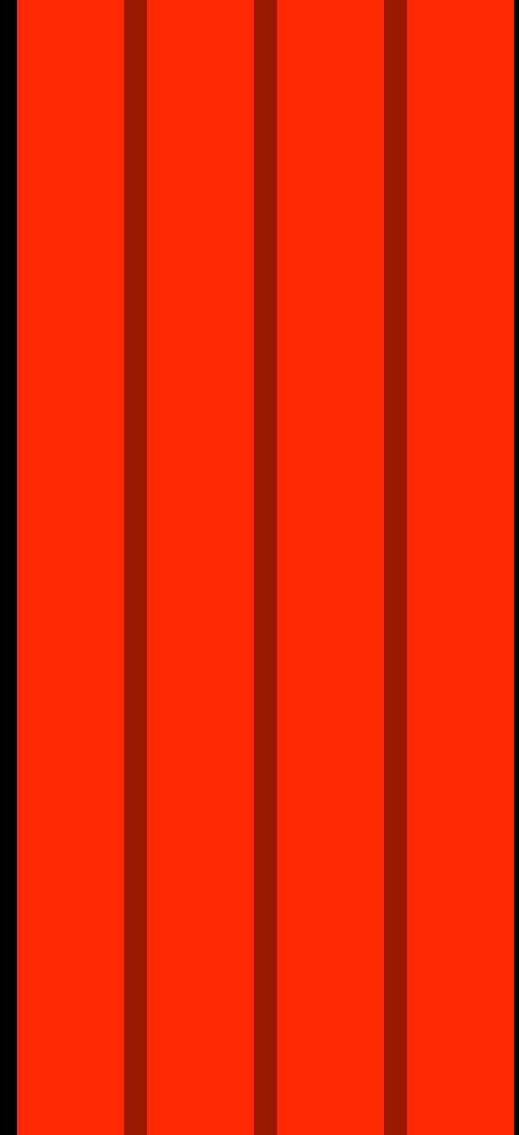
Units & Columns



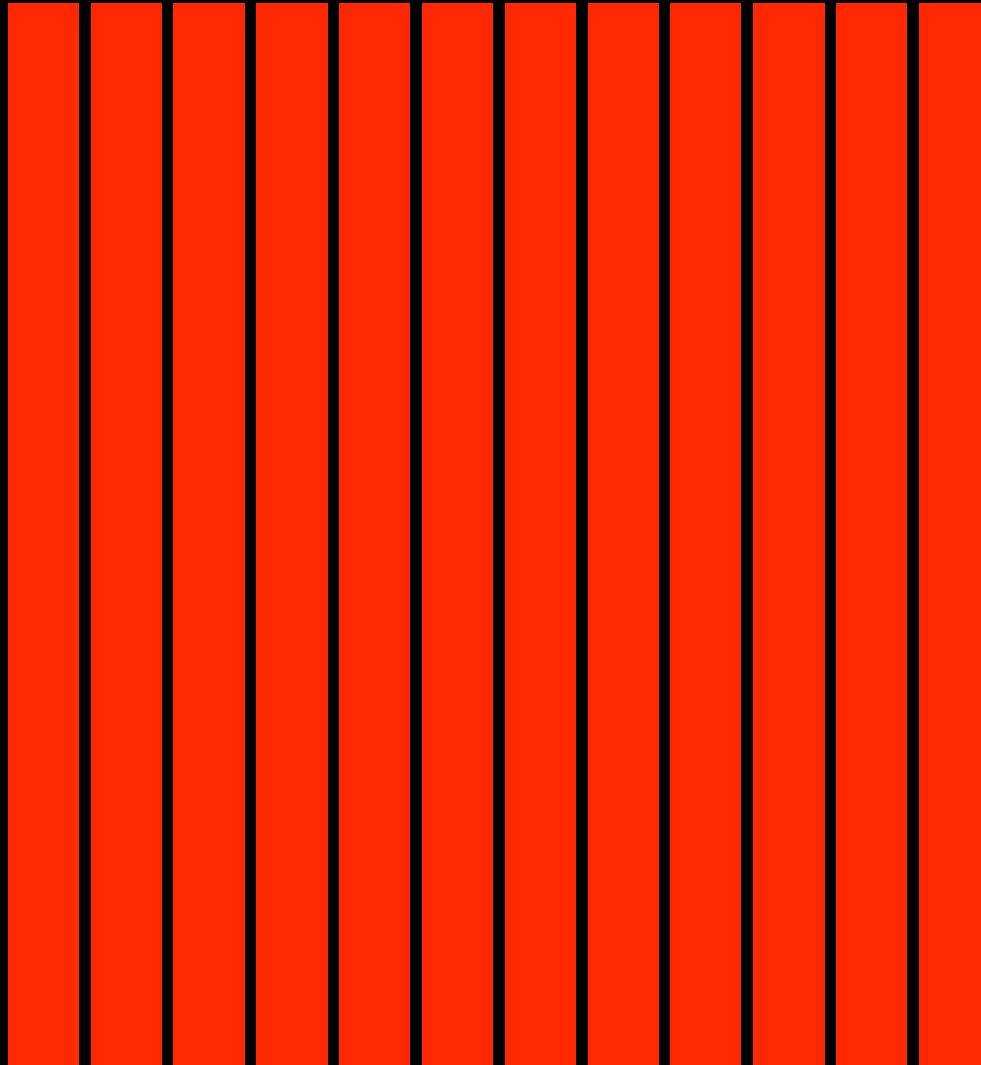
Units are the basic building blocks of a grid. They're all uniform.

Columns are the groupings of units that create the visual structure of the page. They are not necessarily uniform.

In this example, four units are combined to create a single column.



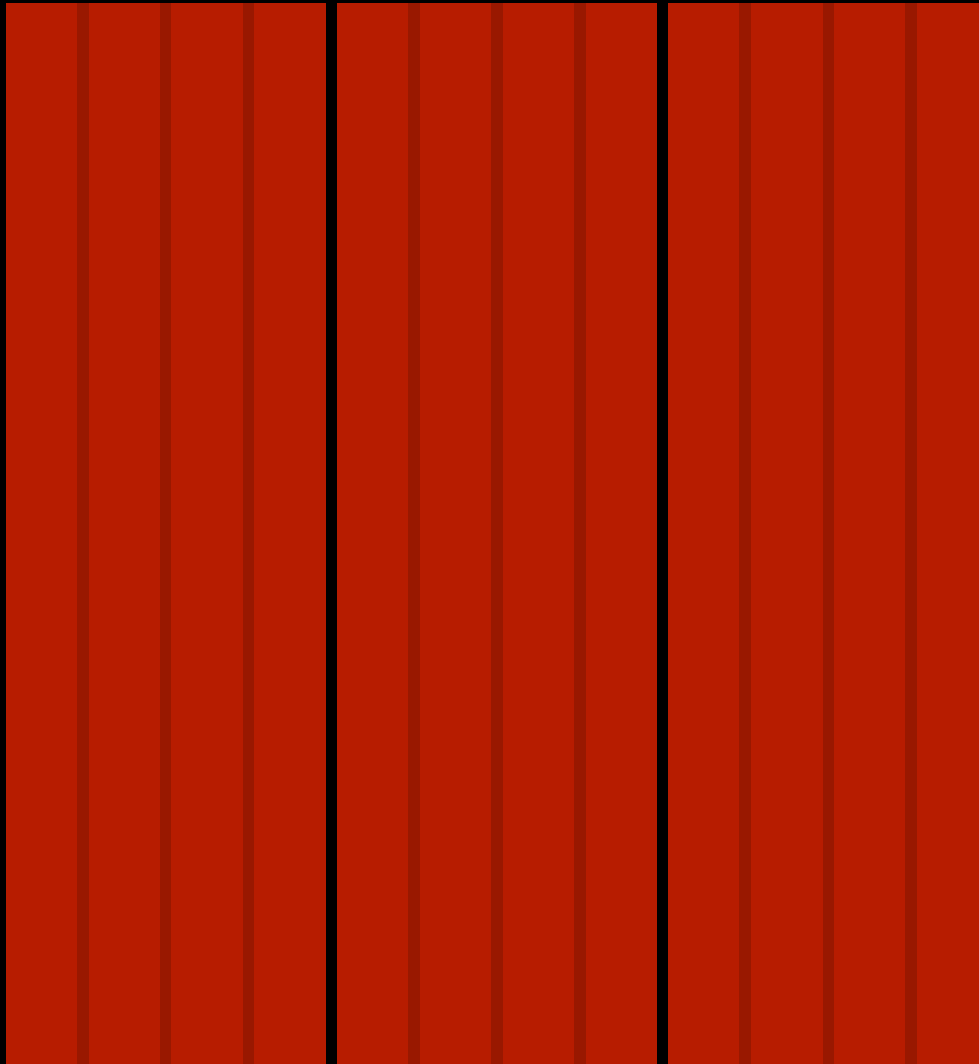
The Rule of Threes... or Fours



In general, we want to create units in multiples of three or four.

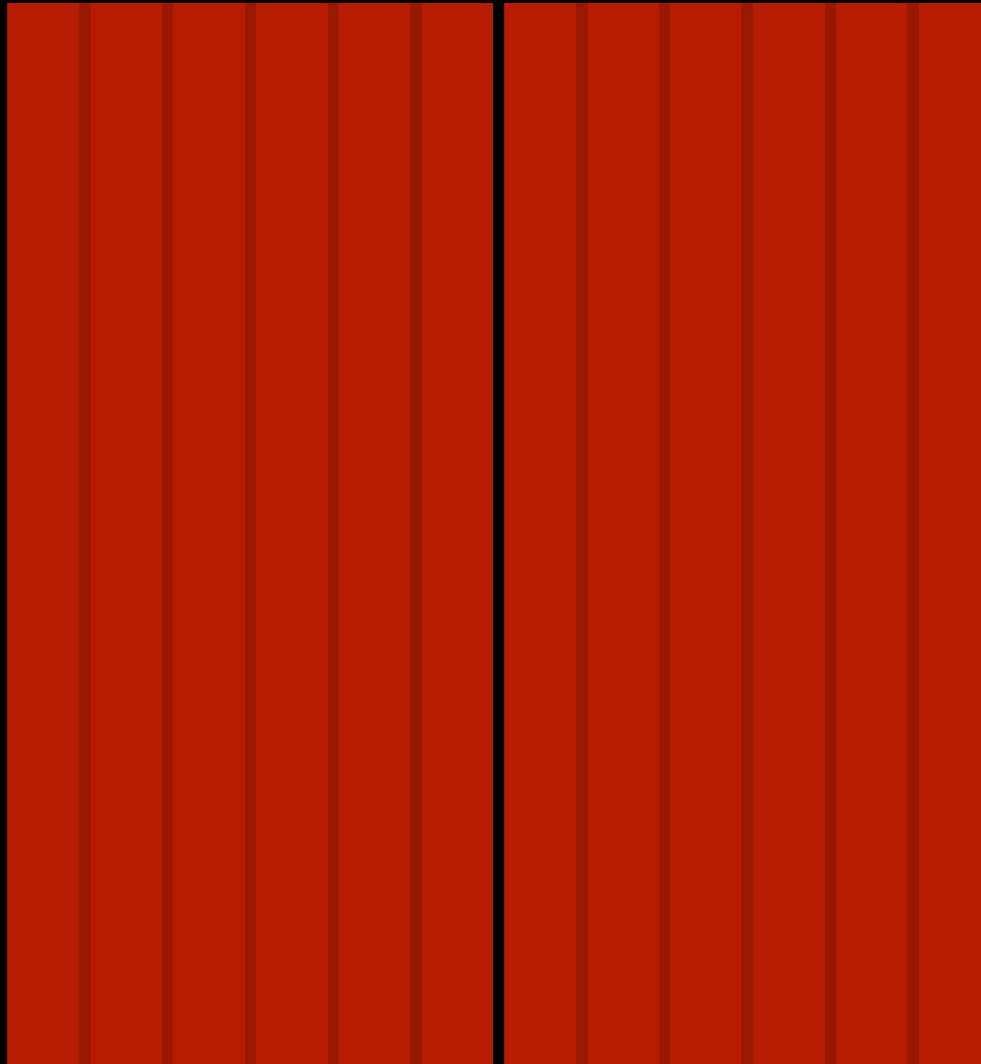
Twelve is ideal, because it's a multiple of three *and* four.

Twelve Units Can Combine into 3 Columns...



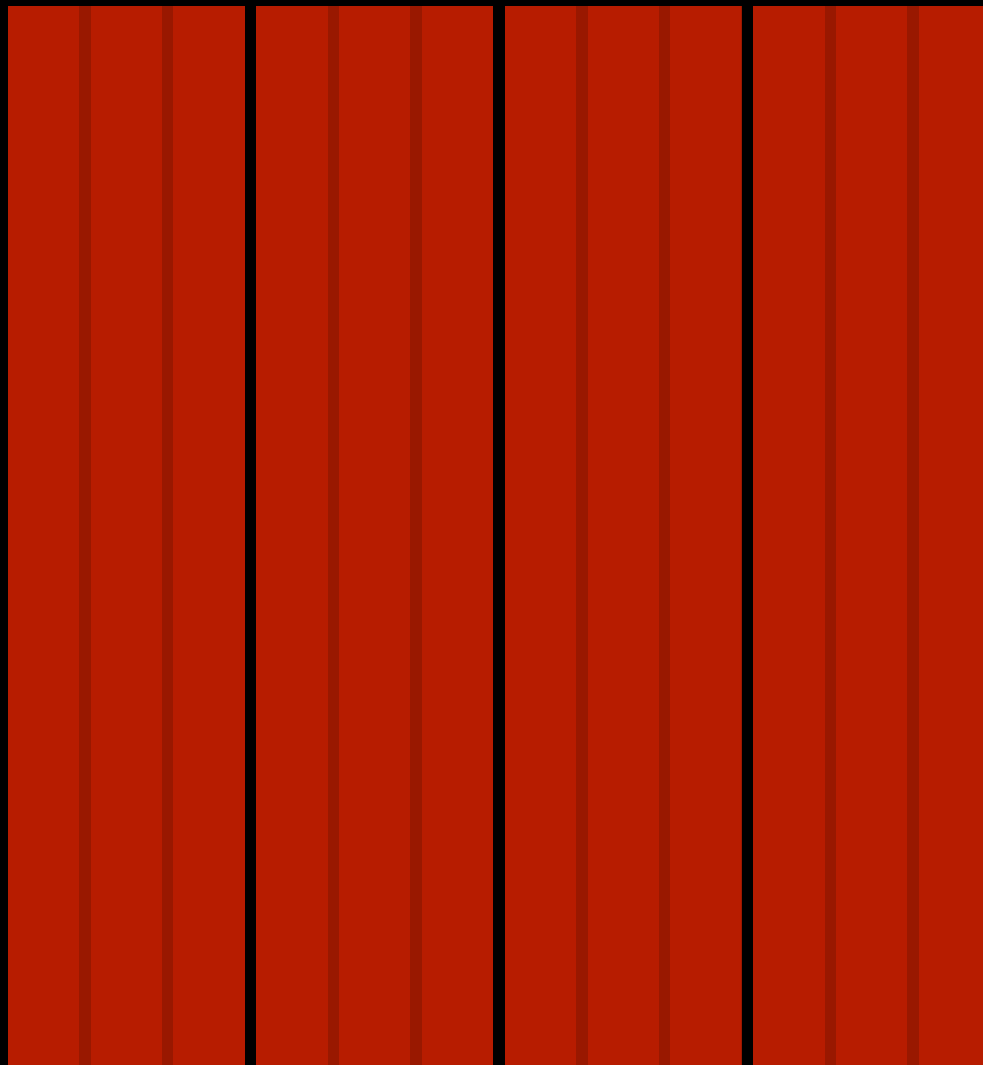
Three columns of four units each.

Into 2 Columns...



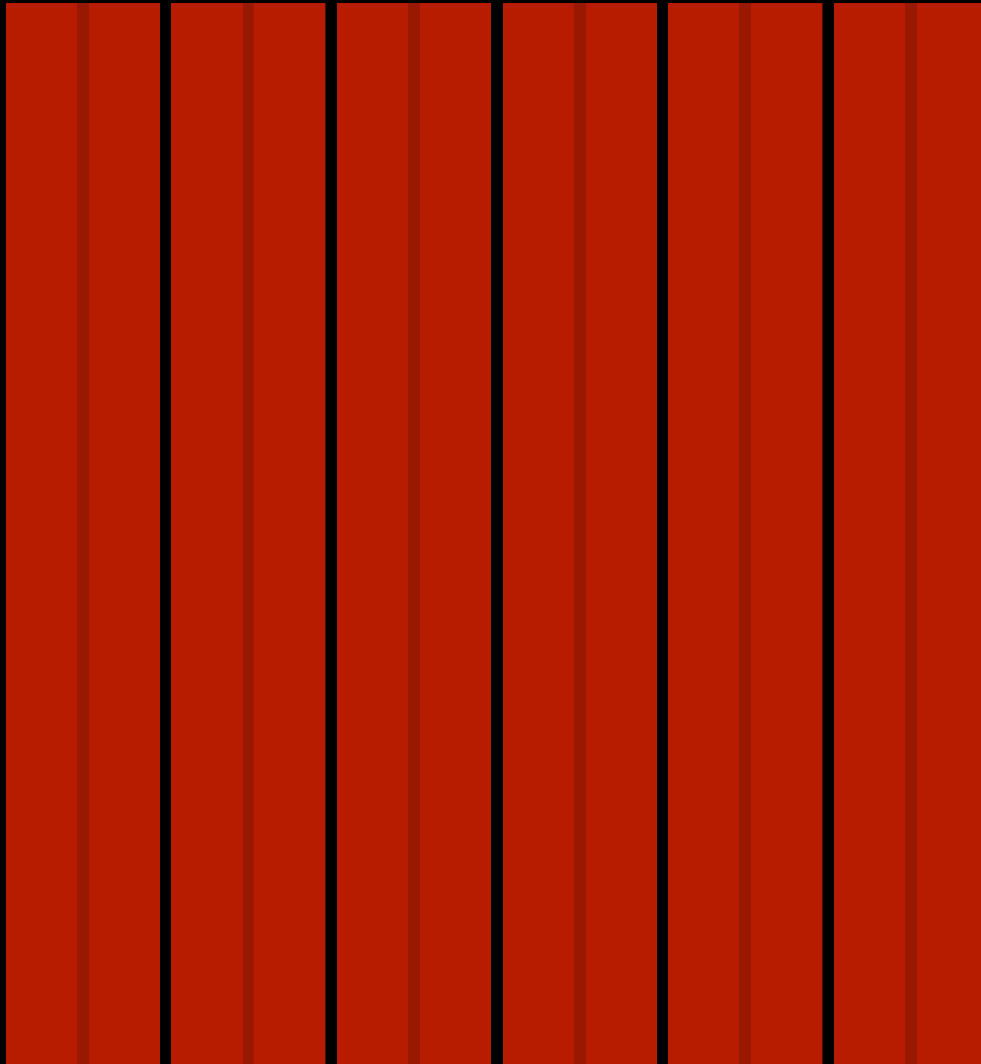
Two columns of six units each.

