This schedule is a tentative outline of how the course assignments will progress through the semester. Dates and assignments are subject to change. Always refer to current project hand outs for updated information.

Week 1 {Monday, Jan 11}

Review syllabus + course structure, Handout vital stat/info sheets/sign
Introduce semester projects & assignments
Lecture: Design Principles

Assignment

Order InDesign book online
Look up class web site
Bring 3-ring binder and sketchbook to class

Week 1 {Wednesday, Jan 13}

Lecture: Design process
Introduce Project 1: Magazine ad for Art department
Tutorial: Photoshop for designers (recap)

Assignment

25 sketches for Magazine ad

Week 2 {Monday, Jan 18}

Martin Luther King Day: No class

Week 2 {Wednesday, Jan 20}

Review sketches, work on refining the concept with further layout sketches
Photoshop tutorial 2: In class masking demo and exercise

Assignment

Finish masking exercise
Photograph, illustrate, scan necessary visuals

Week 3 {Monday, Jan 25}

Lecture: Text and image
Hand in Masking exercise
Review refined layout sketches
Review visuals, edit

Assignment

Write necessary copy

Week 3 {Wednesday, Jan 27}

Work on ad layouts

Assignment

Prepare a rough layout for review

Week 4 {Monday, Feb 1}	Small group review of rough layouts In class work on ad layouts
Assignment	Print, mount and prepare for critique
Week 4 {Wednesday, Feb 3}	Magazine ad critique Tutorial: Illustrator 1 Introduce Pacific Seminar III book cover project Lecture: book covers
Assignment	Incorporate feedback to ad and reprint if necessary, prepare to hand in 25 sketches for PACS3 covers
Week 5 {Monday, Feb 8}	Magazine ad due Review 25 sketches for PACS3 covers Tutorial: Illustrator 2
Assignment	Refine 3 sketches and start obtaining visuals Finish exercises
Week 5 {Wednesday, Feb 10}	Group review of refined sketches (I will not be in class) Work on visuals, scan if necessary
Assignment	Create / obtain all visuals, digitise
Week 6 {Monday, Feb 15}	Review visuals Tutorial: Illustrator 3 Refine visuals, put into layouts
Assignment	Create rough layouts, print
Week 6 {Wednesday, Feb 17}	Review rough layouts in preliminary critique Tutorial: Illustrator 4
Assignment	Refine layouts and prepare for critique
Week 7 {Monday, Feb 22}	PACS 3 Book Cover critique Work on incorporating feedback Introduce Groucho Morph assignment
Assignment	Prepare to hand in and for presentations to jury

Week 7 {Wednesday, Feb 24}	PACS 3 Book Cover Presentations, project due
Assignment	Find a person to morph Groucho to and sketch out the transformation steps: 15 sketches
Week 8 {Monday, Mar 1}	Review sketches Tutorial: Illustrator 5 Work on refining the steps and making the transformation change in equal intervals
Assignment	Digitize photo/illustration of your person and convert to vector
Week 8 {Wednesday, Mar 3}	Review vectors of your person Continue progress on Groucho
Assignment	Complete two intermediate steps
Week 9 {Mar 9-11} **Spring Break**	Enjoy your break!
Week 10 {Monday, Mar 15}	Review Groucho progress In class work on Groucho
Assignment	Complete third intermediate step, print for pre-critique
{Wednesday, Mar 17}	Pre-critique Refine all steps
Assignment	Print, mount and prepare for critique
Week 11 {Monday, Mar 22}	Groucho Morph critique Introduce CD packaging design project Tutorial: InDesign 1
Assignment	Incorporate feedback on Groucho, prepare to hand in Find an artist to create a CD packaging for, bring photos, existing CD covers and other relevant research to class
{Wednesday, Mar 24}	Groucho Morph due Tutorial: InDesign 2 Review research on your artist Discussion: CD covers
Assignment	25 sketches for CD cover

Week 12
{Monday, Mar 29}

Review 25 sketches for CD cover
Tutorial: InDesign 3

Assignment

Pick 3 sketches and refine further

{Wednesday, Mar 31}

Review refined sketches
Tutorial: InDesign 4
In class work on CD cover

Assignment

Create artwork for the cover, scan, clean up, place type

Week 13
{Monday, Apr 5}

Student travel day, no class

{Wednesday, Apr 7}

Review artwork for cover, clean it up
Place typography

Assignment

Create 5 different layouts for pre-critique, print

Week 14
{Monday, Apr 12}

Pre-critique of 5 layouts for CD cover
In class work on CD cover

Assignment

Incorporate feedback and refine 1 layout

{Wednesday, Apr 14}

Review CD cover layout
In class work on CD cover

Assignment

Create a CD label and back of the cover to go with the front cover

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Week 15
{Monday, Apr 19}

Review CD labels and back covers, refine
Start work on CD booklet

Assignment

Create a working grid and place sample elements in 2 page spreads

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{Wednesday, Apr 21}

Review booklet grid and 2 page spreads
Place further elements on grid, revise
Decide on headline size, placement, color
Decide on body copy size, placement, color

Assignment

Create 6 page spreads with all elements placed

Week 16 {Monday, Apr 26}

Review page spreads
Continue on booklet development
Tutorial: Interactive PDFs: InDesign and Acrobat Interactive features
Continue with booklet layout

Assignment

Print all CD materials for pre-critique, booklet finished
Create an interactive PDF of your booklet

{Wednesday, Apr 28}

CD materials per-critique
Review interactive PDFs

Assignment

Incorporate feedback
Create a mock up of all CD materials
Prepare for final critique

Week 17 {Monday, May 3}

Final critique: mandatory to pass the class