

University of the Pacific

Fall 2017 by Marie Anna Lee

ARTS 127: ILLUSTRATION

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Summer Catalog

We are illustrating an 11"x17" poster for the summer session catalog. It will be a competition within our class. The client will give you project specifications that you need to follow. You will receive feedback midway through the project. You will then present your final to the client. Your posters will then be voted on by various staff and you will receive feedback. The winner's work will be printed and posted on campus.

Finished size:

11" horizontal x 17" vertical printed poster and digital copy

Timeline:

October 31: Project assigned

November 14: 25 sketches due

October 16: refined comps / feedback from client

December 5: pre-critique and print poster

December 7: Critique and project due