## 



a sans-serif typeface typography 1 book design by Alex Zaworski



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apout	





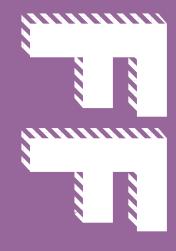
## FF DIN is a realist sans-serif typeface vdesigned in 1995 by Albert-Jan Pool, based on DIN-Mittelschrift. DIN is an acronym for Deutsches Institut für Normung (German Institute for Standardisation)

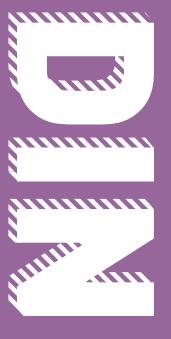
Pool encountered Erik Spiekermann at a 1994 meeting of the ATypI (Association Typographique Internationale) in San Francisco, who encouraged him to design a revival of DIN 1451 for release by Spiekermann's foundry FSI FontShop International.

Sharing structural similarities with DIN 1451, FF DIN differs in its weight distribution, naming conventions, and has a far wider character set, including ranging (old style) figures, and several refinements allowing it to perform better as a print and screen text face.

The entire family includes extended characters such as arrows, fractions, Euro sign, lozenge, mathematic symbols, extra accented Latin letters, superscript numeral figures. Alternate glyphs are also included, such as rounded dots, old style figures, and alternate cedilla for instance.

F DIN Regular, 8pt





# ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

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ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz FF DIN black, 27pt 1234567890

FF DIN: enough symbols to show you give a !\$@# about good typography.

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FF DIN black, 8pt

### FF DIN: because chicks dig a guy with an



# AÅÄÄÄÄÄÇÑŸŽ äåäääáçñÿž

FF DIN black, 78pt

#### BLACK

- FF DIN makes your wildest dreams come true.
- 15 pt FF DIN makes your wildest dreams come true.
- 12 pt FF DIN makes your wildest dreams come true.

#### BOLD

- ppt FF DIN loves you.
- 15 pt **FF DIN loves you.**
- 12 pt **FF DIN loves you.**

#### MEDIUN

- FF DIN literally gives you superpowers.
- 15 pt FF DIN literally gives you superpowers.
- 12 pt FF DIN literally gives you superpowers.

#### LIGHT

- FF DIN: The sans-serif superstar.
- 15 pt FF DIN: The sans-serif superstar.
- 12 pt FF DIN: The sans-serif superstar.

### FF DIN: up close and personal