Into 4 Columns...



Four columns of three
units each.

Into 6 Columns...



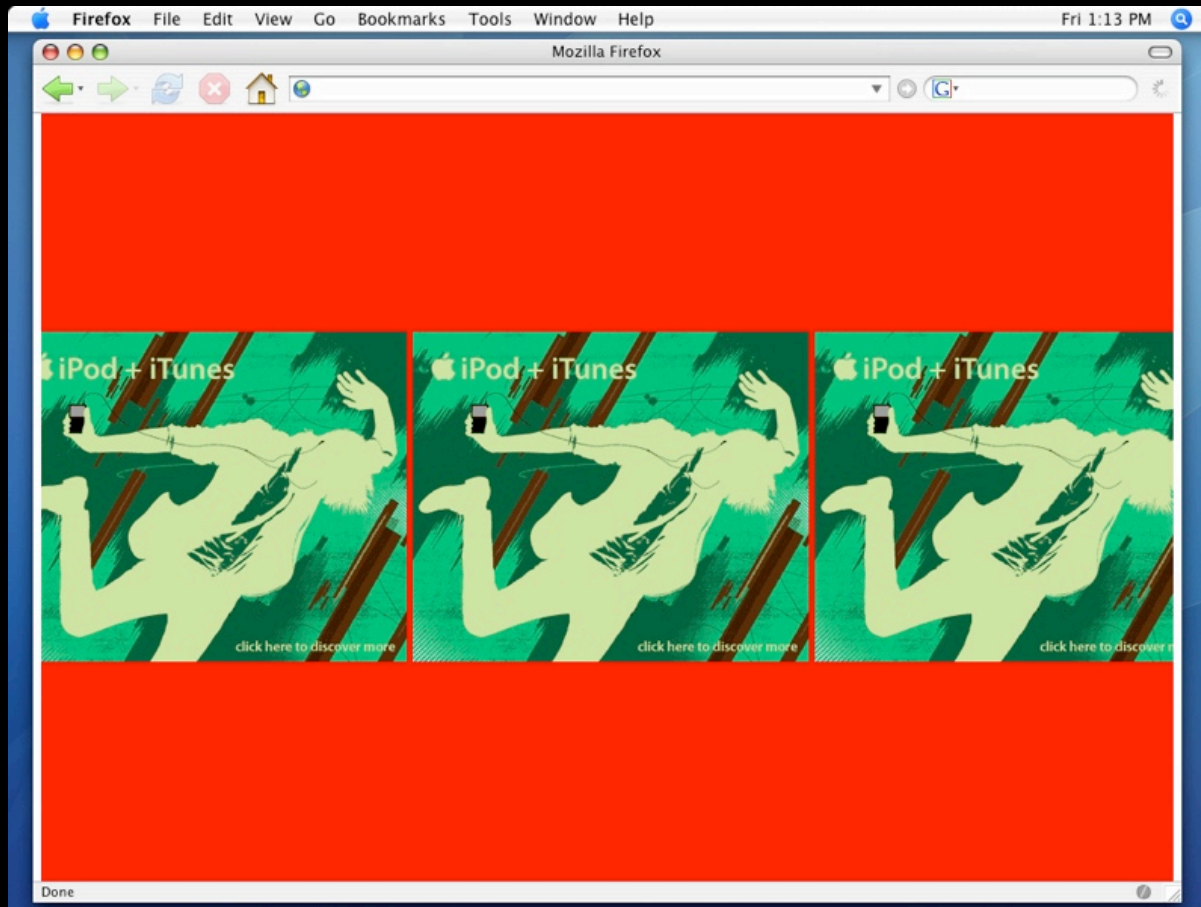
Six columns of two units each.



Unit and Column Math

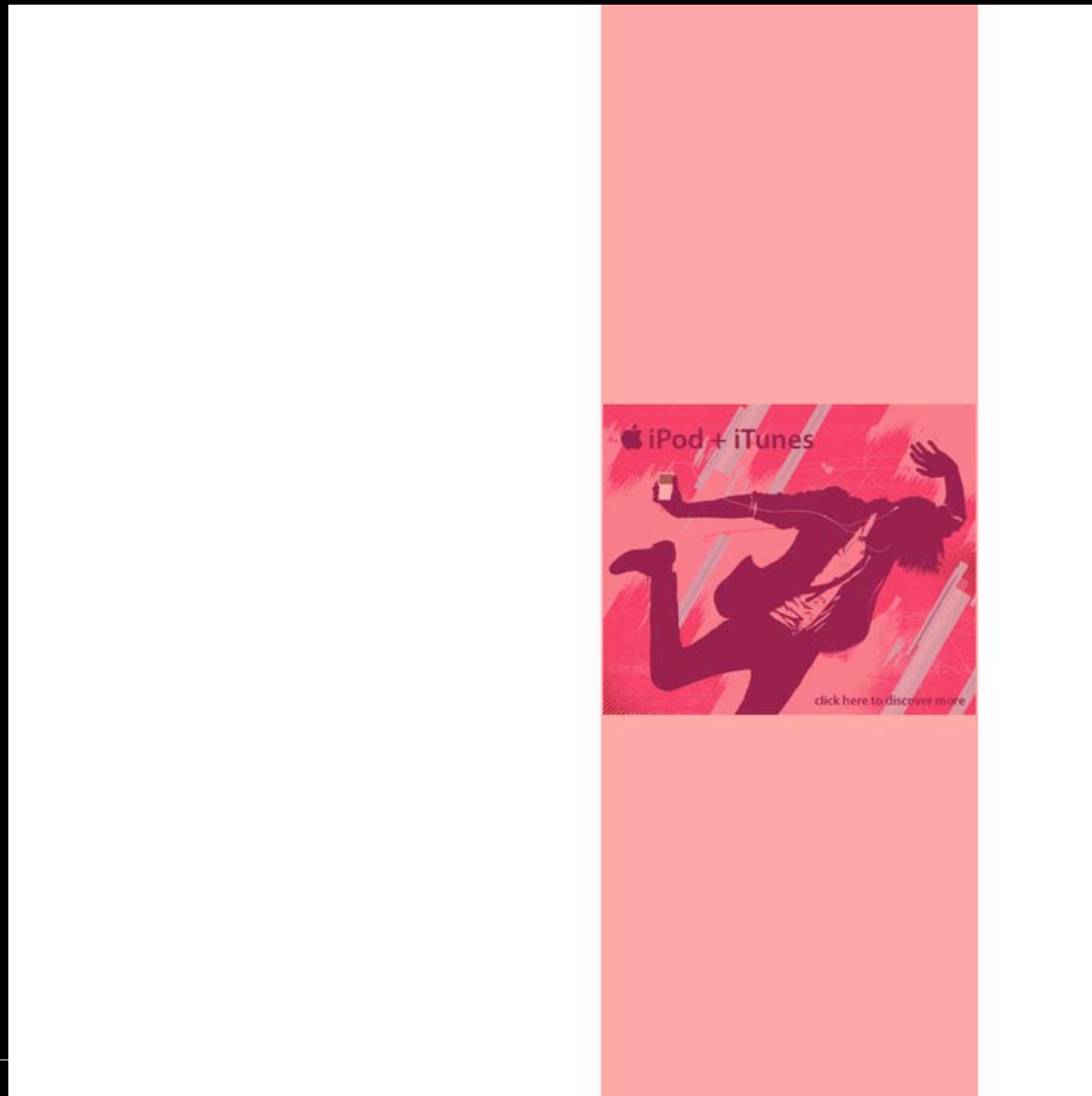
First Try

Nonconductive Size



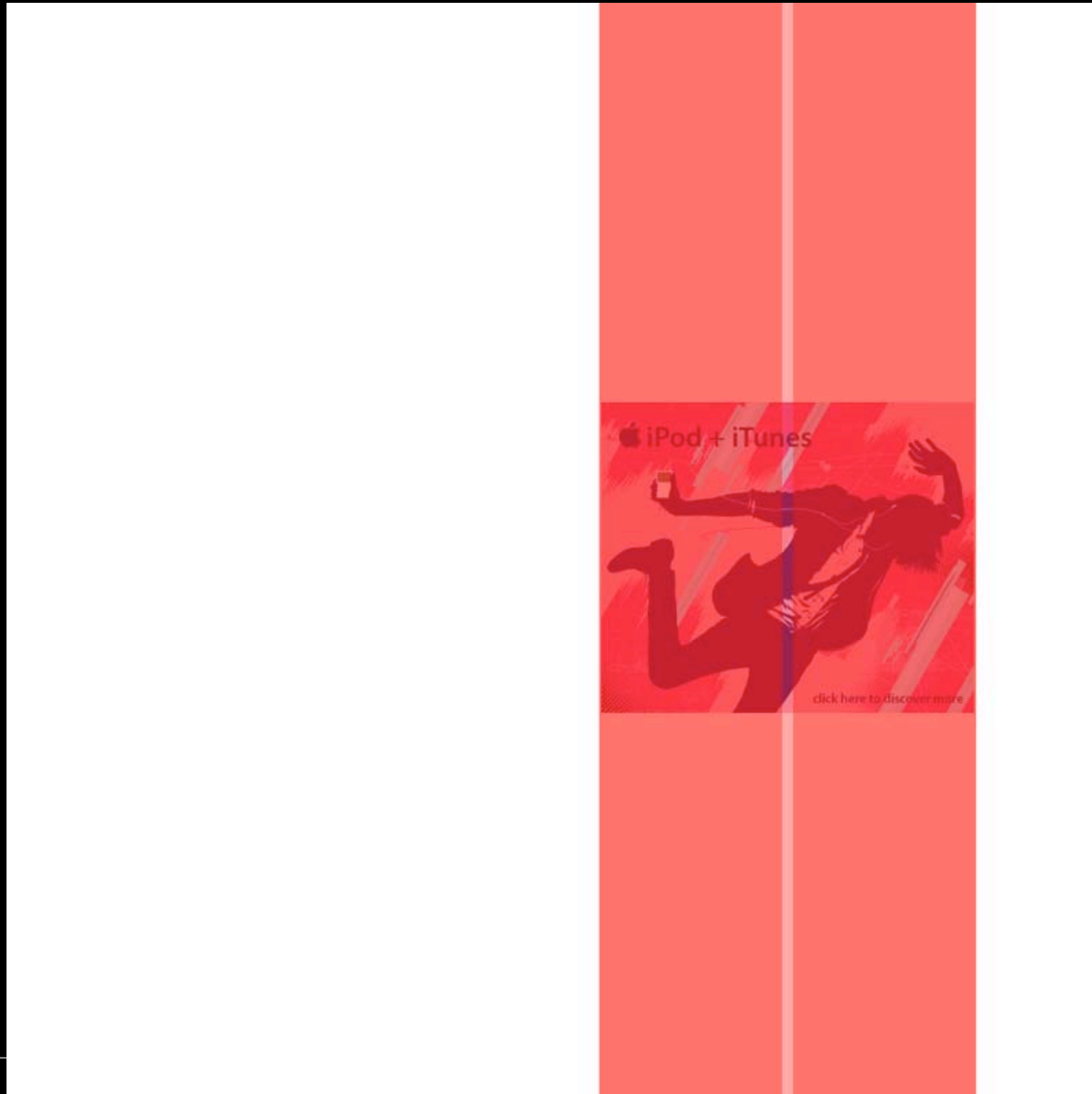
Unfortunately, three Big Ads will *not* fit within our 960 px width.

Round-up the Ad Column



Round up the ad unit column to an even 340 px width.

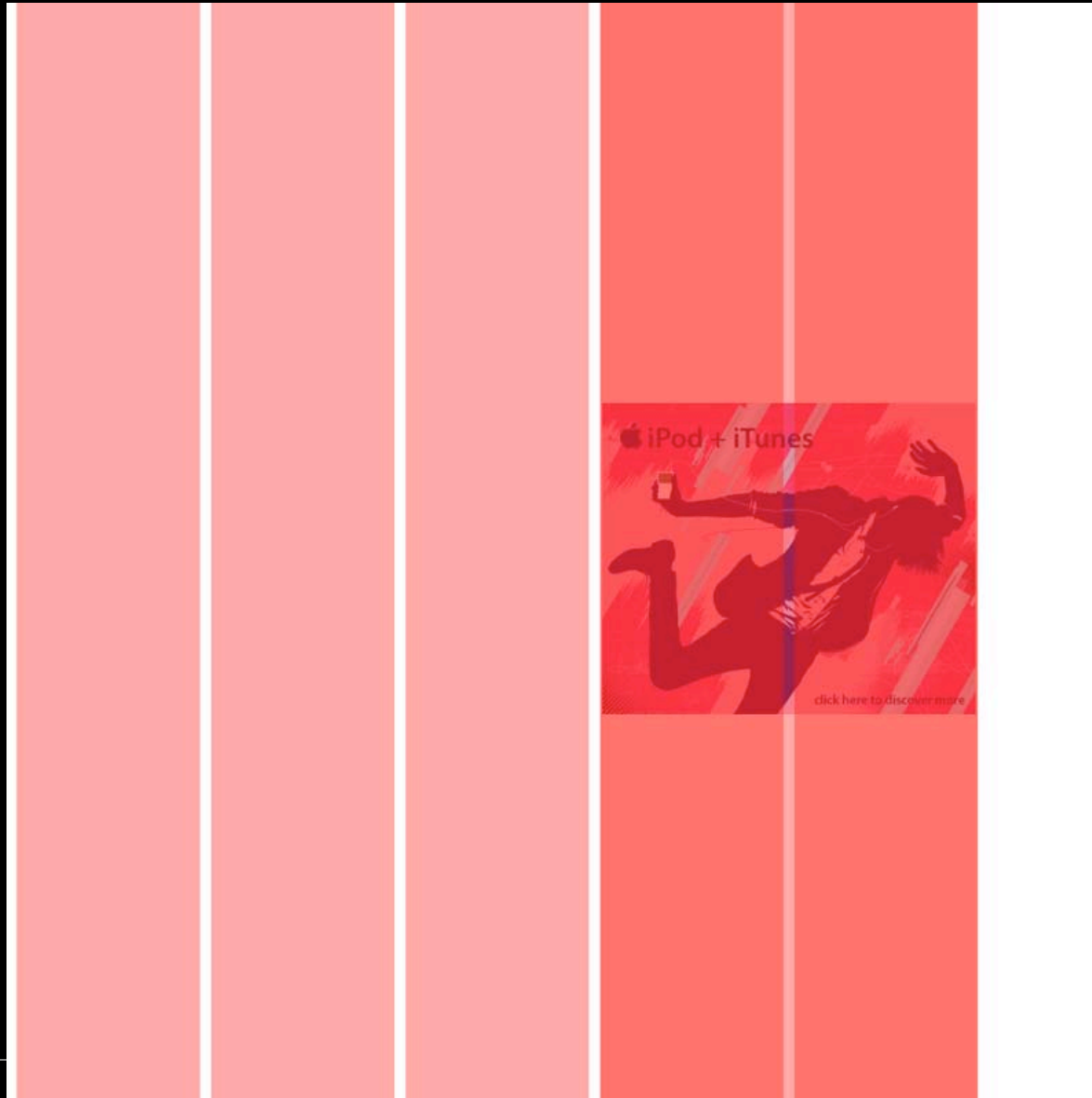
Divide the Ad Column



Divide the ad column into two units of 165 px each, with a 10 pixel gutter.

$$(340 - 10) \div 2 = 165$$

Extrapolate Units



Yields 5 units of 165 px each for a total width of just 865 px.

These could be subdivided into 10 units but a 10 unit grid is difficult to work with.

Second Try

Round-up the Ad Column



This time round up higher to 350 px width.



