

## Can I really make a movie

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- Bring the excitement and energy of film festivals to classroom projects.
- Create a short movie with video footage of the next family gatherings that everyone will enjoy.
- Take a Saturday and turn that storyline or soap opera drama you have been thinking about into a movie for others to see.
- For your next school project, make a movie that will impress everyone and show how much you know.
- Turn the one-hour raw footage of a birthday party or baseball game into a snappy three-minute movie that you and your friends will be happy to watch over and over again.

# There is a basic workflow to creating videos which will become second nature to you

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- Preproduction: Plan the production and shots.
- Production: Shoot the video.
- Postproduction:
  - Editing, adding sound, still images, text, effects and finishing the video

## The making of a movie: Preproduction

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- thinking about a movie
- writing a script (if one is used)
- You first come up with an idea of what you want.
  - It could be simply to record a family vacation, or it could be to create a school project on the Civil War.
  - At the very least, you should jot down what things you want to have in the production.

## family vacation

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- think about the things you will do on that vacation
- little footage of each important event.
- Planning ahead helps you not forget some critical piece of the movie.
- For this type of preplanning, a shot list comes in handy.
  - Here you simply list the shots you want to have and check them off as you get them.
  - You can always add footage to the list

## script for more formal productions

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- put all the members of a production on the same page
  - it tells the actors what to say
  - the camera operators what and how they should shoot
  - the editors how they should put it together
- In the column on the left are all the visual directions, like fade-in from black and extreme close-up (XCU).
- In the column to the right are the directions for what the talent should say.

# Storyboards

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- Here you draw every shot
  - list camera movements
  - talent directions
  - and lines
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- Nothing is left to chance with storyboards.

# Production

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- Capturing action for a film is an art form.
- Camera operators have a lot to think about while they are taping
  - What is in the picture and what is not
  - Whether there is enough light
  - Whether the camera is picking up the sound of the action

## Post-Production

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- Capture (transfer) the video and import other assets (music, still images, graphics, etc.).
- Build an edited video by selecting, trimming, and adding clips.
- Include transitions, apply video effects, and layer (composite) clips.
- Create text, credits, or basic graphics.
- Add audio: narration, music, or sound effects.
- Mix multiple audio tracks and use transitions and special effects on audio clips.
- Export finished project to digital video tape, a PC file, video files for Internet playback, or a DVD.

**Note:** Audio can also be the first thing you lay down when editing a video.