

The most common poster sizes are:

- Poster sizes are driven by the sheet sizes that printers can get from paper mills.
- The largest common poster size is going to be either **26x39** or **24x36**.
 - These sizes will print on a larger sheet size to accommodate bleeds. A bleed is where the image runs to the edge of the printed product.
 - This is done by printing on a larger sheet then trimming to the trim size of the actual poster.
- Other size posters are **18x24** and **16x20**.
 - Again, these are determined by paper sizes that are available to the printing companies.