Divide the Ad Column

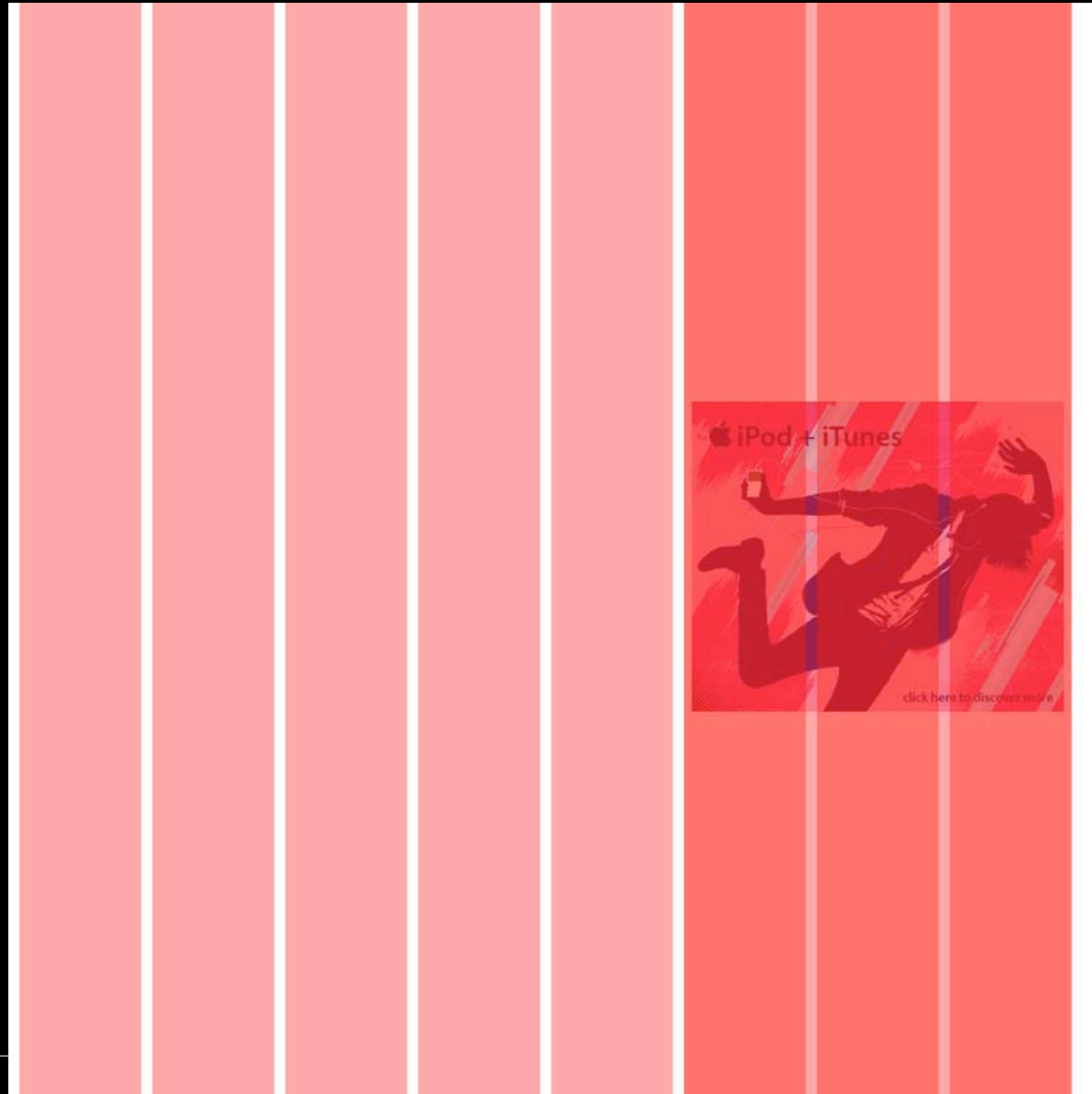


Divide by three this time, with two 10 px gutters, for 110 px units.

$$(350 - (2 \times 10)) \div 3 = 110$$

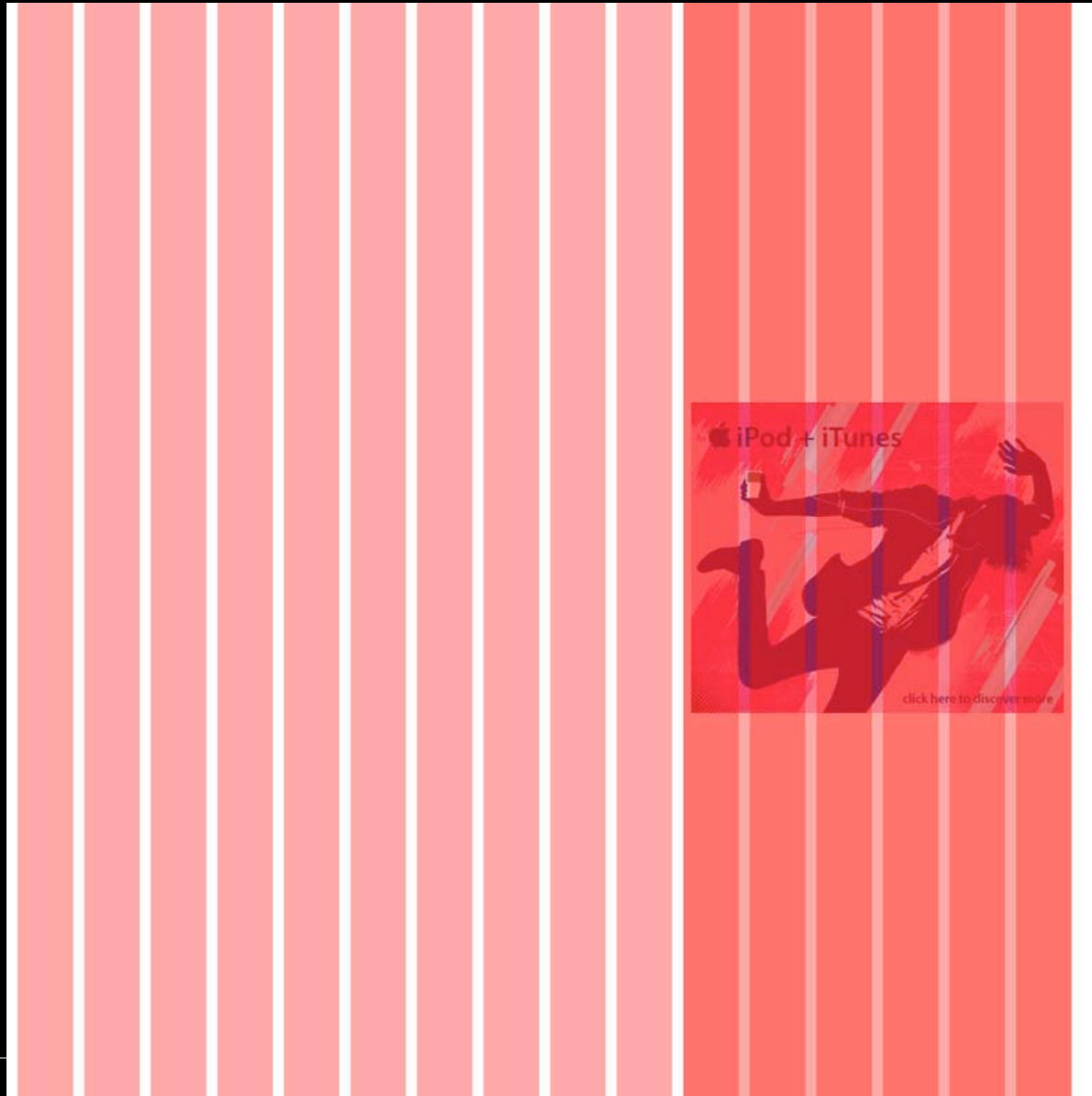


Extrapolate Units



Yields 8 units of 110 px each for a total width of 950 px.

Subdivide the Units



Eight units is a good number, but we can subdivide it even further into a 16-unit grid for added flexibility.

These units are 50 px wide

Consolidate Units into Columns



A 16-unit grid allows us to create two equal columns in the left region.



Creating Smaller Columns



And to subdivide the right region into 2 or 3 columns.



Left Navigation



We can also carve out 2 units at the left to create a left-navigation.





Third Time's the Charm

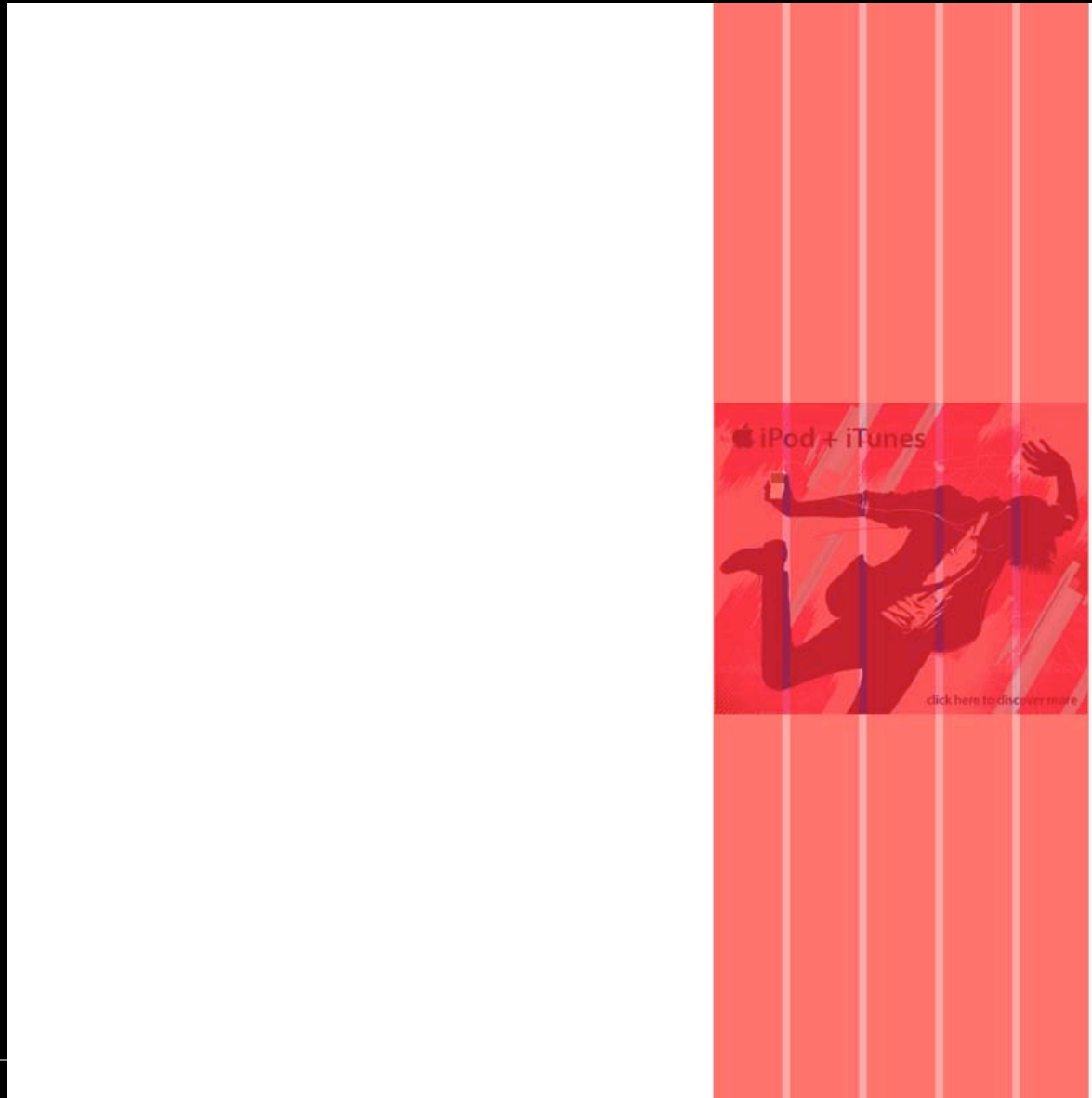
Round-up the Ad Column



For a tighter look, we can round up the ad unit to 338 px.



Divide the Ad Column



Divide by five this time, with four 7 px gutters, for 62 px units.

$$(338 - (4 \times 7)) \div 5 = 62$$

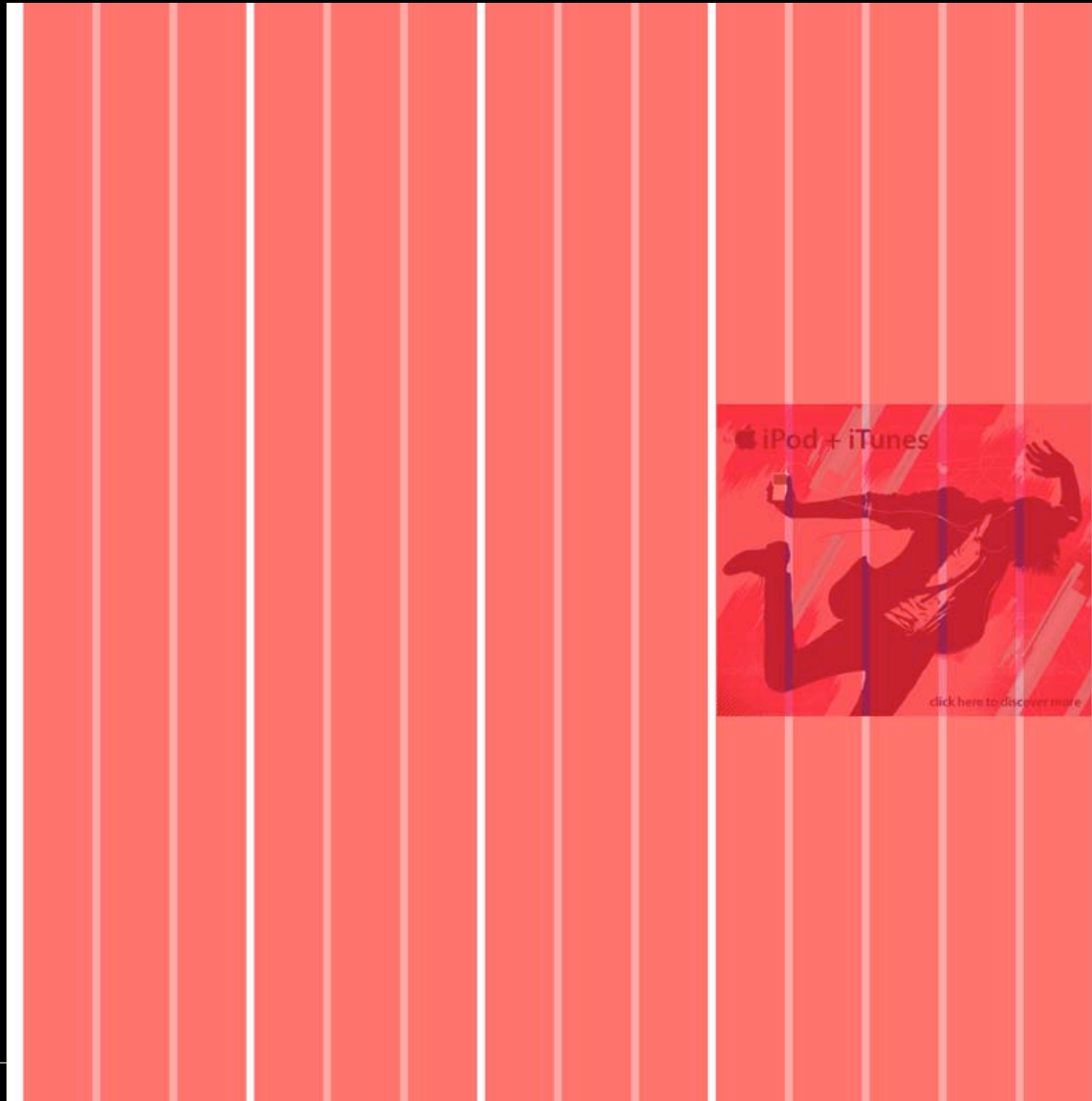
Extrapolate Units



Yields 14 units of 62 px each for a total width of 959 px.

Fourteen is a strange number, but sometimes that makes things more interesting.

Consolidate Units into Columns



Allows the left region to be consolidated into 3 columns.

Left Navigation



Also allows for a slightly wider and more substantial left-hand navigation column.



The Grid Is Done



Time to design.

Layout



Header

Yeeaahh!



Search Region



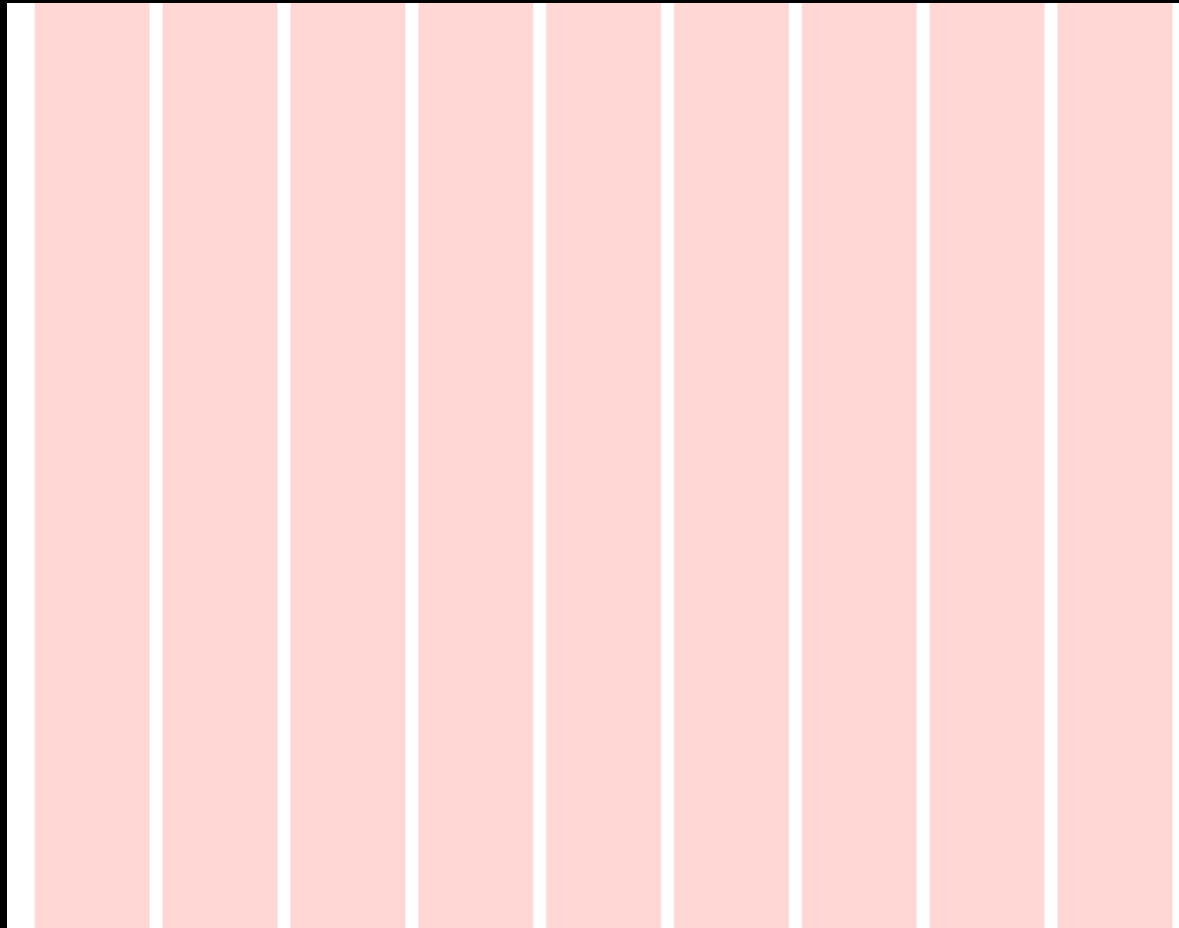
Yeeaahh!



Use the balance of the logo area for a search region.

