

Timeline

Feb 8: 25 sketches due

Feb 10: group review of the visuals (I will not be in class.)

Feb 15: President's Day: no class

Feb 17: preliminary layouts due:
print a B&W, scaled-down preview

Feb 22: Critique (printed full scale
and mounted)

Feb 24: Presentation; project due

Book jacket design links

<http://www.bookcoverarchive.com/>

<http://alvinlustig.com/>

<http://www.readerville.com/index.php/journal/archive/category/coveted/>

<http://judgeabook.blogspot.com/>

PACS III Cover Design

Create a book cover for PACS III textbook including the spine design and back cover.

Color: unlimited.

Learning Objectives

- Learn the fundamental differences between fine art and design
- Learn how to listen to a client's objectives and aid them in fulfilling their goals
- Acquire the basic skills of graphic design for book covers
- Learn how to articulate their design solutions to their client

Requirements

- Capture the essence of the seminar.
- Use your original artwork.
- Use Photoshop and Illustrator to assemble the content.
- Add all necessary elements including the title of the textbook and the university logo.
- The final layout should be done in Illustrator.
- Exported as PDF

Process

Begin by researching what PACS III is about and get a sense of the content. Next look at lots and lots of other books within and without the genre and use existing books as your model and refer to actual book covers often to see how copy is handled and laid out.

About Pacific Seminar III: The Ethics of Family, Work and Citizenship

In their senior year, students from all majors come together again in PACS 3, a culminating general education experience that develops students' capacities for ethical self-understanding and ethical reasoning. Based on a common course reader edited by Pacific faculty, students will

- Identify, analyze and evaluate one's own moral values and framework(s)
- Understand moral development theories and apply them to one's own moral development
- Understand and apply different moral theories to one's life and to the analysis of contemporary issues regarding family, friends, work, and citizenship
- Understand how narrative can illuminate moral development and experience as applied to oneself and others.

Among the course assignments, students will write an ethical autobiography and complete a narrative assignment in which they read a biography or a work of literature of ethical significance.