

## Milestones

Sept 26: 20 Sketches due  
Sept 28: 3 Roughs in class  
Oct 10: Lay out article;  
illustration is scanned and  
finished

**Oct 12: Critique**

**Oct 19: Due including all  
process work**

## Editorial Magazine Illustration – New York Times School Lunch Without Shame

Design an opening two-page spread for the featured article in the New York Times. Read the text, research the subject and create your visual interpretation of meaningful content. Incorporate a well considered combination of display type and body copy.

Your illustration should capture the spirit and view point of the article. The goal is communicate the point of the article using concept and idea instead of literal translation.

**Finished size:** 17” x 11”.

**So what's an editorial illustration?** This type of work has a deep history in political satire, especially. (Just Google “political cartoons” to see what’s been and being done.) Editorial illustration, though, extends beyond the world of politics. Every day, newspapers and magazines print illustrations alongside their articles to illuminate some element of the concepts for the reader. Essentially, an editorial illustration accompanies some kind of text. Put another way, the illustration illuminates some component of the text that we either do or don’t see in the article.

## Resources

pushpininc.com  
scottbakal.com  
guybillout.com  
brianstauffer.com  
marshallarisman.com  
anitakunzart.com  
craigfrazier.com/work.html  
edelr.com  
garytaxali.com