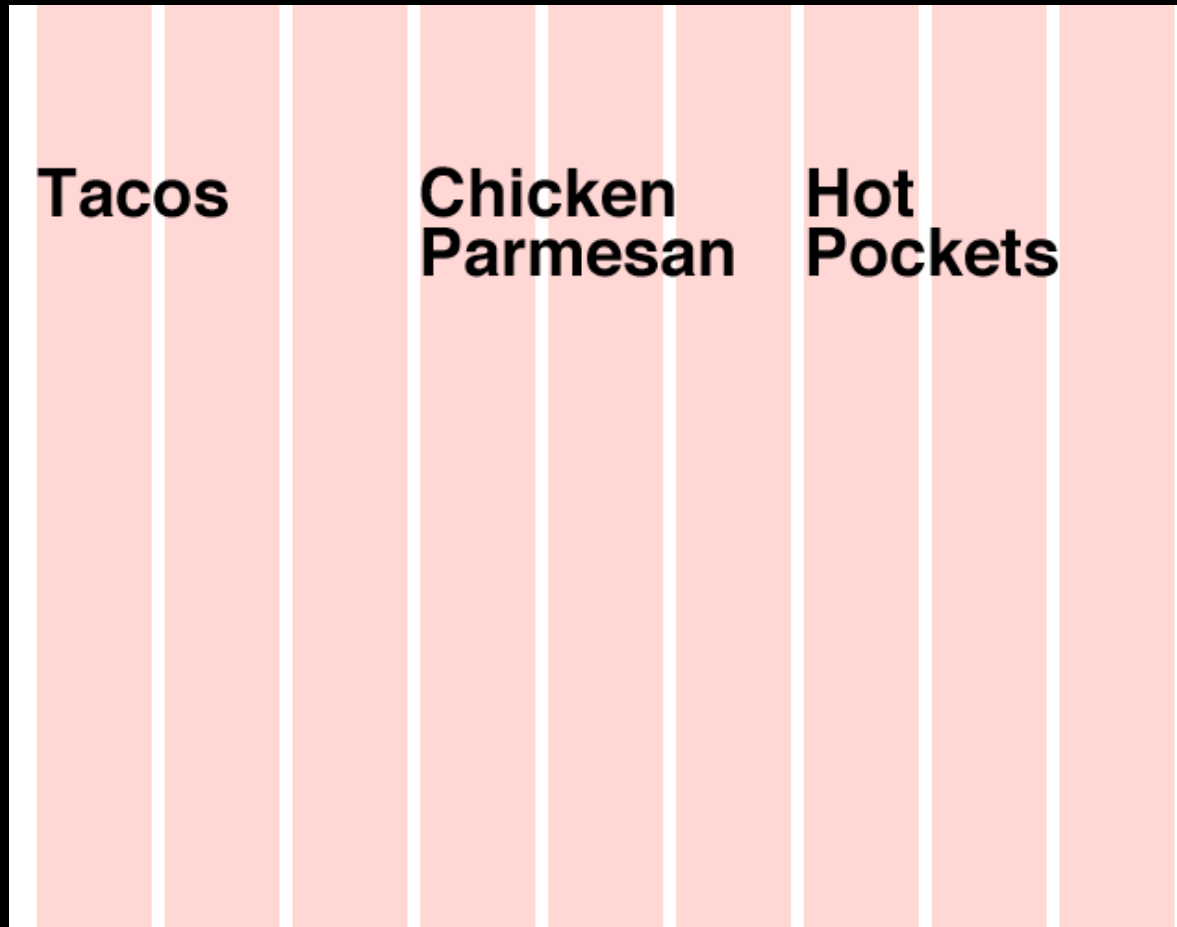
The Box Model

Grid Usage



Using a grid isn't quite as simple as just lining elements up along its edges.

Example



Let's typeset three elements on a 9-unit grid.

The instinct is to left-align each right on the edge of each column.

Add Grid Lines



Divide the columns with simple rules.

Tacos	Chicken Parmesan	Hot Pockets
-------	---------------------	----------------

Visual Tightness



Such strict adherence to the grid causes visual tension.

Tacos

**Chicken
Parmesan**

**Hot
Pockets**

Another Problem



What happens when type needs to be inset inside a box?

Tacos

**Chicken
Parmesan**

**Hot
Pockets**

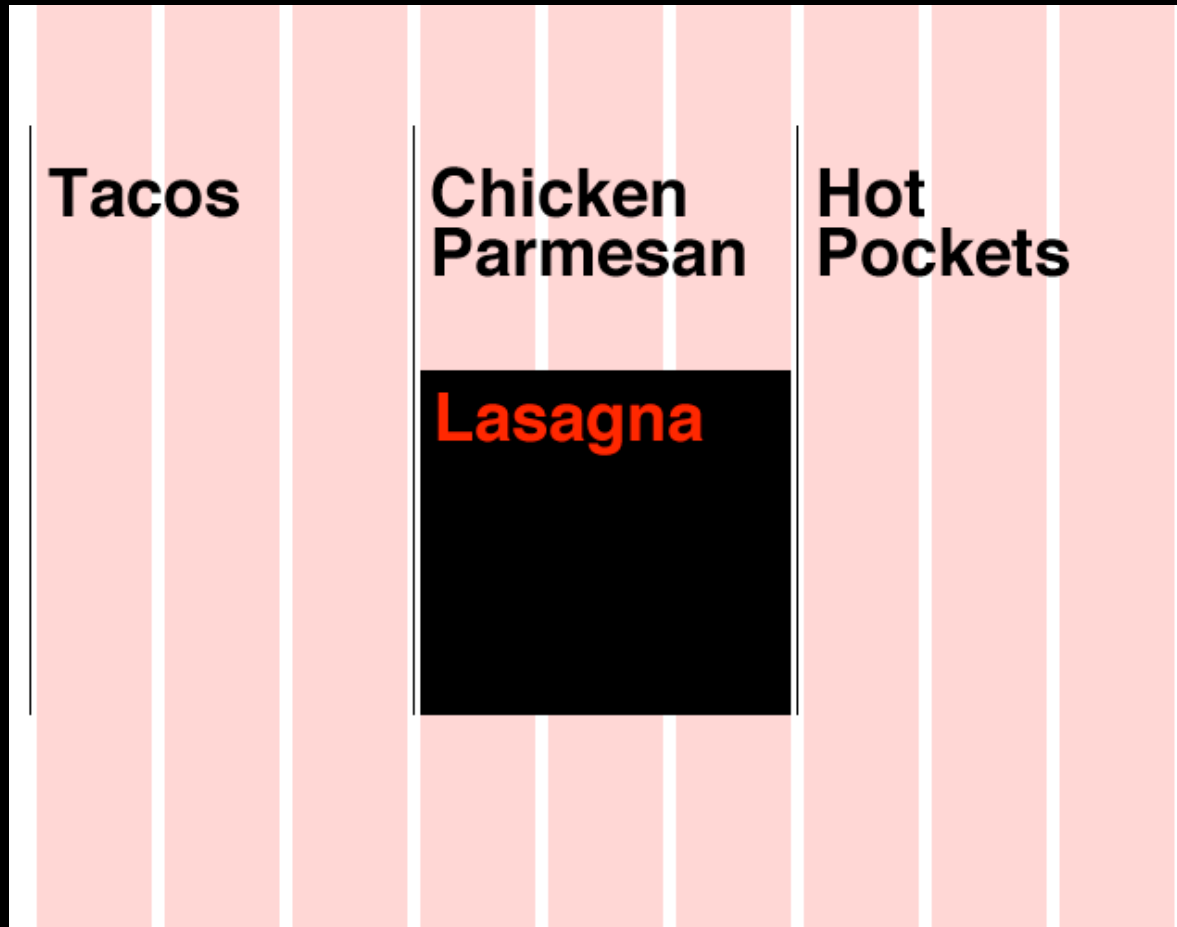
Lasagna

Tacos	Chicken Parmesan Lasagna	Hot Pockets
--------------	---	------------------------

In digital media, those boxes are often behavior. That is, they may or may not appear persistently.

When they're not there, it can cause visual misalignment.

Correcting Alignment



The answer is to assume some sort of inset for all elements.

Visual Consistency



Tacos	Chicken Parmesan	Hot Pockets
	Lasagna	

This achieves visual consistency up regardless of whether text is inset, and allows breathing room next to the grid lines.

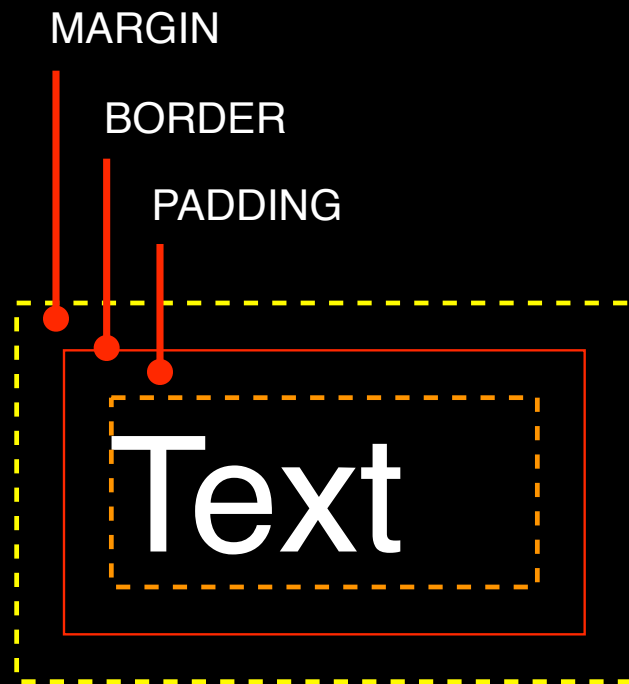
Tacos

**Chicken
Parmesan**

**Hot
Pockets**

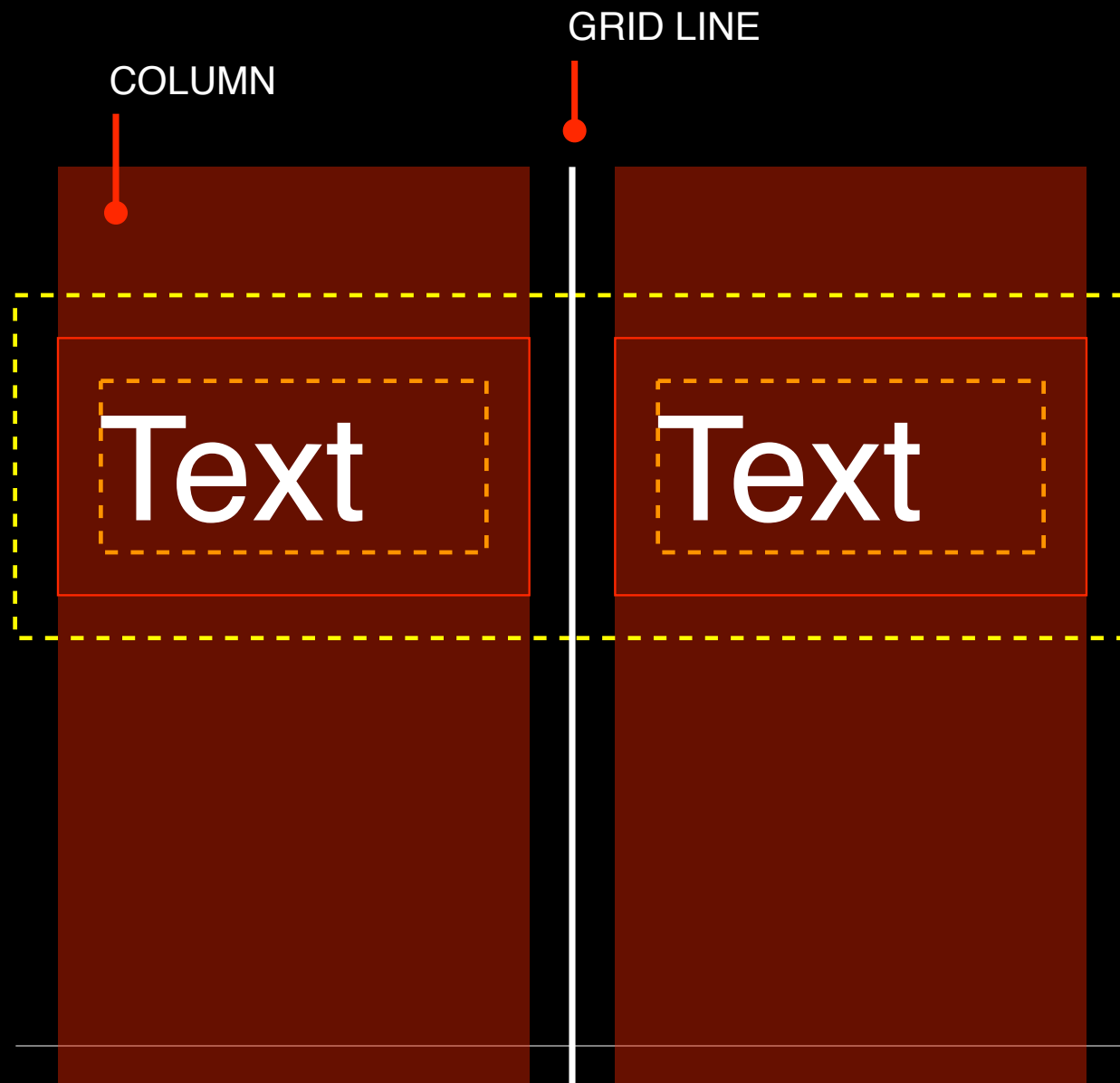
Lasagna

The Box Model



It's actually useful to use the **CSS box model** as a model for imagining the visual space around any element.

The Box Model in Practice



[Back to Search](#)

Yeeeahh!



Yeeaahh!

Search

Local Search



Search Options



Also need to add search options: **Web, Images, Video, Local, Shopping** and **More**.

Yeeaahh!

Search

Local Search

Apple iPod + iTunes



Options Aligned on the Grid



Admittedly, probably not the most usable display,
but it'll do for now.

Yeeaahh!

Search

[Web](#)

[Images](#)

[Local](#)


[Shopping](#)

[More](#)



Local events, listings and more...

Local Search

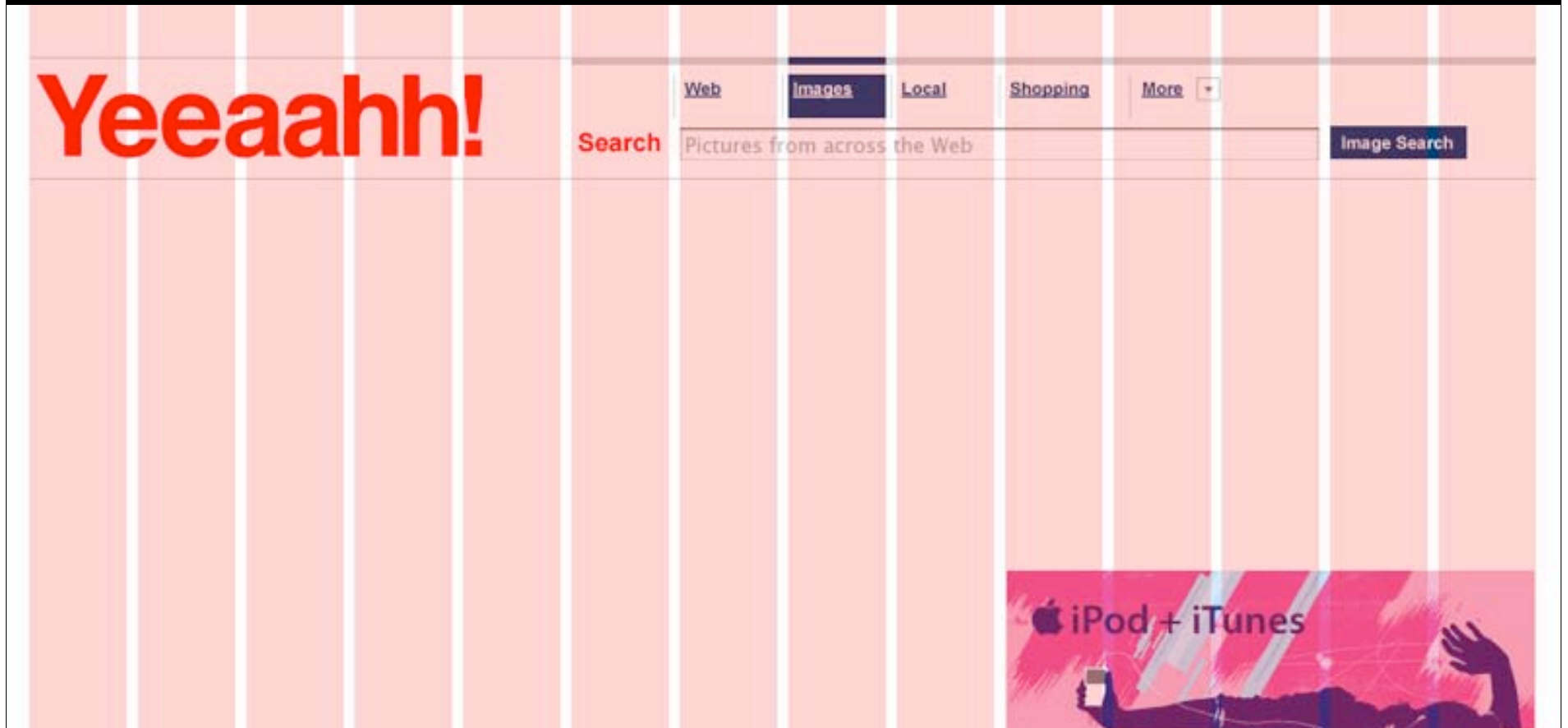
 iPod + iTunes



Roll-over Behavior

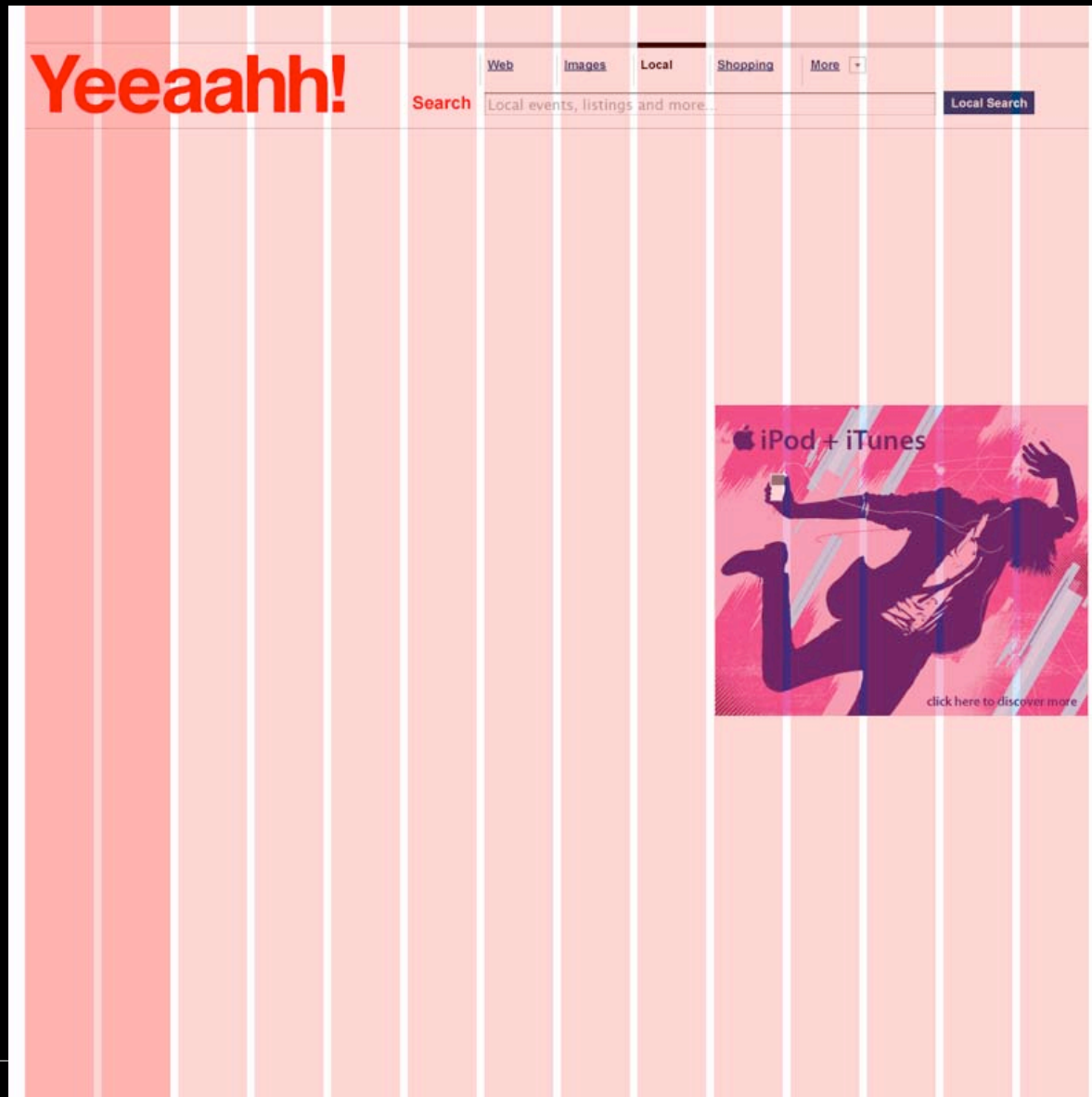


Note the roll-over state aligns with the grid.



