Palatino

Linotype

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Arts 79 Typography 1
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Palatino Linotype

By Johanna Corsini

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History *Palatino*

Palatino is the name of a large typeface family that began as an old style serif typeface designed by Hermann Zapf initially released in 1948 by the Linotype foundry.

In 1984 Palatino was one of the typefaces originally included by Apple Computer in the Macintosh. In the early days of desktop publishing it gained great popularity until it began to be replaced by Times Roman. In 1999, Zapf revised Palatino for Linotype and Microsoft, called Palatino Linotype. The revised family incorporated extended Latin, Greek, and Cyrillic character sets.

Under the collaboration of Zapf and Akira Kobayashi, the Palatino typeface family was expanded. Linotype released the Palatino nova, Palatino Sans, and Palatino Sans Informal families, expanding the Palatino typeface families to include humanist sans-serif typefaces. Palatino nova was released in 2005, while the others were released in 2006.

Named after 16th century Italian master of calligraphy Giambattista Palatino, Palatino is based on the humanist fonts of the Italian Renaissance, which mirror the letters formed by a broad nib pen; this gives a calligraphic grace. But where the Renaissance faces tend to use smaller letters with longer vertical lines (ascenders and descenders) with lighter strokes, Palatino has larger proportions, and is considered to be a much easier to read typeface.

Regular 9 pt, 48 pt

Linotype

It remains one of the most widely used (and copied) text typefaces, has been adapted to virtually every type of technology, and is one of the ten most used serif typefaces. It is one of several related typefaces by Zapf, each showing influence of the Italian Renaissance letter forms. The group includes Palatine, Sistina, Michaelangelo Titling, and Aldus, which takes inspiration from printing types cut by Francesco Griffo c. 1495 in the print shop of Aldus Manutius.

Palatino nova is a redesigned version of Palatino, by Hermann Zapf and Akira Kobayashi. This Palatino nova typeface family includes roman and italics in the light, text, medium, and bold weights, a titling face formerly called Michelangelo Titling, and a large and small capital face called Palatino nova Imperial formerly called Sistina.

Regular 9 pt

Alphabet *Palatino*

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

Regular, Italic 18 pt

Linotype

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

Bold, Bold Italic 18 pt

Variations

Palatino

Regular

Bold

Italic

Bold Italic

Small Caps

CAPS

Regular, Bold, Italic, Bold Italic,
Small Caps, Caps 36 pt

Type Sizes

Linotype

Typography is the art and technique of arranging type in order to make language visible.

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Regular 9 pt, 12 pt, 14 pt, 18 pt

Ligatures

Palatino

fj

ffb

ffi

ſh

fl

tz

ffb

ſl

tt

ct

ff

tz fi

ſk

ſſl

ſt

ſp

fj

ſſi

ct

Numbers & Symbols

Linotype

1 2 3 4 5 6 7 8 9

1 2 3 4 5 6 7 8 9

¼ ½ ¾ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅝ ⅞

! " # % & ' ( ) * , - . / : ; ? @ [\ ] _ { } ¡ « · » ¿ ` ´ ˜ ˀ ‘ ., ; · – – — — ‖ ‗ ‘ ’ ‚ ‵ “ ” „ † ‡ • .. … ‰ ′ ″ ‹ › ‼ ⁇ ‾ ( ) ( )

$ ¢ £ ¤ ¥ ₤ ₡ ₢ ₣ ₤ ₱ ₨ ₫ €

Regular 18 pt

Cyrillic Characters

Palatino

Greek Characters

Ά Έ Ή Ί Ό Ύ Ώ ΐ Α Β Γ Δ Ε Ζ Η Θ Ι Κ

Λ Μ Ν Ξ Ο Π Ρ Σ Τ Υ Φ Χ Ψ Ω Ϊ Ϋ

ά έ ή ί ΰ α β γ δ ε ζ η θ ι κ λ ν ξ ο π ρ

ς σ τ υ φ χ ψ ω ϊ ϋ ό ώ ϐ ϑ ϕ ϖ Ϛ Ϝ Ϟ Ϡ

ϰ ᾀ ᾁ ᾂ ᾃ ᾄ ᾅ ᾆ ᾇ ᾈ ᾉ ᾊ ᾋ ᾌ ᾍ ᾎ ᾏ ἐ

ἑ ἒ ἓ ἔ ἕ Ἐ Ἑ Ἒ Ἓ Ἔ Ἕ ἠ ἡ ἢ ἣ ἤ ἥ ἦ ἧ

Ἠ Ἡ Ἢ Ἣ Ἤ Ἥ Ἦ Ἧ ἰ ἱ ἲ ἳ ἴ ἵ ἶ ἷ Ἰ Ἱ Ἲ

Ἳ Ἴ Ἵ Ἶ Ἷ

Regular 14 pt

Calligraphic Quality

Palatino

typography

Characteristics

Linotype

Typography

Short descenders

g

Based on typefaces created with a broad nib pen

Palatino Linotype is easy to read unlike similar fonts because it has shorter ascenders and descenders

Typography

Short ascenders

Regular 36 pt, 10 pt, 90 pt

Palatino

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Linotype

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Palatino

Linotype

Palatino

Linotype

Colophon

Linotype

This book was very fun for me to create. I enjoyed the entire process of designing each page and trying to represent this typeface in a way that encompasses its history as well as a more modern outlook on it. This book was created by Johanna Corsini who is pursuing a degree in Graphic design. This book uses the typeface Palatino Linotype throughout with no other typefaces used. This book is perfect bound.

This has inspired me to want to create other books, but unfortunately, I would need InDesign for that and I'm not quite ready to start paying for access to the Adobe Cloud. I am happy with the way it turned out and seeing it printed is very exciting.

This is my last big project here at University of the Pacific and I am glad to have done such a wonderful project before I go. This will forever be a reminder of how much I enjoyed creating designs and art in this department.

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