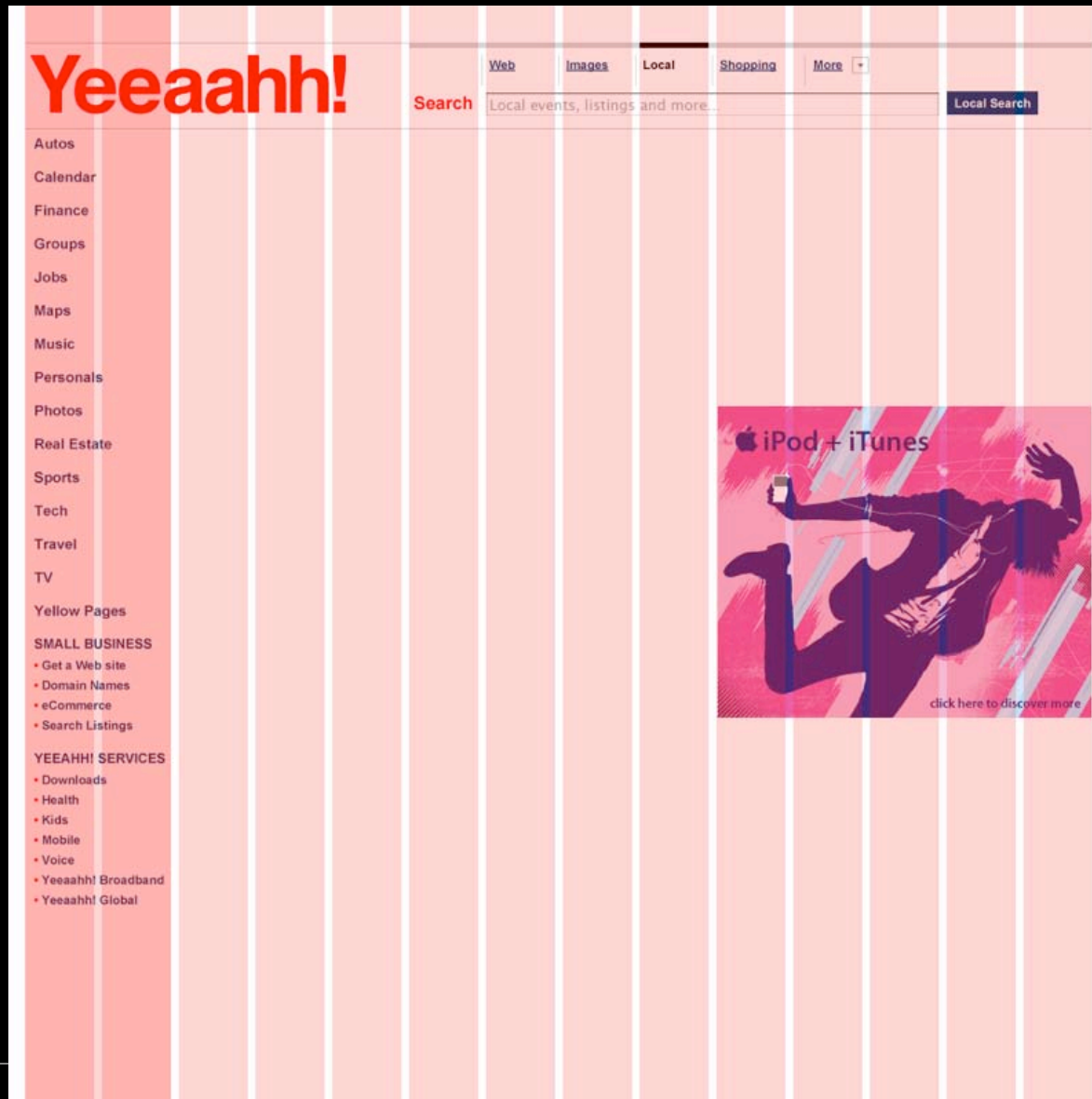
Navigation (and Framing)

Left-Hand Navigation Column

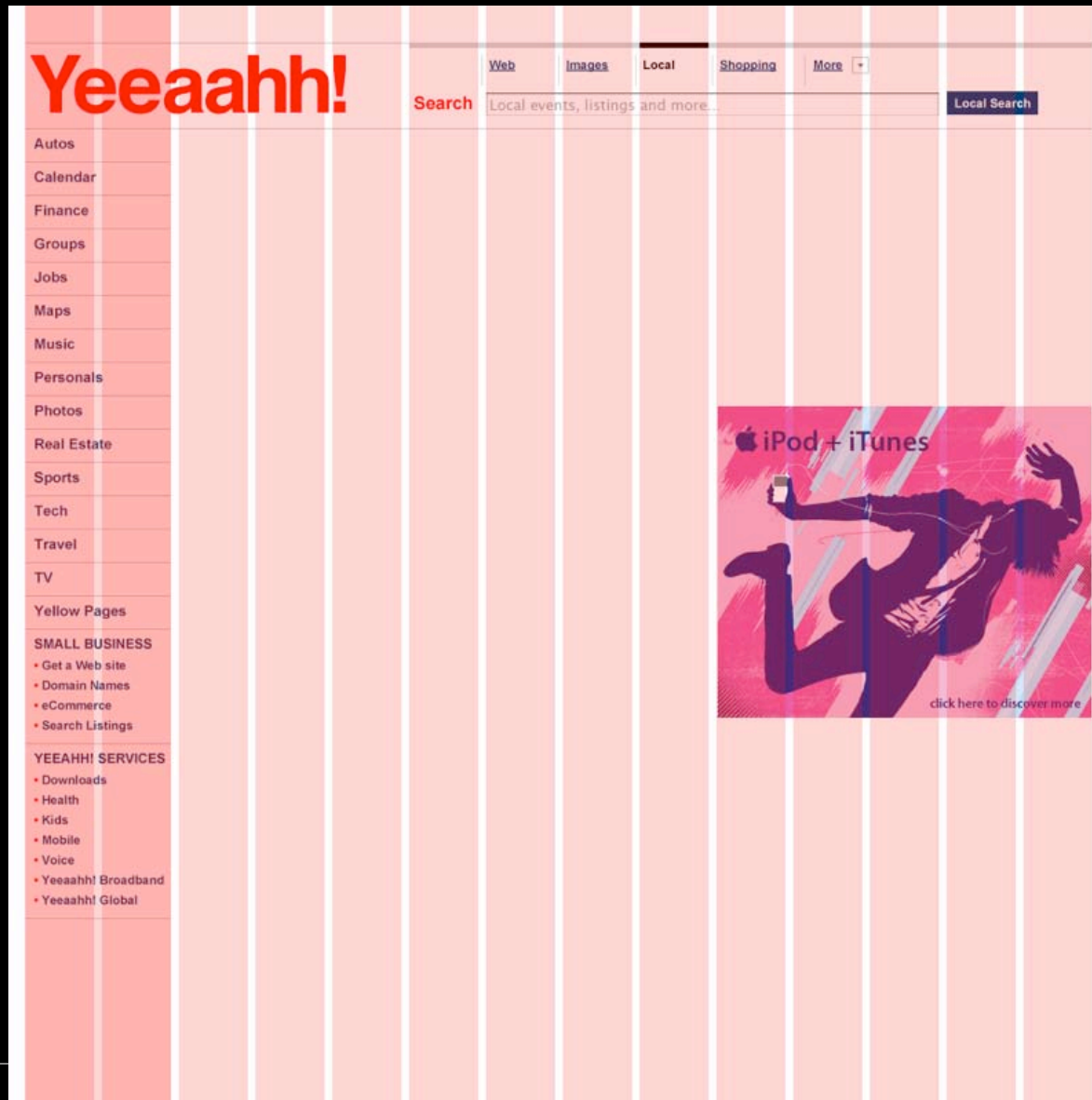


Consolidate two units to form the left-hand navigation column.

Nav Items in Place



Visual Grouping through Rules



Add rules between most nav items and to visually combine multi-item groups like Small Business and Services together.

Items and Rules

Take a closer look at the placement of rules.

Yeeeahh!

Search

[Web](#)

[Images](#)

Local events, listin

Autos

Calendar

Finance

Groups

Jobs

Maps

Music

Personals

Photos

Real Estate

Sports

Tech

Travel

TV

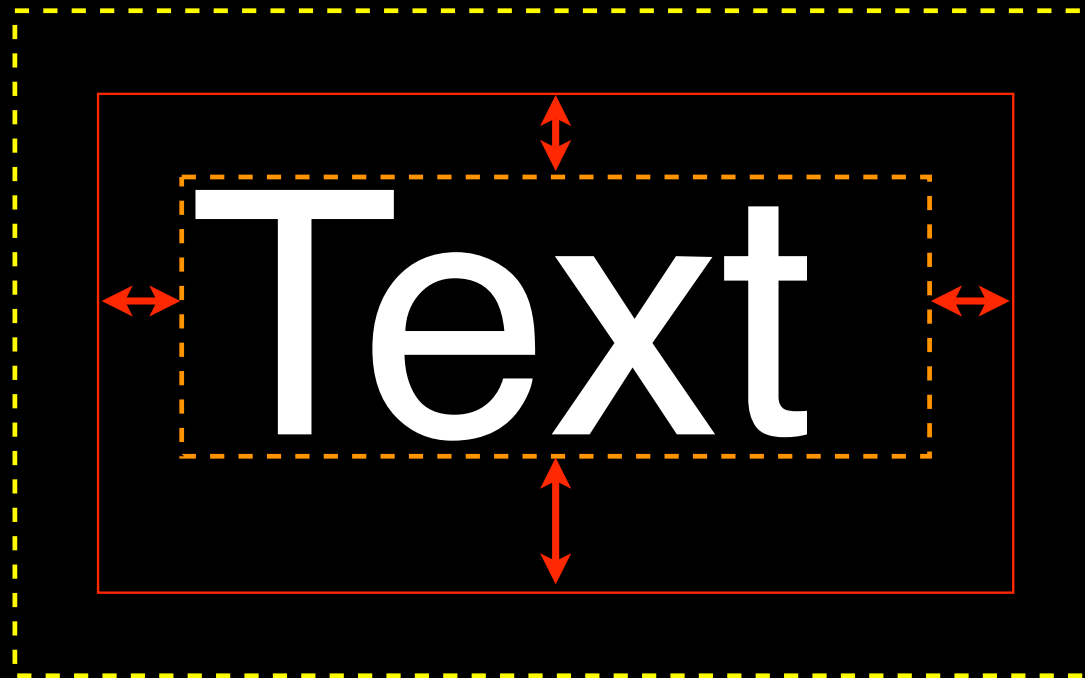
Yellow Pages

SMALL BUSINESS

- Get a Web site
- Domain Names
- eCommerce
- Search Listings

YEEAAHH! SERVICES

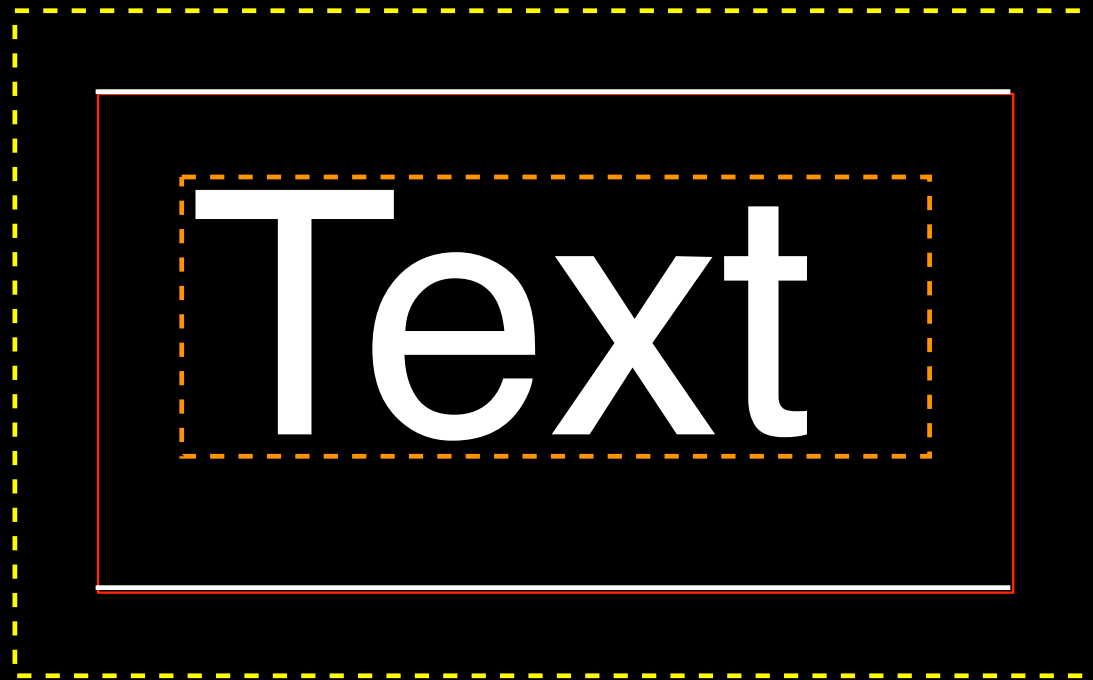
- Downloads
- Health
- Kids



Every box should be laid out using the same principles as used in **framing**.

Padding for all sides should be **visually equal**. But only the top, right and left padding should be mathematically equal. The bottom should be taller.

Place Rules on the Borders



Visually Balanced



The result is visually
balanced.

Text

Text

The illusion of visual equality is enhanced when elements are stacked.

Text

Items and Rules

Even multi-item groups should be treated the same way.

Photos

Real Estate

Sports

Tech

Travel

TV

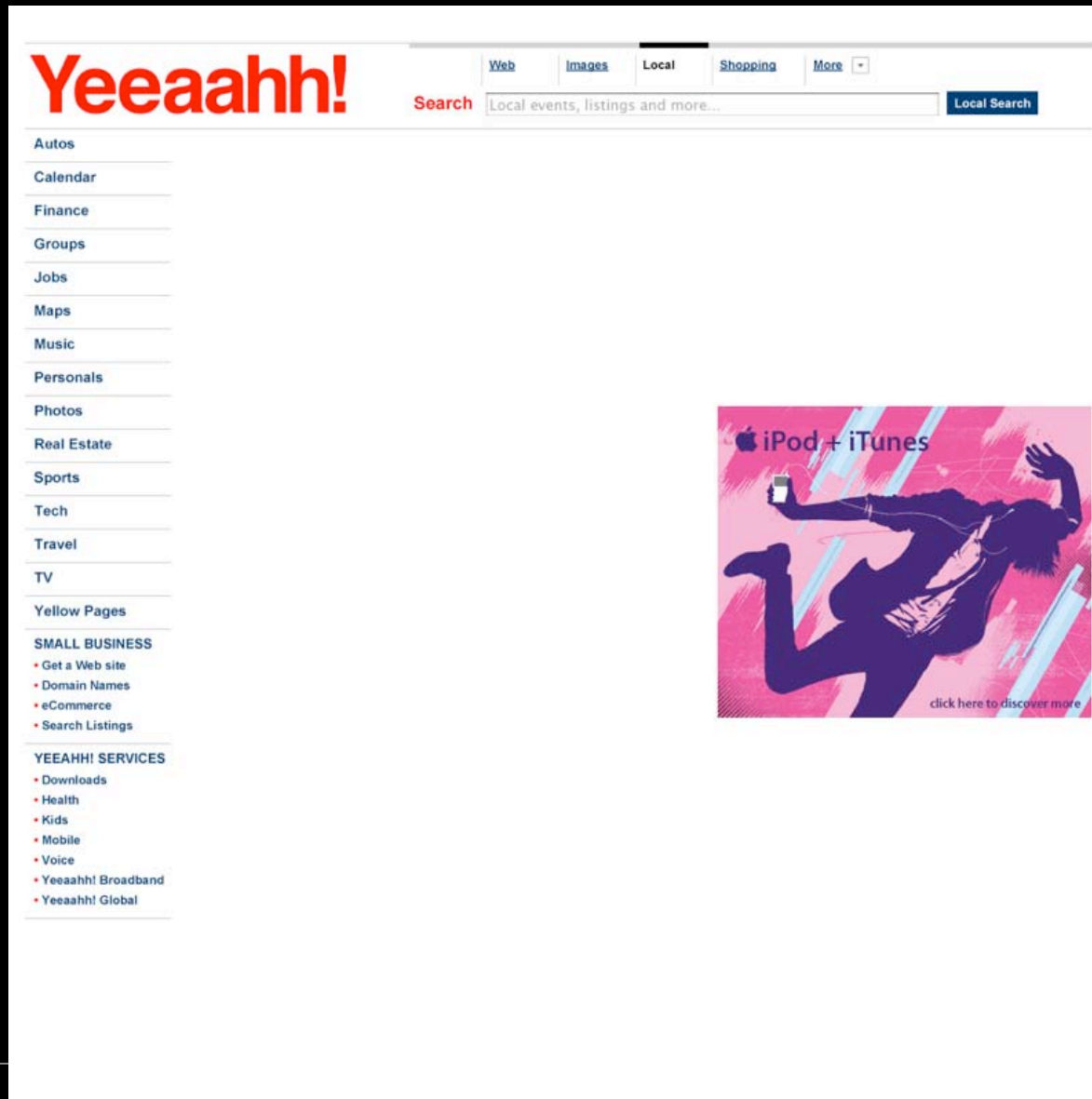
Yellow Pages

SMALL BUSINESS

- Get a Web site
 - Domain Names
 - eCommerce
 - Search Listings
-

YEEAHH SERVICES

- Downloads
 - Health
 - Kids
 - Mobile
 - Voice
 - Yeeaahh! Broadband
 - Yeeaahh! Global
-



Widgets

Widgets



Hi, **Khoi** [Sign Out](#)

 Mail 49 New	 Messenger	 Radio
 Weather 28°F	 Local	 Horoscopes

Hidden Functionality



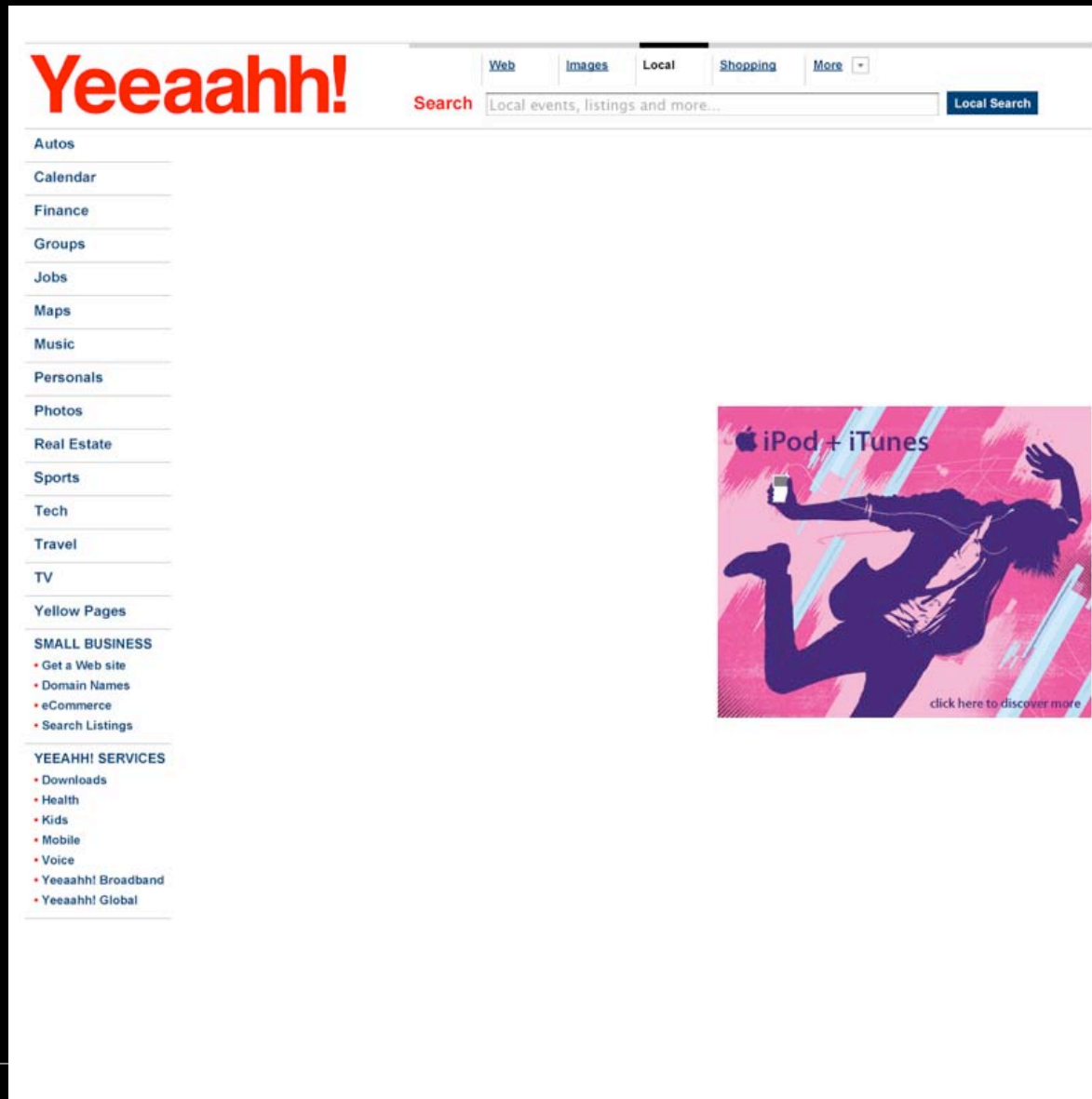
Hi, **Khoi** [Sign Out](#)

 Mail 49 New	 Messenger	 Radio
 Weather 28°F	 Local	 Horoscopes

New York, NY ☒ [Change Location](#)

 Today Clear H: 34° L: 19°	 Tomorrow Mostly Sunny H: 35° L: 26°
--	--

» [Get Weather On Your Cell](#) » [Extended Forecast](#)





The screenshot shows the Yeeaaahh! website interface. The header features the site's name in large red letters. Below it is a navigation bar with tabs for Web, Images, Local (which is selected), Shopping, and More. A search bar is positioned to the right of the navigation tabs, with a 'Local Search' button. A vertical sidebar on the left lists various categories: Autos, Calendar, Finance, Groups, Jobs, Maps, Music, Personals, Photos, Real Estate, Sports, Tech, Travel, TV, and Yellow Pages. Below these are sections for 'SMALL BUSINESS' and 'YEEAAHH! SERVICES', each with a list of links. The main content area on the right displays a large advertisement for the iPod + iTunes, featuring a silhouette of a person dancing and holding a device. The text 'iPod + iTunes' is prominently displayed above the image, and a link 'click here to discover more' is at the bottom right of the ad.

Yeeaaahh!

Search Local events, listings and more... Local Search

Web Images Local Shopping More

Autos
Calendar
Finance
Groups
Jobs
Maps
Music
Personals
Photos
Real Estate
Sports
Tech
Travel
TV
Yellow Pages

SMALL BUSINESS

- Get a Web site
- Domain Names
- eCommerce
- Search Listings

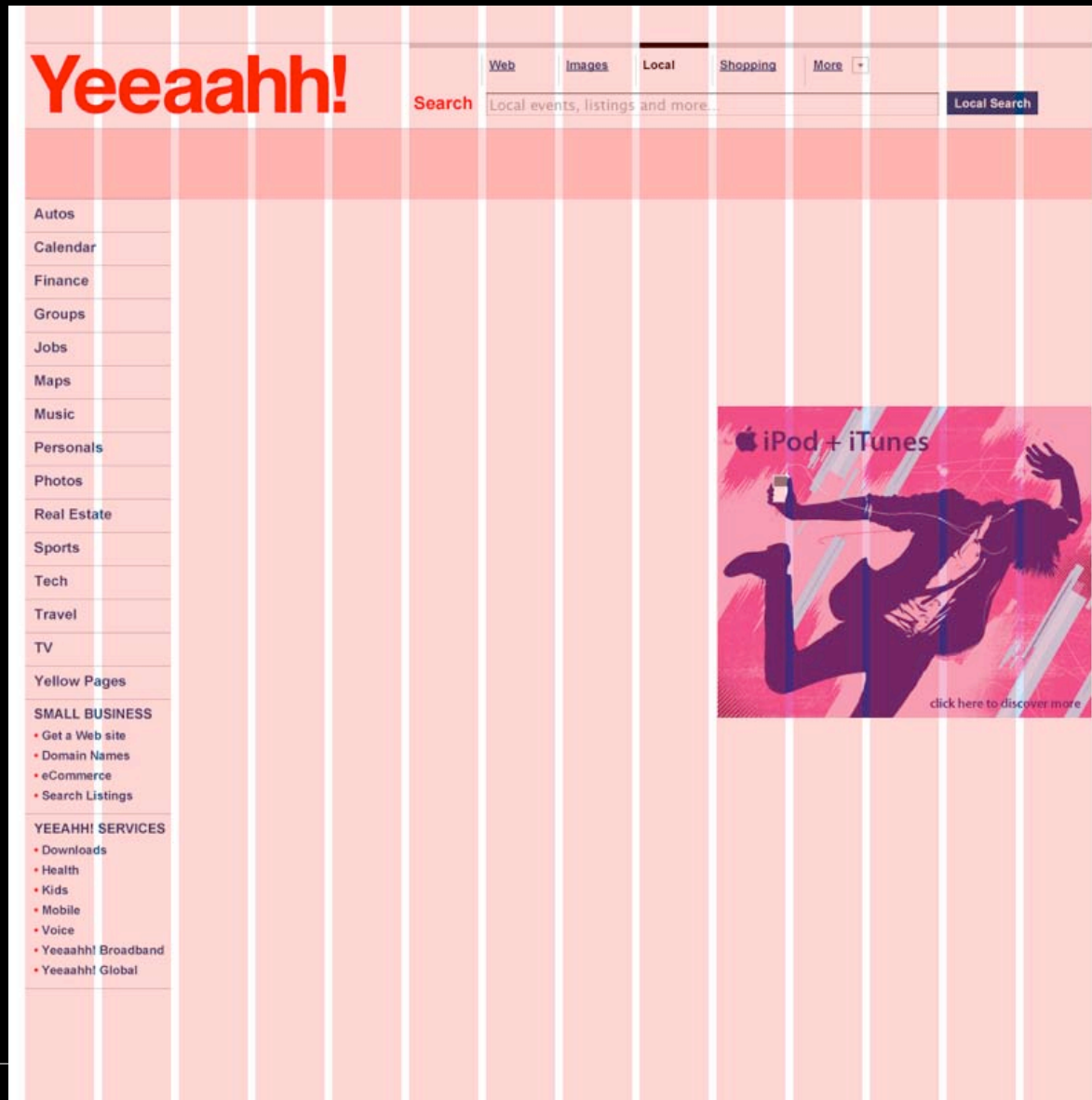
YEEAAHH! SERVICES

- Downloads
- Health
- Kids
- Mobile
- Voice
- Yeeaaahh! Broadband
- Yeeaaahh! Global

iPod + iTunes

click here to discover more

Alternate Region



Carve out a layer across the top and shift navigation down lower.

Dress Up the Layer



Add a light yellow layer and divide up the area into equal areas — except the number of units don't easily divide.

Asymmetry Isn't Bad



Add Labels



Yeeeahh!

[Web](#)[Images](#)[Local](#)[Shopping](#)[More](#)

Search

Local events, listings and more...

Local Search

Log into My Yeeeahh!

17 New Messages Yeeeahh! Mail

5 Friends Online Now Yeeeahh! Messenger

Weather for 10009 (Change)

Autos

Calendar

Finance

Groups

Jobs

Maps

Music

Personals

Photos

Real Estate

Sports

Tech

Travel

TV

Yellow Pages

SMALL BUSINESS

- Get a Web site
- Domain Names
- eCommerce
- Search Listings

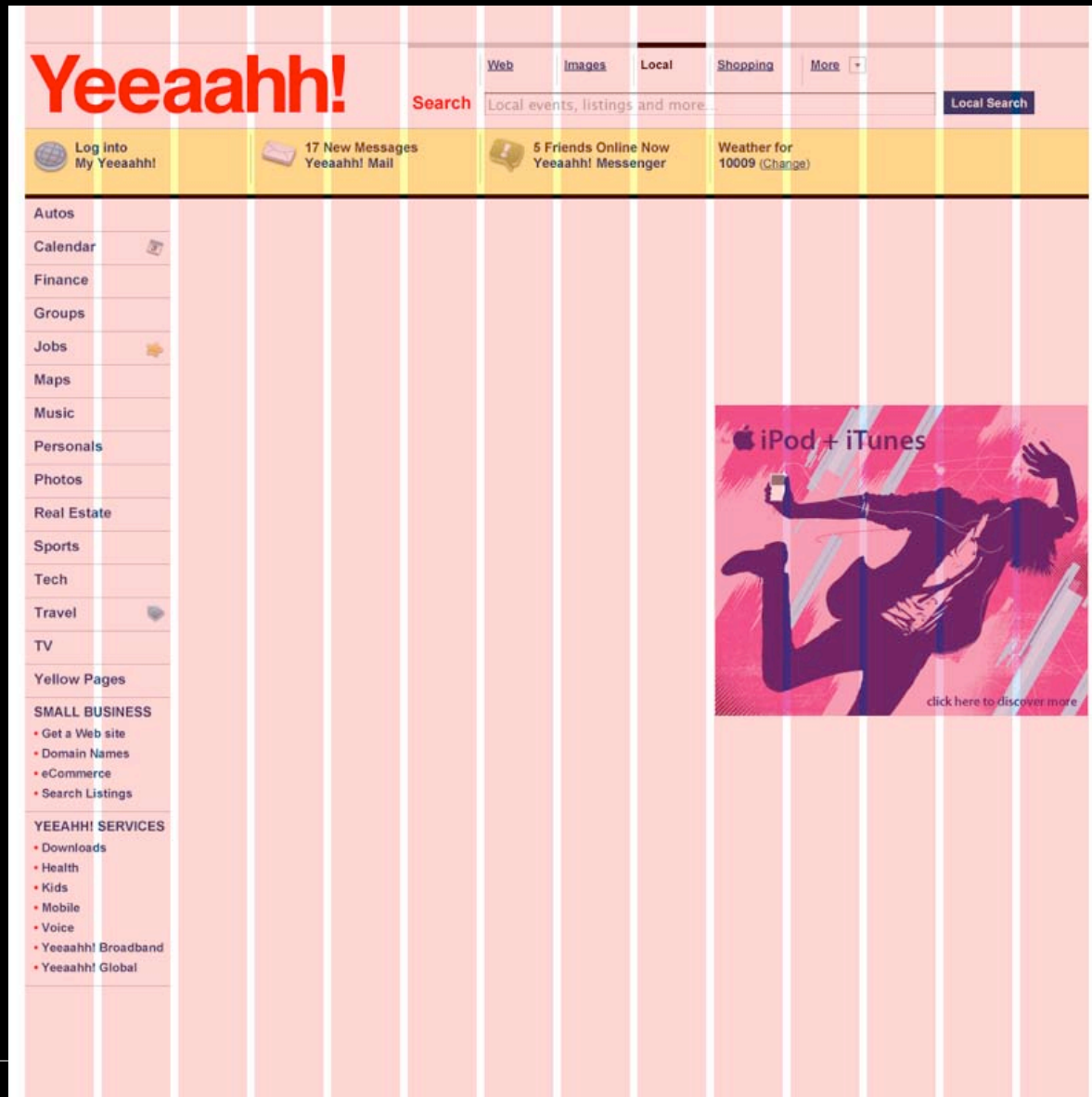
YEEAAHH! SERVICES

- Downloads
- Health
- Kids
- Mobile
- Voice
- Yeeeahh! Broadband
- Yeeeahh! Global

iPod + iTunes

click here to discover more

Add Icons



Icons from
IconBuffet.com.



Odd-size Column for Weather



Remaining Widgets



Horoscope, local info and radio.

Less Visual for Right Column



Users have learned to regard colorful imagery in far right column as advertising.

The Story So Far



The screenshot shows the Yeeeahh! website interface. At the top, the logo "Yeeeahh!" is in large red letters. To its right are navigation tabs for "Web", "Images", "Local", "Shopping", and "More". Below these is a search bar with the placeholder text "Local events, listings and more..." and a "Local Search" button. A yellow banner below the search bar contains several links: "Log into My Yeeeahh!", "17 New Messages Yeeeahh! Mail", "5 Friends Online Now Yeeeahh! Messenger", "Weather for 10009 (Change)", and a weather forecast for "Now" (18F), "Wed" (22F), and "Thu" (26F). On the left side, there is a vertical menu with links to "Autos", "Calendar", "Finance", "Groups", "Jobs", "Maps", "Music", "Personals", "Photos", "Real Estate", "Sports", "Tech", "Travel", "TV", "Yellow Pages", "SMALL BUSINESS" (with sub-links for "Get a Web site", "Domain Names", "eCommerce", and "Search Listings"), and "YEEAAHH! SERVICES" (with sub-links for "Downloads", "Health", "Kids", "Mobile", "Voice", "Yeeeahh! Broadband", and "Yeeeahh! Global"). On the right side, there is a "Welcome back, Janine" message with a "Sign Out" link. Below this are three sections: "Horoscope for Sagittarius" (with a "Change" link), "Local Info for 10009" (with a "Change" link), and "Yeeeahh! Radio" (listing "Today's big hits: Justin Timberlake, Beyoncé, Nelly Furtado and More..."). At the bottom right, there is a large advertisement for "iPod + iTunes" featuring a silhouette of a person dancing and the text "click here to discover more".

Add Grid Lines



The screenshot displays the Yeeeahh! website interface, which is organized into a grid. The top navigation bar includes links for Web, Images, Local, Shopping, and More. Below this is a search bar with the text "Local events, listings and more..." and a "Local Search" button. A yellow banner below the search bar contains several widgets: "Log into My Yeeeahh!", "17 New Messages Yeeeahh! Mail", "5 Friends Online Now Yeeeahh! Messenger", "Weather for 10009 (Change)", and a weather forecast for Now (18F), Wed (22F), and Thu (26F).

The main content area is divided into two columns. The left column features a vertical sidebar with navigation links: Autos, Calendar, Finance, Groups, Jobs, Maps, Music, Personals, Photos, Real Estate, Sports, Tech, Travel, TV, Yellow Pages, SMALL BUSINESS (with sub-links for Get a Web site, Domain Names, eCommerce, and Search Listings), and YEEAAHH! SERVICES (with sub-links for Downloads, Health, Kids, Mobile, Voice, Yeeeahh! Broadband, and Yeeeahh! Global). The right column contains a "Welcome back, Janine" message with a "Sign Out" link, followed by three featured sections: "Horoscope for Sagittarius" (with a "Change" link), "Local Info for 10009" (with a "Change" link), and "Yeeeahh! Radio" (listing Justin Timberlake, Beyoncé, and Nelly Furtado). Below these sections is a large advertisement for "iPod + iTunes" featuring a silhouette of a person dancing and the text "click here to discover more".



Features Area

Features Area



Consolidate seven units into a Features marquee area.

Tabs for four main areas:
Features, Entertainment, Sports, Life.

Add Tabs



A screenshot of the Yeeeahh! website interface, designed to look like a multi-tabbed browser window. The top navigation bar includes the "Yeeeahh!" logo, a search bar, and tabs for "Web", "Images", "Local", "Shopping", and "More". Below this is a secondary bar with links for "Log into My Yeeeahh!", "17 New Messages Yeeeahh! Mail", "5 Friends Online Now Yeeeahh! Messenger", "Weather for 10009", and a weather forecast for "Now", "Wed", and "Thu". The main content area is divided into several vertical sections. On the left is a sidebar with a list of categories: Autos, Calendar, Finance, Groups, Jobs, Maps, Music, Personals, Photos, Real Estate, Sports, Tech, Travel, TV, Yellow Pages, SMALL BUSINESS (with sub-links for Get a Web site, Domain Names, eCommerce, and Search Listings), and YEEAAHH! SERVICES (with sub-links for Downloads, Health, Kids, Mobile, Voice, Yeeeahh! Broadband, and Yeeeahh! Global). The central area features tabs for "Featured", "Entertainment", "Sports", and "Life". The rightmost section contains a "Welcome back, Janine" message with a "Sign Out" link, followed by three featured items: "Horoscope for Sagittarius", "Local Info for 10009", and "Yeeeahh! Radio". At the bottom right is a large advertisement for "iPod + iTunes" featuring a silhouette of a person dancing and the text "click here to discover more".

Tabs



Tabs are off the grid.

Let tabs be tabs.



Lead Story Layout



Image Sizes



Consolidate three units into a 200 px width.
Height is 120 px.



Marquee Image



Breaking out of tabs for more interest.

A screenshot of the Yeeeahh! website interface. The page has a light pink background with a grid-like layout. At the top left is the "Yeeeahh!" logo in large red letters. To its right is a navigation bar with links for "Web", "Images", "Local", "Shopping", and "More". Below the logo is a "Search" bar with the placeholder text "Local events, listings and more..." and a "Local Search" button. The top navigation bar is divided into several sections: "Log into My Yeeeahh!" with a globe icon, "17 New Messages Yeeeahh! Mail" with an envelope icon, "5 Friends Online Now Yeeeahh! Messenger" with a speech bubble icon, and "Weather for 10009 (Change)" with a sun icon. Below the weather section are three tabs: "Now 18F", "Wed 22F", and "Thu 26F". On the left side of the page is a vertical sidebar with links to "Autos", "Calendar", "Finance", "Groups", "Jobs", "Maps", "Music", "Personals", "Photos", "Real Estate", and "Sports". The main content area is divided into several sections. The top section has tabs for "Featured", "Entertainment", "Sports", and "Life". The "Featured" tab is active, showing a large image of a woman holding a camera phone. To the right of the image is the headline "State of the Art Camera Phones" and a sub-headline "Do you have one? Why the hell not? Find out...". Below the headline are two bullet points: "10 hottest new cell phones" and "Getting the most from your camera phone". To the right of the featured section is a "Welcome back, Janine" message with a "Sign Out" link. Below the welcome message are three links: "Horoscope for Sagittarius (Change)", "Local Info for 10009 (Change)", and "Yeeeahh! Radio". Each link has a brief description and a "More..." link. At the bottom right of the page is a large advertisement for "iPod + iTunes" featuring a silhouette of a person holding an iPod.

Other Stories



Proportional photo regions below.

A screenshot of the Yeeeahh! website interface. The page has a red header with the "Yeeeahh!" logo in large red letters. Navigation links include "Web", "Images", "Local", "Shopping", and "More". A search bar is present with the text "Local events, listings and more...". Below the header, there's a yellow bar with links for "Log into My Yeeeahh!", "17 New Messages Yeeeahh! Mail", "5 Friends Online Now Yeeeahh! Messenger", and "Weather for 10009". The main content area is divided into sections: "Featured" (with a photo of a woman holding a camera phone), "Entertainment", "Sports", and "Life". A sidebar on the left lists various services like Autos, Calendar, Finance, Groups, Jobs, Maps, Music, Personals, Photos, Real Estate, and Sports. On the right, there's a "Welcome back, Janine" section with links to "Horoscope for Sagittarius", "Local Info for 10009", and "Yeeeahh! Radio". At the bottom right, there's a large advertisement for "iPod + iTunes" featuring a silhouette of a person holding a device. Proportional photo regions are overlaid on the page, showing various sized rectangular areas in different colors (pink, yellow, grey) that correspond to the different content blocks and images.

A Use for the Spare Unit



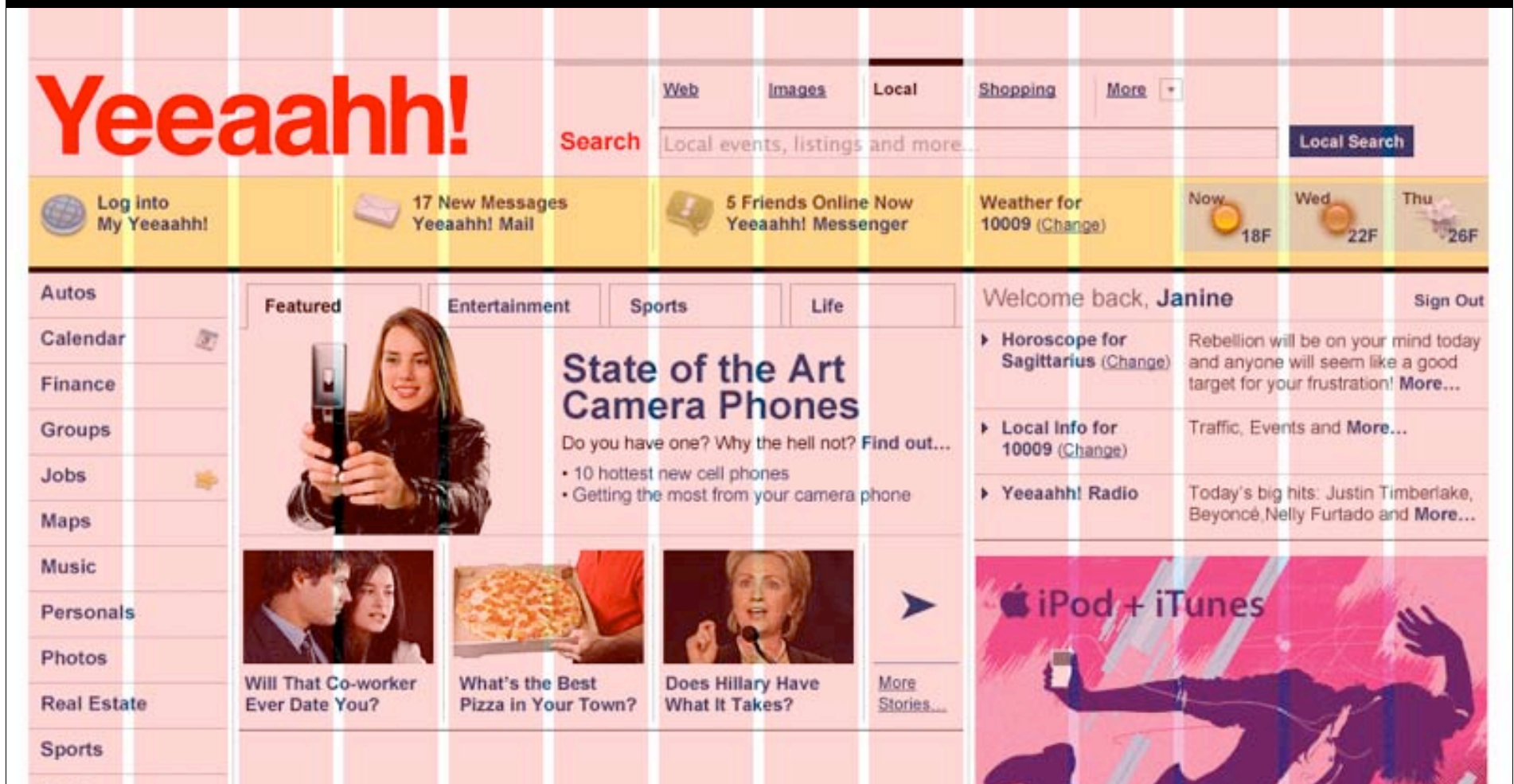
Large 'More Stories...' area.

A screenshot of the Yeeeahh! website interface. The header features the 'Yeeeahh!' logo in large red letters. To the right of the logo is a navigation bar with links for 'Web', 'Images', 'Local' (which is highlighted), 'Shopping', and a 'More' dropdown menu. Below the navigation bar is a search bar with the placeholder text 'Local events, listings and more...' and a 'Local Search' button. The main content area is divided into several sections. On the left is a vertical sidebar with links to 'Autos', 'Calendar', 'Finance', 'Groups', 'Jobs', 'Maps', 'Music', 'Personals', 'Photos', 'Real Estate', and 'Sports'. The main content area has a 'Featured' section with a large image of a woman holding a camera phone, titled 'State of the Art Camera Phones'. To the right of this is a 'Welcome back, Janine' section with links to 'Horoscope for Sagittarius', 'Local Info for 10009', and 'Yeeeahh! Radio'. At the bottom right is a large advertisement for 'iPod + iTunes' featuring a silhouette of a person holding a device. A 'More Stories...' link is located at the bottom right of the main content area.

Nearly Complete



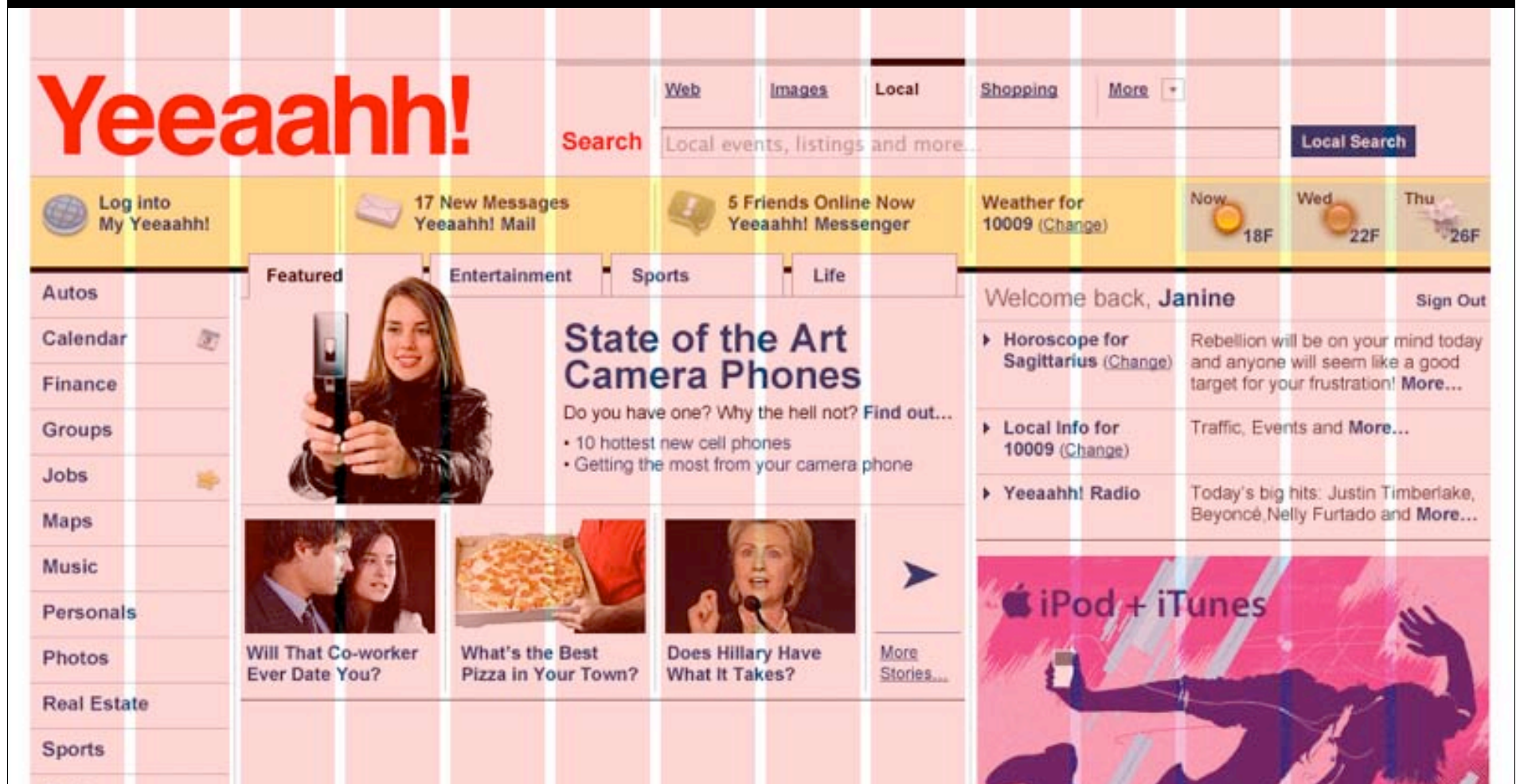
With images in place.



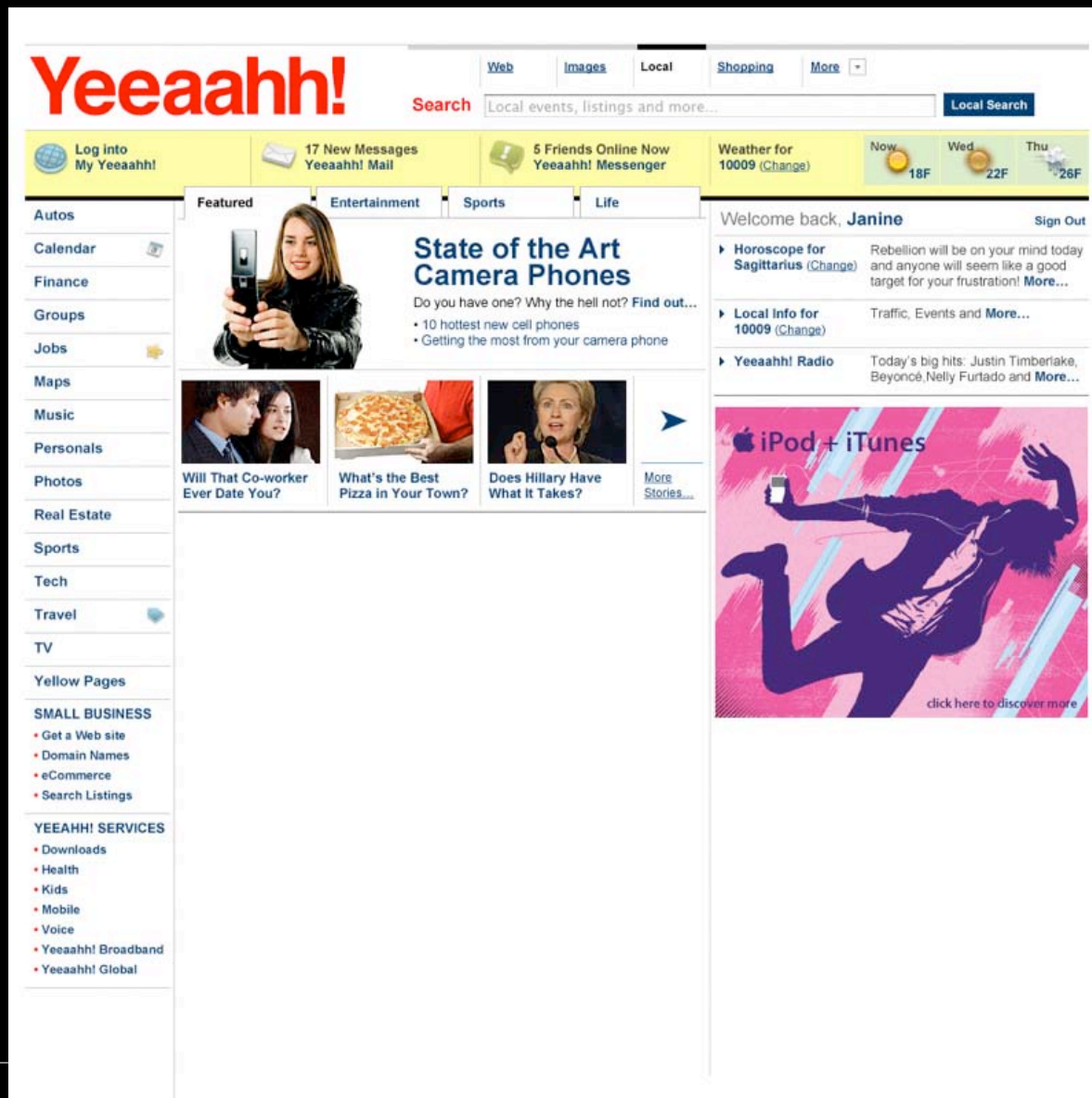
Add More Interest



Shift tabs up to 'pop' them.

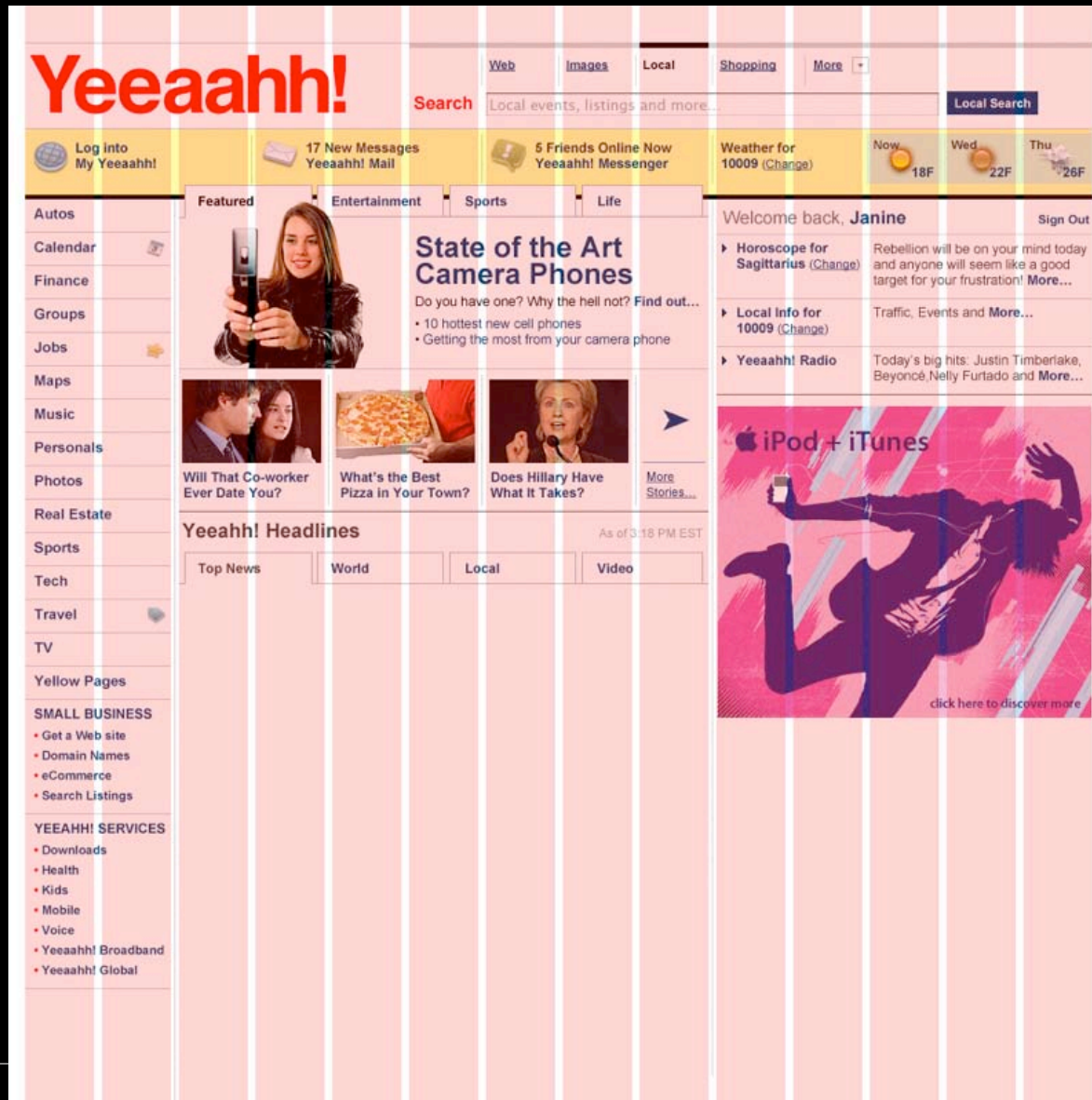


Completed Feature Stories Area



Headlines & Other Modules

Replicate Tab Structure



Flow Headlines in a List



Yeeeahh! Web Images Local Shopping More

Search Local events, listings and more... Local Search

Log into My Yeeeahh! 17 New Messages Yeeeahh! Mail 5 Friends Online Now Yeeeahh! Messenger Weather for 10009 (Change) Now 18F Wed 22F Thu 26F

Autos Calendar Finance Groups Jobs Maps Music Personals Photos Real Estate Sports Tech Travel TV Yellow Pages SMALL BUSINESS • Get a Web site • Domain Names • eCommerce • Search Listings YEEAAHH! SERVICES • Downloads • Health • Kids • Mobile • Voice • Yeeeahh! Broadband • Yeeeahh! Global

Featured Entertainment Sports Life

State of the Art Camera Phones
Do you have one? Why the hell not? Find out...
• 10 hottest new cell phones
• Getting the most from your camera phone

Will That Co-worker Ever Date You? What's the Best Pizza in Your Town? Does Hillary Have What It Takes? More Stories...

Yeeeahh! Headlines As of 3:18 PM EST

Top News World Local Video

Bush proposes to cut taxes by \$1.9T | More on budget plan
Bomb attacks in Iraq kill at least 38 | Security crackdown
NATO urges Taliban to leave Afghan town | NATO handover
Giuliani one step closer to 2008 presidential bid
U.S. airlines rescind latest round of fare hikes
Thousands of rare marine species discovered in Philippines
Coroner: USC kicker was drunk when he fell to his death

Welcome back, Janine Sign Out

► Horoscope for Sagittarius (Change) Rebellion will be on your mind today and anyone will seem like a good target for your frustration! More...

► Local Info for 10009 (Change) Traffic, Events and More...

► Yeeeahh! Radio Today's big hits: Justin Timberlake, Beyoncé, Nelly Furtado and More...

iPod + iTunes
click here to discover more

Markets Data in Right-Hand Column



Yeeeahh! Web Images Local Shopping More

Search Local events, listings and more... Local Search

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Markets
Dow ▲ +8.25
Nasdaq ▼ -5.28
S&P 500 ▼ -1.40
10-Yr Bond ▼ -0.019
Sponsored by **Scottrade**

More Headlines
News | Popular | Business

Welcome back, **Janine** Sign Out

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Apple iPod + iTunes
click here to discover more

SMALL BUSINESS
• Get a Web site
• Domain Names
• eCommerce
• Search Listings

YEEAAHH! SERVICES
• Downloads
• Health
• Kids
• Mobile
• Voice
• Yeeeahh! Broadband
• Yeeeahh! Global

Appraise the Overall Effect



A screenshot of the Yeeeahh! website homepage. The site has a white background with a red "Yeeeahh!" logo at the top left. A navigation bar at the top includes links for "Web", "Images", "Local", "Shopping", and "More". A search bar is located next to the logo. Below the navigation bar, there are several widgets: "Log into My Yeeeahh!", "17 New Messages Yeeeahh! Mail", "5 Friends Online Now Yeeeahh! Messenger", and a "Weather for 10009" widget showing a high of 18F and a low of 22F. A left sidebar contains a list of categories: Autos, Calendar, Finance, Groups, Jobs, Maps, Music, Personals, Photos, Real Estate, Sports, Tech, Travel, TV, and Yellow Pages. The main content area features a "Featured" section with a large image of a woman holding a camera phone and the headline "State of the Art Camera Phones". Below this are three smaller images with headlines: "Will That Co-worker Ever Date You?", "What's the Best Pizza in Your Town?", and "Does Hillary Have What It Takes?". A "Yeeeahh! Headlines" section follows, with tabs for "Top News", "World", "Local", and "Video". The "Top News" tab is selected, showing headlines such as "Bush proposes to cut taxes by \$1.9T", "Bomb attacks in Iraq kill at least 38", and "NATO urges Taliban to leave Afghan town". A "Markets" section on the right shows the Dow, Nasdaq, S&P 500, and 10-Yr Bond. At the bottom, there are links for "More Headlines", "News", "Popular", and "Business". A large advertisement for "iPod + iTunes" is visible on the right side of the page.

Problems parsing the Headlines tabs from the marquee above.

Embellish with a Subtle Background



A screenshot of the Yeeeahh! website interface. The page has a white background with a subtle, light blue and grey pattern. The header features the 'Yeeeahh!' logo in large red letters, a search bar, and navigation links for Web, Images, Local, Shopping, and More. Below the header, there's a yellow banner with links for logging in, checking messages, and friends online. The main content area is divided into sections: 'Featured' with a large article about 'State of the Art Camera Phones', 'Entertainment' with smaller articles, 'Sports', and 'Life'. A 'Yeeeahh! Headlines' section follows, with tabs for Top News, World, Local, and Video. To the right, there's a 'Welcome back, Janine' section with links to horoscopes, local info, and radio. At the bottom right, there's a large advertisement for 'iPod + iTunes' featuring a silhouette of a person dancing. The left sidebar contains various category links like Autos, Calendar, Finance, Groups, Jobs, Maps, Music, Personals, Photos, Real Estate, Sports, Tech, Travel, TV, and Yellow Pages.

Similar Approach for Markets Area



Yeeeahh! Web Images Local Shopping More

Search Local events, listings and more... Local Search

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SMALL BUSINESS

- Get a Web site
- Domain Names
- eCommerce
- Search Listings

YEEAAHH! SERVICES

- Downloads
- Health
- Kids
- Mobile
- Voice
- Yeeeahh! Broadband
- Yeeeahh! Global

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Markets

Dow	▲ +8.25
Nasdaq	▼ -5.28
S&P 500	▼ -1.40
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Sponsored by **Scottrade**

More Headlines
News | Popular | Business

Marketplace

Double Bonus Roses for \$39.99
Buy one dozen, get one dozen free plus a free vase from 1-800-Flowers® - Order now for Valentine's Day.

\$295,000 loan for only \$984/month. Refi and save \$200/mo. Bad credit options. Refinance your home.

#1 provider of completely free tax-preparation software - Prepare free, print free and E-file free - TaxACT®.

What's your credit score 560? 678? 720? - See it \$0 by Experian.

Welcome back, **Janine** Sign Out

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► **Local Info for 10009** (Change) Traffic, Events and **More...**

► **Yeeeahh! Radio** Today's big hits: Justin Timberlake, Beyoncé, Nelly Furtado and **More...**

iPod + iTunes

click here to discover more

Four un-aligned columns.

The screenshot displays the Yeeeahh! website interface, which is organized into a grid of columns and rows. The layout is as follows:

- Header:** The top section features the "Yeeeahh!" logo on the left, a search bar in the center, and navigation links for "Web", "Images", "Local", "Shopping", and "More" on the right.
- Navigation Bar:** Below the header is a bar with links for "Log into My Yeeeahh!", "17 New Messages Yeeeahh! Mail", "5 Friends Online Now Yeeeahh! Messenger", and "Weather for 10009 (Change)".
- Left Sidebar:** A vertical menu on the left lists categories: Autos, Calendar, Finance, Groups, Jobs, Maps, Music, Personals, Photos, Real Estate, Sports, Tech, Travel, TV, and Yellow Pages. Below these are sections for "SMALL BUSINESS" and "YEEAAHH! SERVICES".
- Main Content Area:**
 - Featured:** A large article titled "State of the Art Camera Phones" with a photo of a woman holding a phone.
 - Yeeeahh! Headlines:** A section with tabs for "Top News", "World", "Local", and "Video". It lists various news items such as "Bush proposes to cut taxes by \$1.9T" and "Bomb attacks in Iraq kill at least 38".
 - Markets:** A small section showing stock market data for Dow, Nasdaq, S&P 500, and 10-Yr Bond.
 - More Headlines:** A section for "News | Popular | Business".
 - Marketplace:** A section with various advertisements, including "Double Bonus Roses for \$39.99" and "\$295,000 loan for only \$984/month".
- Right Sidebar:**
 - Welcome back, Janine:** A personalized greeting with a "Sign Out" link.
 - Horoscope for Sagittarius:** A section with a horoscope reading.
 - Local Info for 10009:** A section with local news and events.
 - Yeeeahh! Radio:** A section with today's big hits.
 - iPod + iTunes:** A large advertisement for Apple's iPod and iTunes, featuring a silhouette of a person dancing.
 - Yeeeahh! Autos:** A section titled "Find the Car You're Looking For" with four columns of car images: "New Cars", "Used Cars", "Green Cars", and "Concept Cars".

More Features



Not necessary to stick too closely to the grid here.

A screenshot of the Yeeeahh! website interface, which is a grid-based layout. The top navigation bar includes the site logo "Yeeeahh!" in large red letters, a search bar, and links for Web, Images, Local, Shopping, and More. Below this is a secondary bar with links for "Log into My Yeeeahh!", "17 New Messages Yeeeahh! Mail", "5 Friends Online Now Yeeeahh! Messenger", and a weather widget for "10009" showing "Now 18F", "Wed 22F", and "Thu 26F". The main content area is divided into several sections: a "Featured" section with a large article titled "State of the Art Camera Phones" featuring a woman holding a phone; a "Yeeeahh! Headlines" section with sub-tabs for Top News, World, Local, and Video, displaying various news snippets; a "Markets" section with a table of stock indices (Dow, Nasdaq, S&P 500, 10-Yr Bond) and their changes; a "Yeeeahh! Autos" section with a banner for "iPod + iTunes" and a sub-section for "Find the Car You're Looking For" showing four car models (New Cars, Used Cars, Green Cars, Concept Cars); and a "The Wire: What Yeeeahheads Are Into" section featuring a girl with binoculars and a list of "Top Sightseeing Spots for Kids" including Orlando, Honolulu, New York, Grand Canyon, and Anaheim. The left sidebar contains a vertical list of categories: Autos, Calendar, Finance, Groups, Jobs, Maps, Music, Personals, Photos, Real Estate, Sports, Tech, Travel, TV, and Yellow Pages. Below these are sections for "SMALL BUSINESS" (Get a Web site, Domain Names, eCommerce, Search Listings) and "YEEAAHH! SERVICES" (Downloads, Health, Kids, Mobile, Voice, Yeeeahh! Broadband, Yeeeahh! Global).

Most Popular

Simple, Familiar



Straightforward lists. Can we make it more interesting?

Popular Searches: Today's Overall Movers


1 Super Bowl MVP	5 Ashley Manning
2 Tony Dungy	6 Purple Rain
3 Super Bowl Halftime...	7 Bob Sanders
4 Super Bowl Commercials	8 Eli Manning

[» More Yahoo! Searches](#)


Yahoo.com

MOST POPULAR

E-MAILED BLOGGED SEARCHED

1. Believing Scripture but Playing by Science's Rules
2. Woman in the News: A 'Rebellious Daughter' to Lead Harvard
3. The No-Name Brand Behind the Latest Flat-Panel Price War
4. How Green Was My Wedding
5. Troubles Grow for a University Built on Profits
6. Editorial Observer: What W. B. Yeats's 'Second Coming' Really Says About the Iraq War
7. 8 Days, 10 Feet and the Snow Isn't Done Yet
8.  Paul Krugman: Scary Movie 2
9. Day Out: Time-Traveling in Oxford, England
10. Intel Prototype May Herald a New Age of Processing

[Go to Complete List »](#)



NYTimes.com

A Different Orientation




Change orientation to
change up display.

<ul style="list-style-type: none"> Autos Calendar Finance Groups Jobs Maps Music Personals Photos Real Estate Sports Tech Travel TV Yellow Pages SMALL BUSINESS <ul style="list-style-type: none"> Get a Web site Domain Names eCommerce Search Listings YEEAAH! SERVICES <ul style="list-style-type: none"> Downloads Health Kids Mobile Voice Yeeahh! Broadband Yeeahh! Global 	<p>Featured</p>  <h2>State of the Art Camera Phones</h2> <p>Do you have one? Why the hell not? Find out...</p> <ul style="list-style-type: none"> 10 hottest new cell phones Getting the most from your camera phone 	<p>Entertainment</p>  <p>Will That Co-worker Ever Date You?</p>  <p>What's the Best Pizza in Your Town?</p>  <p>Does Hillary Have What It Takes?</p> <p>More Stories...</p>	<p>Sports</p> <p>Life</p>	<p>Welcome back, Janine Sign Out</p> <p>► Horoscope for Sagittarius (Change) Rebellion will be on your mind today and anyone will seem like a good target for your frustration! More...</p> <p>► Local Info for 10009 (Change) Traffic, Events and More...</p> <p>► Yeeahh! Radio Today's big hits: Justin Timberlake, Beyoncé, Nelly Furtado and More...</p>								
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Horizontal Ordered Listing




Autos	Featured	Entertainment	Sports	Life																																
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TV				5. Indianapolis Colts																																
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Welcome back, **Janine** [Sign Out](#)

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Yeeeahh! Autos Find the Car You're Looking For

			
New Cars	Used Cars	Green Cars	Concept Cars

The Wire: What Yeeeahheads Are Into



Top Sightseeing Spots for Kids

- Orlando, Florida
- Honolulu, Hawaii
- New York, New York
- Grand Canyon
- Anaheim, California

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Done!

Make Yeeeahh! your home page

Yeeeahh! Search Local events, listings and more... [Local Search](#)

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Bomb attacks in Iraq kill at least 38 | Security crackdown
NATO urges Taliban to leave Afghan town | NATO handover
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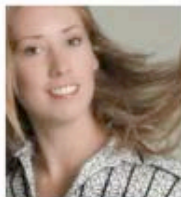
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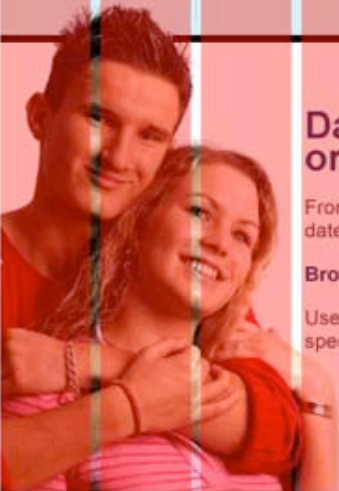


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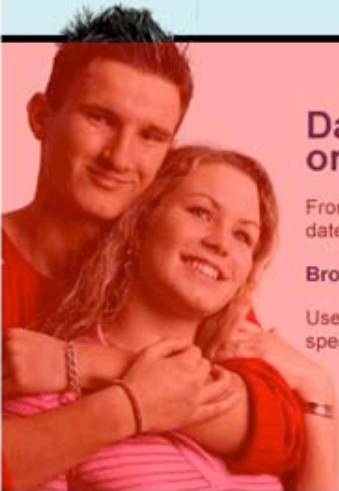


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Her body type	<input type="text" value="Any"/> (Change)
Her ethnicity	<input type="text" value="Any"/> (Change)
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